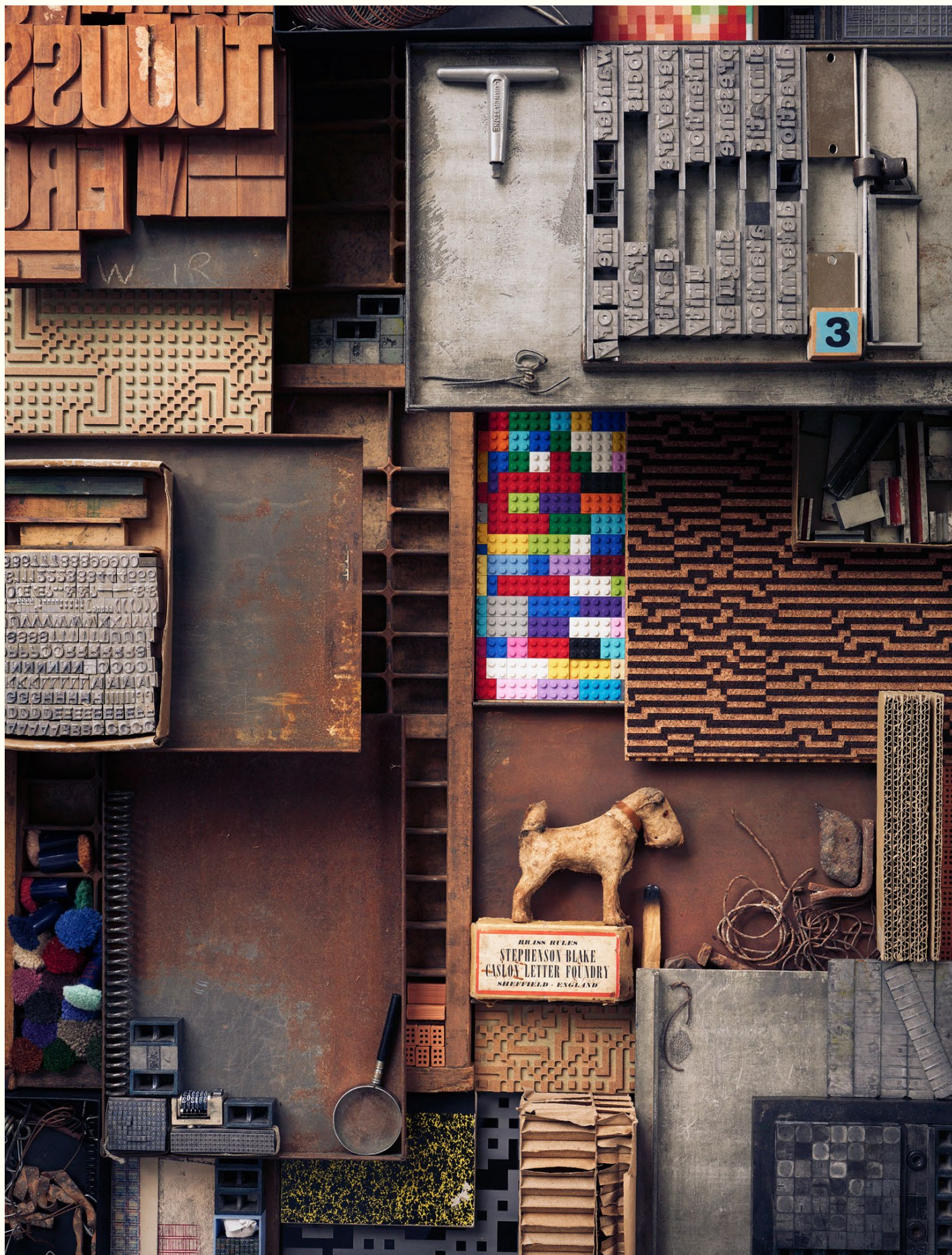


Collections

by Dylan Collard



Collections is a photography project by Dylan Collard focussed on creating life portraits of people by photographing the objects and treasures they have acquired over a lifetime. Through beautifully lit, highly detailed and carefully arranged compositions, Dylan creates fascinating worlds that family and friends can explore as completely unique memorials to life, past or present.

The things we collect serve as markers through the journey of our life. Each item is attached to a moment that, whether momentous, whimsical or practical, we have chosen to treasure and keep. By bringing these artefacts together in a carefully constructed photograph, Collections offers a positive way to remember, embrace and celebrate life with a unique, and very personal photographic tribute full of love and hope.

Presented as high resolution, archival, fine art, framed prints, Collections images are a beautifully detailed journey through someone's past. On one hand, a Collections image puts a very personal collection on display while on the other hand it keeps the stories, details and histories hidden and private to the person who has commissioned the work.



I've always enjoyed playing with composition, propping, arranging and building my photographs rather than grabbing or snatching at a decisive moment. I love detail in images, I love the things that sit on the edges of frame, or are hidden in shadows to intrigue and pull me into an image. I love the histories hidden in found and collected objects and as a student I was fascinated by John Blakemore's Fragments Of History series. I loved the magical way he arranged objects and played with exposure in his beautiful B&W images. In many ways, this has sat in the back of my mind ever since, waiting for me to find something like the Collections idea.

After 22 years in advertising, and inspired by Blakemore's work, I began looking at objects I had saved and carried with me for 30+ years. As I arranged these objects into table-top still lives, they began to tell a story that I realised would be perfect as a memorial or tribute to someone's life. Now, encouraged by forward thinking companies like Natural Endings and Mindful Memorials, I am looking forward to working with people and their amazing treasures. For me, a Collections commission is a privileged and fascinating adventure as I am granted permission to un-pack and explore someone's past through their objects. I'm hoping the process of gathering and re-visiting objects for a visual, story telling Collections memorial is a positive and healing experience for all.

Dylan Collard

Collections Images







Collections Costs

Photoshoot and Framed 'A2' print

Total cost: £500.00

Professional full-day shoot with post production, retouching and one high quality, Giclée printed, framed, Collections print included.

Frame size is 455mm wide by 600mm high.

Objects Collection and Review

Minimum cost: £150.00*

An in-person, half-day, home visit to review, log and discuss chosen objects, check packing and transport safely to the studio.

Objects and Framed Print Delivery

Minimum cost: £150.00*

A second, in-person delivery of the final, framed Collections print and safe return including sign-off of all your objects.

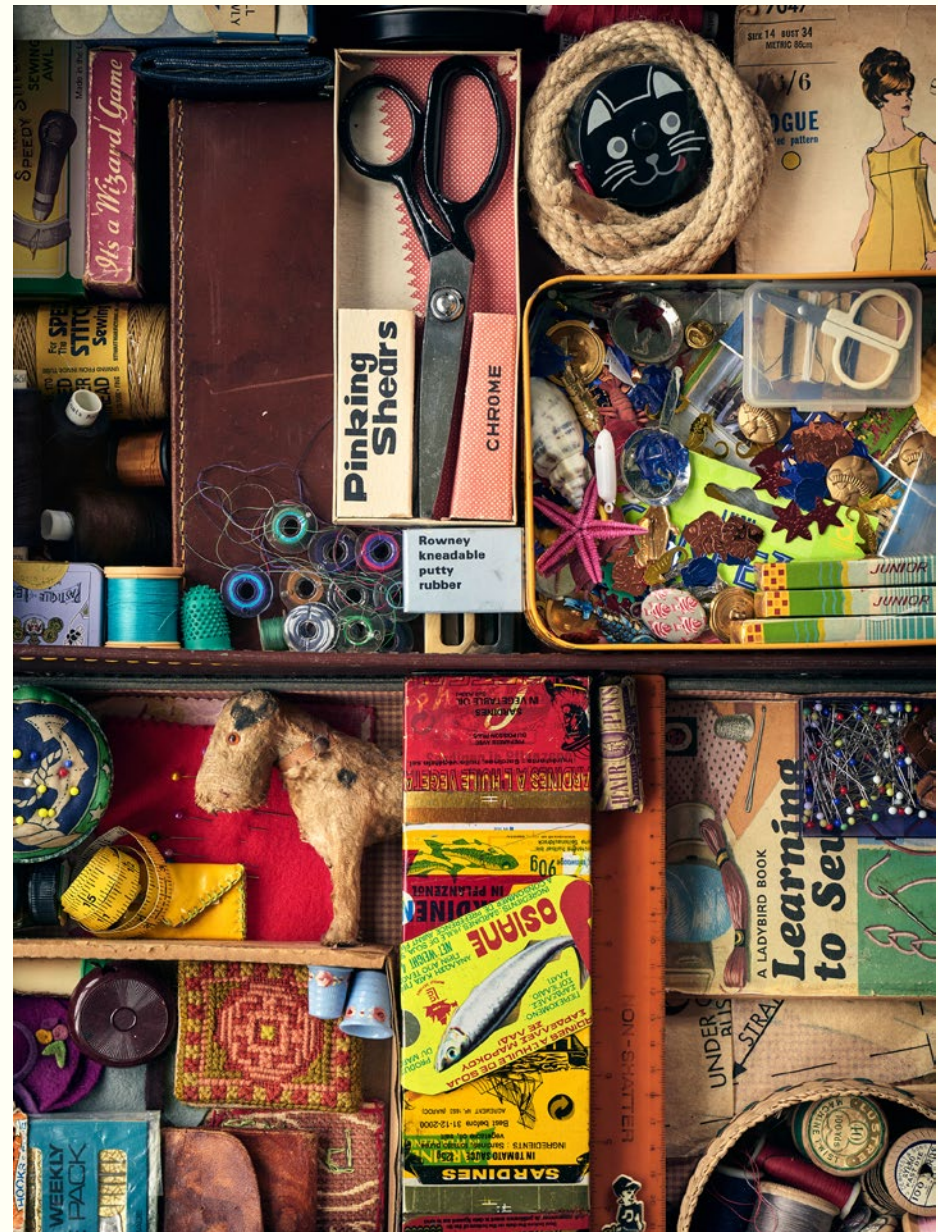
* Pick up / transportation fees will vary depending on location.
A 50% deposit of the estimate total is required to complete the shoot booking. The remaining 50% estimate balance is expected before delivery of the final, framed image and the return of your collection.

Collections Printing and Framing

Your final Collections image is supplied as a framed Giclée print – a high-quality, archival, fine art print process which produces near-perfect colour reproduction of photographic images.

Printed locally by fine art printers in Todmorden, West Yorkshire, images are supplied at our standard and recommend 'A2' size to show the full detail and beauty of your Collections image. Larger image printing and framing is possible, costs can be supplied upon request.

Each Collections print is framed in a wooden, dark brown, 455mm by 600mm portrait frame, with 22mm square frame moulding, finished with standard exhibition glass. The prints have been deliberately framed without a window mount to give a more personal, 'boxed' look and feel. Each frame is hand-made locally in Hebden Bridge and supplied ready to hang with 'D-Ring' picture hooks.



A Collection belonging the daughter of a mother who died 30 years ago. The objects include inherited pieces and examples of objects taken from the natural world that she loved and often represented in her artwork.





Collections Process

All you need to do is gather together all objects that you, or your loved one, have cherished, coveted and held close over the years. It's easy, just think of everything that reminds you of the subject. All objects are relevant from precious, rare and unique treasures, to ordinary, everyday objects that only hold significance to you or their owner. Objects can be from the past or present, including things like first shoes, gifts, trinkets and heirlooms received in later life. You could include items from hobbies, interests, loves, obsessions, jobs, pastimes and special occasions. Collections should include objects that trigger memories about someone, that note key stages of a life lived and that have emotional connections with the subject and their past.

Collections Process

Step 1: Get in Touch

It's easy, just get in touch via the details below to organise a call and get things started. A call is great way for Dylan to hear your story and get to know you a bit. You can ask questions and Dylan will be interested to hear about the subjects life and your memory of them. Details from this call help Dylan estimate accurately so you can move onto the next stage.

Step 2: Getting Going

Once you're happy with the estimate, Dylan can book your Collections shoot. You are officially booked in once a non-refundable, 50% deposit of the estimate total has been paid and received. Then dates for the objects pick up are arranged.

Step 3: Pick Up

This is the day Dylan comes to collect your objects in person and goes through everything with you to clarify 'priority' items. It's a chance for Dylan to creatively respond to your objects, ask questions and see if there's anything else that could be included. Dylan logs and checks all objects are packed safety for transportation.

Step 4: Photography

Dylan unpacks and carefully composes your Collections image. Key objects are placed in central areas with everything else slowly finding it's perfect place to create a balanced and intriguing image. Once Dylan is happy, your Collections photograph is digitally cleaned up before the colour, tone and 'feel' of the image is applied.

Step 5: Printing and Framing

Your high resolution, final image is colour tested and then printed on a high quality, 80 year archival paper. It's then framed and wrapped ready for delivery to you with all fittings ready to be hung.

Step 6: Delivery

Once your objects have been shot, Dylan packs everything back up, as supplied. The remaining 50% estimate balance is expected at this stage, before Dylan personally returns your objects and final, framed Collections print to you.

Collections Q&A

What sort of objects should I include in my collection?

Include everything you can think of that reminds you of the subject. All objects are relevant from precious, rare and unique treasures, to ordinary, everyday bits and bobs like kitchen utensils and gardening equipment that might be connected to the subject in some way. Pick things like first shoes, gifts, trinkets and heirlooms received in later life. Include items from hobbies, interests, loves, obsessions, jobs, pastimes, and special occasions. You should include the boxes, bags and cases these items are kept in, as well as fabrics and other surfaces. Consider games you used to play together, cups they used to use, a favourite piece of clothing, shoes, makeup, books and music they loved.

What if I don't think the objects I have are as interesting as the collections in this pdf?

All collections are interesting and unique. Dylan's job is to put them together to create a beautiful and intriguing image that you, and others will want to explore. Gather the objects together and leave the rest to Dylan.

When should I get in touch?

Always get in touch sooner rather than later. If you're under time pressure for whatever reason, let Dylan know and he can advise and help you think about what to include in your collection.

How many objects do I need?

There is no correct number, but a minimum of around 20 objects is a good start. Typically a Collections image contains around 20 to 100 items depending on how you count them. The important thing is to include as much as you can, you'd be surprised what can be useful to a composition. The inconsequential silly, scruffy, worn, little bits and bobs are often the most personal and unique objects. The more Dylan has the better. Typically, a collection comes to Dylan in 3 – 5 medium sized boxes with a few extra surfaces and textures as well.

How big can objects be?

For a standard Collections shoot, objects like large pieces of furniture should be avoided as the scale difference from large objects to smaller, more personal items becomes too great. But, if particular, large objects are

important to a collection then talk to Dylan to see what can be done. As standard, Dylan works within a 3 x 4ft shoot area but that can be increased if the collection is large.

How quickly do I need to prepare my objects and get the collection together?

It's important that you have time to think of everything you want in your collection so take your time, Dylan will try to be as flexible with timings as he can depending on availability.

How do I prepare my objects?

Loosely pack fragile objects ready for transportation so everything can be reviewed when Dylan comes to pick the collection up. Items will be carefully handled at all times and returned to their original packaging as soon as the shoot is completed. Dylan takes snapshots of all the items to help him remember how it's all packaged, where everything belongs and if there are any existing marks, chinks or damage.

How long does the process take?

The turnaround time from pick-up of the objects to delivery of the final framed Collections print

is approximately 2 – 3 weeks, depending on Dylan's availability. The timeline and specific dates in the process will be discussed when booking your Collections shoot and will be confirmed in advance of the process starting.

Pick-up and delivery costs seem expensive, why is this?

Both are done in-person by Dylan and you are paying for his time and personal attention to look after your objects. Pick-up includes time to review your objects with you to identify key items and suggest other objects that might help the composition. It also includes time to log all items borrowed to make sure everything is returned correctly. Delivery includes time to check everything is returned as expected.

What areas of the UK do you cover for pick-up and delivery?

Dylan is happy to offer a pick-up and delivery services to all areas of the UK. However, for locations more than 100 miles from his studio in Hebden Bridge, West Yorkshire, additional transport charges will apply. An estimate of all additional costs will be provided in the Collections quote before we begin.

Can I order copies for friends and relatives?

Yes. You can either order multiple copies when you place your initial order, or, if you're unsure how many you'd like, re-prints are available at a later date.

Can I order a print only?

All first-order images are supplied framed to protect the prints and ensure prints can be displayed immediately. Re-prints should be ordered as print only, without a frame, to reduce the risk of damage during transit, as they will not be delivered by Dylan personally but sent via a courier/postal service.

Can I order a different frame?

No. The standard Collections frames are made to complement the concept of the project and offer a high-quality yet cost-effective option. If you prefer a different frame or presentation style, the prints can be re-framed with a frame of your choice at your own convenience.

Collections

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Dylan is a Todmorden based, award-winning photographer who has been working in London as an advertising and design photographer for the last 22 years. Dylan has shot for the likes of Pfizer, Adidas, O2, Santander, Cadbury's, NatWest, TFL, Vodafone, NHS, UKEF, Action for Children, Discovery Channel and the Royal Mail.

He has been fortunate to receive numerous awards over the years from institutions like Creative Review, Sony World Photo Awards, The Association of Photographers Awards, Kuala Lumpur Portrait Awards, Lucie Awards and the Portrait of Britain Awards. Dylan's work has been included in the National Portrait Gallery's Taylor Wessing Photographic Portrait Prize several times as well as multiple appearances in publications like Creative Review, BJP and Communication Arts. He also has work in the V&A's permanent photographic archive.

Originally from Holmfirth, Dylan recently moved back up to Todmorden in West Yorkshire where he developed Dylan Collard Collections.

Collections starts with a conversation, the earlier you start this conversation, the more Dylan will understand you and your collection. Send Dylan an email or give him a call and he will be more than happy to discuss ideas, answer questions, and address any concerns you may have.

Once you're ready, he'll be thrilled to start your Collections image.

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