



BEARING ADVISORS  
NAVIGATING GOVERNMENTAL SALES

**NEWS RELEASE**  
FOR IMMEDIATE RELEASE

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## **Bearing Advisors Partners with Listeners On Call**

Listeners On Call and Bearing Advisors announce their new partnership to bring an innovative mental health support program to local governments at a time when there is a growing national mental health crisis. A 2020 national survey conducted by *The Harris Poll for the American Psychological Association* finds that stress related to health care, the economy, racism, and politics is seriously threatening the mental health of our country, especially among younger adults.

Working with Listeners On Call and Bearing Advisors, local governments will have the opportunity to offer their employees and residents access to a consumer listening service that anonymously connects employees or residents at anytime with a Listener who shares an experience with the caller creating an empathetic human connection. Using an online application available through the Apple App Store and Google Play Store, Callers are able to select and connect with a Listener with real-life experience who understands what they are facing. Listeners On Call can help with financial stress, race relations, grief and loss, work and career, family, disease, caregiving, aging, the need to vent, fear of the future, feeling alone, and more.

Cole Egger, President & CEO, Listeners On Call said his company is “working to put an end to the epidemic of isolation, loneliness and stress-related illnesses that local governments are dealing with across the country.”

### **Some of the program’s advantages are:**

- **Performance Improvement.** Happier people are better employees and citizens.
- **Affordability, Accessibility, and Anonymity.** Calls provide many of the same benefits as counseling, but without the barriers.
- **Ongoing Support.** Wellness prompts and check-ins remind callers they have a listener who cares for them. Connection has been proven to be an antidepressant.

- **Community-wide Wellbeing.** Making the program available to all residents is a commitment to a healthy community and helping individuals so that no one feels alone.
- **Wellness Insights.** Program impact data show aggregate trends and topics of interest that help employers, policy makers, and donors better deploy resources.

If you are an interested city, county, or other local government and have any questions, please contact Bearing Advisors.

## The Team

**Bearing Advisors, LLC** is an advisory firm with broad and deep experience in the local government market segment. The company assists business clients develop relationships and increase sales within that segment. The firm's six principals have more than 180 years' experience working with local governments. For more information, visit [www.bearingadvisors.net](http://www.bearingadvisors.net).

**Listeners On Call Enterprises, Inc.** Listeners On Call Enterprises, Inc. is a Dallas-based firm committed to connecting anyone, anywhere, anytime with someone who has a related personal experience and is ready to listen through an App-based on-call tool that provides on-call empathy, privacy, and support for people who need to feel heard. For more information, visit [www.listenersoncall.com](http://www.listenersoncall.com).

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