play1

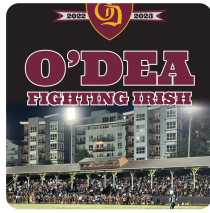## GAME PROGRAMS (DIGITAL - OR - PRINT) & SPONSOR SALES ASSISTANT

1. No Upfront Cost
2. Unlimited Sponsor Inventory
3. Simple Social Media Content
4. Sustainable Business Management

Sponsor / advertising sales
Social media design and copywriting
Digital project design
Sponsor / advertising design
Printing

SCAN FOR SAMPLE & CONSULTATION

THE SIMPLEST WAY TO SELL SPONSORSHIPS & PROMOTE YOUR PLAYERS!

Everybody loves traditional game programs! But nobody loves the budget and workload.

Introducing: Play1! We create programs for your teams and simultaneously help sell more sponsorships faster, and with less work!

AUTOMATED DESIGN

Play1's template library and content creation tools enable automated program creation. Simply send us links to rosters and photos, and we do the rest!

DIGITAL -OR- PRINT

Digital programs are great for sponsors! Play1 programs are designed for social integration and can automatically be prepped for publishing on social media. Traditional programs are available at discount rates!

BUSINESS MANAGEMENT

Get free business contacts and see all graphics and order history as sponsors support your school programs. Upsell sponsors to banners in the gym, scoreboard ads, streaming/ticketing, social media and more!

Products / Services

- Digital (or print) Game Programs, Playbills, Media Guides & Yearbooks. Ad Design and Communications.
- Online Sponsor Sales, Reporting, Upselling, Graphics Management & Sponsor Communications
- Sponsor Fulfillment: design and printing for banners, scoreboard ads, ticketing / streaming & apparel.

Pricing

Play1 offers a variety of free and paid products and services. There are no upfront costs for digital fulfillment. Play1 can tailor a plan for your budget and time constraints. Schedule a consultation to learn more about the program and look at various client examples.

www.play1.io / support@play1.io