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FOR IMMEDIATE RELEASE  
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## **JUSTICE FOR CAPTIVES CRASH THE VILLAGE ROADSHOW LTD. ANNUAL GENERAL MEETING AT JAM FACTORY CINEMA**

### **THE ACTION:**

At approximately 9am on Friday, Nov 24<sup>th</sup> 2017, Justice for Captives (JFC) will attend the Village Roadshow Limited (VRL) AGM uninvited to confront major Shareholders. JFC will be calling for VRL Shareholders to acknowledge that their investments are funding the mistreatment of animals, and request that they invest in industries that do not treat animals as commodities for financial gain.

JFC intend to present views and opinions on behalf of the public as a majority of Australians disagree with captivity. JFC will **refuse to leave** the premise until VRL Shareholders can **guarantee** that they will discuss their animal investments and agree upon a 5-10 year retirement plan for performing dolphins; including financing the construction of a Sea Pen so that captive-born dolphins can retire in their natural environment.

Chelsea Hannah, an activist speaking on behalf of Justice for Captives states: *"We [Justice for Captives] have concerns regarding the welfare of the animals kept in Village Roadshow theme parks such as Sea World, as unfortunately whenever profit is the primary focus, the health, happiness, and wellbeing of these sentient animals gets sidelined. The entire animal-entertainment industry should be abolished and we encourage the retirement and rehabilitation of all performing animals. This change can be achieved in Australia if everyone just stops buying a ticket."*

Given that in Melbourne the Village Roadshow brand is predominantly known for its cinema branches, the theme of the JFC Village Roadshow campaign is '**BLOCKBUSTER**'. A short [film trailer](#) has been produced and 'movie tickets' will be released to the public to coincide with the action and subsequent long-term campaign launch.

Justice for Captives invite VRL to demonstrate a moral responsibility and start retiring all of their performing dolphins as a first step to abolishing the animal-entertainment industry in Australia.

**Campaign Trailer:** <https://www.youtube.com/watch?v=G2uD62necCY&feature=youtu.be>

**Facebook Live Feed:** @JusticeForCaptives