

# AIRMART TRAVEL JAPAN

Your Trusted Travel Partner for Over 23 Years,  
Guided by Filipino Hospitality



**AIRMART TRAVEL**  
**COMPANY PROFILE**  
2026

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# WELCOME MESSAGE

## **Welcome to Airmart Travel!**

At Airmart Travel, we believe that travel is more than just visiting new places; it's about creating unforgettable experiences and lifelong memories. As a leading Filipino travel agency, we are dedicated to providing personalized and exceptional travel services to our valued clients.

Whether you're dreaming of a relaxing beach vacation, an adventurous trek through the mountains, or a cultural exploration of historic cities, our team of experienced travel experts is here to make your travel dreams a reality. We offer a wide range of travel packages, customized itineraries, and exclusive deals to suit every traveler's needs and preferences.

Our commitment to excellence and customer satisfaction sets us apart. We take pride in our attention to detail, ensuring that every aspect of your journey is meticulously planned and executed. From the moment you contact us to the time you return home, we are here to support you every step of the way.

We look forward to helping you embark on your next great adventure!

**Kazuhiro Higuchi**  
President

# ABOUT AIRMART TRAVEL

Airmart Travel was established on April 3, 2003, in Tokyo, Japan. We are dedicated to providing affordable airfare and organizing both individual and group tours, locally and internationally, for our esteemed customers. Our mission is to connect people with diverse cultures and offer comprehensive information about their travel destinations.



For over two decades, Airmart Travel has proudly served travelers, earning a reputation for excellence, personalized service, and unforgettable adventures. We are honored to be a trusted name in the industry, particularly within the Filipino community in Japan and beyond.

Airmart Travel actively promotes tourism in Japan, the Philippines, and around the world. We highlight the best attractions in each country, appealing to both tourists and investors.

Our team at Airmart Travel is composed of competent, dedicated, and experienced professionals who are committed to providing exceptional service.



# ABOUT AIRMART TRAVEL

## Operating Hours

- 10:00am-18:30pm
- Monday to Friday
- Closed on holidays

## Registered Travel Agency:

Tokyo Metropolitan Government  
License No. 3-5349



## Membership

- Airmart Travel is a proud and active member of the All Nippon Travel Agents Association (ANTA), demonstrating our deep commitment to excellence, integrity, and industry collaboration. Through our membership, we uphold the highest standards of professionalism, stay attuned to evolving travel trends, and contribute to initiatives that enhance Japan's travel industry. As part of the ANTA network, Airmart Travel is empowered to offer reliable, innovative, and culturally attuned services, ensuring our clients experience seamless journeys with trusted expertise.



# ABOUT AIRMART TRAVEL

## Our Clients

Airmart Travel proudly supports a diverse portfolio of clients, tailoring travel solutions to meet a wide range of needs. From personalized escapes to complex organizational itineraries. Our clientele includes:

### FITs (Free Independent Travelers)

- Individual leisure travelers seeking unique experiences
- Solo adventurers and backpackers
- Couples and families planning personalized vacations
- Luxury travelers pursuing tailor-made itineraries
- Long-term travelers and digital nomads
- Expats and international residents exploring new destinations



# ABOUT AIRMART TRAVEL

## Corporate Accounts

- Multinational corporations and global enterprises
- Small and medium-sized businesses (SMEs)
- Tech firms and software companies
- Law offices and consulting agencies
- Media, advertising, and PR agencies
- Startups and incubator hubs
- Event planning and marketing firms



# ABOUT AIRMART TRAVEL

## Government & Public Sector

- National government agencies
- Local and municipal governments
- Foreign embassies and consulates
- Cultural and tourism boards
- Ministries of Foreign Affairs, Tourism, and Trade
- State universities and public institutions



# OUR VISION



“

To be the benchmark of excellence by delivering warm, personalized service that exceeds world-class standards.

”

# OUR MISSION



We are committed to delivering total customer satisfaction across all our business sectors by providing exceptional products and services that foster lasting loyalty



# OUR SERVICES

## TOUR PACKAGES

### Guided City Tours

Explore the heart of Japan with our experts and knowledgeable guides. Discover hidden gems, historical landmarks, and local favorites.

### Adventure Tours

For the thrill-seekers, our adventure tours offer activities like hiking, rafting, and many more in some of the most breathtaking locations.

### Cultural Experiences

Immerse yourself in the local culture with our curated cultural tours. Visit museums, attend traditional performances, and enjoy authentic cuisine.

### Fruit Picking Tours

Get ready to create memories, taste sweetness, and savor the joy of farm-fresh goodness. We're turning fruit picking into an unforgettable adventure!

### Custom Tours

Have a specific destination or activity in mind? Let us create a custom tour tailored to your preferences and schedule.

### Why Choose Airmart Travel?

- **Expert Guides:** Our guides are passionate, experienced, and knowledgeable about the destinations.
- **Personalized Itineraries:** We tailor each tour to meet your interests and needs.
- **Safety First:** Your safety is our top priority. We follow all safety protocols and guidelines.
- **Customer Satisfaction:** We pride ourselves on delivering exceptional service and unforgettable experiences.



# OUR SERVICES

## TICKETING SERVICES

At Airmart Travel, we make booking your flights easy and hassle-free. Whether you're traveling for business or leisure, we will ensure a seamless experience from start to finish.

Our pricing will be established at levels to achieve immediate penetration and capture market share.

We will position our product as a low priced, but high quality alternative to maintain a set of reputed suppliers for our group who can provide services/goods at reasonable value for money, with highest standard of quality and timely delivery dates.



AND MANY MORE!

### Why Choose Airmart Travel?

**Competitive Prices:** Enjoy the best deals and discounts on flights to your favorite destinations.

**Flexible Booking:** Easily modify or cancel your bookings with our flexible policies.

**Customer Support:** Our dedicated team is available around the clock to assist you with any queries or concerns.

**Wide Network:** We offer tickets to over 200 destinations worldwide with our extensive network of airlines.

# OUR SERVICES

## VISA ASSISTANCE

Seamless Visa Solutions for Your Dream Journey

At Airmart Travel, we specialize in simplifying the visa application process. Whether you're planning a leisure trip, business travel, or study abroad, our expert team ensures a hassle-free experience.



- **Personalized Guidance:** Our visa consultants provide personalized advice based on your destination and purpose of travel.
- **Documentation Assistance:** We handle all paperwork, ensuring accuracy and compliance with embassy requirements.
- **Timely Updates:** Stay informed about your visa application status through regular updates.
- **Emergency Support:** In case of any issues, we're just a call away.

# KEY PEOPLE

## Mr. Kazuhiro Higuchi

President

As the president of Airmart Travel, he spent over two decades curating unforgettable travel experiences for our clients. His journey began exploring hidden gems of Japan, and it evolved into a thriving career in the travel industry.

## Ms. Lilibeth Valera

Vice President

Ms. Valera bring decades of experience in the travel industry. Her passion for exploration and commitment to exceptional service drive her work every day.

Areas of Expertise:

- **Destination Knowledge:** From the bustling streets of Tokyo to the serene beaches of Hawaii, she have explored diverse corners of the world.
- **Customer-Centric Approach:** she believe in tailoring travel experiences to each client's unique preferences.
- **Strategic Planning:** Whether it's launching new travel packages or optimizing marketing campaigns, she thrive on strategic thinking.



# Zander Jose Tipon

Sales and Marketing Manager



With a passion for innovation and customer experience, Mr. Tipon is a seasoned travel professional with a proven track record in strategic marketing and operations. He began his career at Cebu Pacific Air as a Sales Supervisor in 2007, rising through the ranks to serve as e-Commerce Manager and later Product Manager, where he led initiatives that strengthened market presence and efficiency.

Mr. Tipon holds a Bachelor of Science in Tourism from the Polytechnic University of the Philippines, complemented by graduate-level coursework in Tourism Management at Philippine Women’s University. He is currently pursuing a Graduate Diploma in Computer Science at the University of the Philippines Open University, which serves as a pathway toward a Master in Information Systems degree, reflecting his forward-looking approach and dedication to integrating technology-driven solutions in the travel industry.

# Lolie Yamada

Sales and Marketing Executive

Ms. Yamada is an accomplished sales and marketing executive known for consistently exceeding targets and cultivating strong client relationships. With a solid background in B2C sales, she possesses a keen ability to understand and anticipate customer needs. Her experience at Figlia Philippines has further honed her expertise in sales strategies and client engagement. She earned her degree in Information Technology from AMA University, equipping her with a valuable technical foundation that complements her business acumen.



# Reuben Cruz

Sales and Marketing Executive



Mr. Cruz is an experienced Marketing Manager who seamlessly blends creativity, data-driven insights, and strategic thinking to craft and execute impactful marketing campaigns. With a deep passion for brand development and customer engagement, he has successfully led initiatives that boost brand visibility, enhance audience connection, and drive substantial revenue growth. His expertise spans digital marketing, market research, content strategy, and multi-channel advertising, ensuring a well-rounded approach to achieving business objectives. Reuben holds a degree in Business Management from The Polytechnic University of the Philippines, equipping him with a strong foundation in business strategy and marketing leadership.

# CONTACT US

We'd love to hear from you! Whether you have questions, feedback, or need assistance, our team is here to help.



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