

# Tammy Arthur

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## About Me:

I've been in Marketing/Publishing since 1990. From pre-computer creating (wax paste-up & layout) through to today's usage of the Adobe Creative Cloud. I have a thorough understanding of pre-press needs for a successful print job. Although, digital media is a growing force, my love of design has developed through print media. My clients and/or employer become priorities that I nurture, defend, and commit to 150%. From the smallest entrepreneur to nationally known businesses, I am so lucky to have had a part in their success. I've had my own studio since 2010, while working full-time as a Marketing & Operations Director 2018-2025. I am seeking out freelance work to grow my client base or find my next full-time position.

My accounting degree and general love of math helps me in all aspects of freelance and employment. Generating graphs, producing functioning excel spreadsheets, tables, etc., which often play an important role in design. My areas of interest are typography, branding as well as color usage. I have a very tenacious will to learn while growing as a designer and marketing professional. I frequently take courses on-line to learn from my peers and grow my knowledge base. I am most proficient in Excel, InDesign, Illustrator and Photoshop with goals to learn web design and video editing.

## Graphic Designer Experience:

Newspaper Ads	Writing Press Releases
Magazine Ads	Brochures
Directories/Booklets	Calendars
Manuals	Vendor Relations: Ad Placements/Rates
Signage	Promo Items
Catalogs	Vector Art
Newsletters	Facebook Posts/Ads
Product Campaigns	Constant Contact Eblasts
Display Boards	Digital Ads
Business Cards/Stationery/Invitations	Website Banners
Branding/Marketing Redesign	Data Analysis/Financial Reports
Direct Mail (EDDM)	Maintaining Image Libraries
Large Scale Window Art	Photo Correction/Editing

Portfolio of design highlights can be found at: [www.behance.net/HDSasTammyArthur](http://www.behance.net/HDSasTammyArthur)

## Software Experience:

Adobe Creative Cloud: (InDesign / Illustrator / Photoshop)	QuickBooks	<u>Social Media:</u>
Microsoft Office Suite (High Proficiency in Excel)	MLS/Matrix	• Instagram
	SmartSheet	• Facebook
	Constant Contact	• Pinterest

I learn software quickly and I welcome new educational opportunities.

## Education:

Western Iowa Tech College, Sioux City, IA  
AXIA University of Phoenix - Associates in Accounting

# References

Adrian Larson  
904-294-8267  
(Client for 14 Years)  
VP of Training & Development  
Crunch Fitness - Corporate

Lynda Mastronardo  
239-541-1735  
(Client for 4 Years)  
Owner, SWFL Naturally

Mark Ruffalo  
941-350-7088  
(Client for 11 years)  
OneSource Printing

Mary Shreve  
239-272-1146  
(Client for 14 Years)  
Owner, FitLife of Naples

Renee Bechler  
440-728-7663  
Former Art Director  
Miromar Development

Joe Valdes  
702-271-5595  
Benchmark Properties  
(Client for 8 years)

Sheryl Ferrie  
239-248-4650  
Owner, Destination Resources

Pamela Smith  
928-925-8415  
Client  
Owner, Imagikins

Samantha Saldukas  
239-293-2940  
Former Supervisor at  
Eli Research & President of  
The Coding Leader

# Testimonials

I can't tell you how happy I am that we connected. You are an asset to SWFL Naturally. Thank you for all of your efforts.  
~Lynda

Ta da! Love it! Looks awesome - such a professional touch you have! ~Mari

This is why I like working with you, totally on the same page whether we talk every day or not! ~Lynda

I love it... I think John will too. You sure can make us look good!!! ~Mary  
Looks great! Thanks for all of your hard work.  
~John

OMG! I LOVE IT! You are one of the most talented people I know...this looks terrific!!! ~Mary Johnson

I think that you are amazing. I appreciate everything you do! ~Kristen

You are the best. Thank you for your dedication. I don't know what we'd do without you. ~Markie

I'll tell you this much - you are seen as irreplaceable and key to our success.  
~ Kristen

Tammy is a whirlwind of efficient back end detail process management blended with the surprising bonus of design skill. She can create functional media flow systems and both execute the flow and document and train others to expand the scope. Very talented, very detail oriented, but able to look at the big picture with flexibility and fix the odd unexpected things that come up in any set process.  
~Mike Campbell, Eli Research

Tammy pays meticulous attention to detail, and she keep track of every project without missing a beat. I have always been amazed with the amount of work that she has on her plate, but I always felt that my projects were the most important to her.  
~Christopher Owens, Eli Research

During my tenure at Eli, Tammy was the oil that kept the editorial and marketing machines on deadline - and that was a tough task! With over 150 separate publications and countless direct mail efforts being coordinated each month, Tammy held a very firm yet friendly grip on the process and the staff were appreciative of her graphic contributions to their projects. If you need a fulfillment manager that will get your pubs out on time, has a creative flair and a pleasant personality...Tammy is the woman for the job!  
~Debi Melillo, Eli Research

I had the pleasure of working with Tammy for numerous years. She was results and deadline driven. She was always positive and eager to tackle any project put before her. She successfully communicated with staff in multiple offices and on several continents. If there was anything that needs to be done, you can absolutely give it to Tammy with confidence that it will get done on time and correctly right out of the gate.  
~Sam Saldukas, The Coding Leader

**JUMPING FOX**  
*Design Studio*

View full resume on [www.JumpingFoxDesignStudio.com](http://www.JumpingFoxDesignStudio.com) or visit [www.linkedin.com/in/tammy-arthur-79450923/](http://www.linkedin.com/in/tammy-arthur-79450923/)  
Many of my roles have involved multiple skill sets, which speaks to my adaptability.

