

2026 - 2027 HPUMC Day School Sponsorship Opportunities



Introduction

This year, the Parents' Association wants to raise at least \$100,000 to continue our mission of supporting our teachers and driving fellowship among our families, staff, and community. Last year, our fundraising efforts allowed us to:

- Put on over 15 different family and children fellowship events, including 6 new children's events
- Purchase an intercom system for the school
- Provide 6 TAP grants to teachers
- Provide teacher appreciation events like massages and take home meals
- Distribute 3 separate monetary gifts to our faculty in the form of Christmas, End-of-year, and birthday bonuses.

Funds raised this year will allow us to continue to put on fellowship events, support our teachers through TAP grants, appreciation events, and monetary gifts, and **work towards accreditation by the National Association for the Education of Young Children (NAEYC)**. This accreditation process is years long and comes with various fees, required individual certifications for staff and faculty, and culminates in a formal site visit and assessment. **NAEYC Accreditation is the gold standard for quality assurance in Early Childhood programs.** The Parents' Association is excited to support the school as it works towards accreditation.

How to Contribute

Family Giving Funds

These are 100% tax-deductible contributions to our annual Family Giving Fund and all donors will be recognized year-round on our Wall of Fame.

If you wish to make a one-time donation to the Parents' Association for the dedicated purpose of supported teachers and the school, please visit our website located on the North Texas Giving Day Portal:

<https://www.northtexasgivingday.org/organization/hpumcparentsassociation>

Corporate Sponsorship Opportunities

These opportunities allow businesses and families the ability to make an impact on our school while also marketing to our local community. With over 200 families that live and work in the Park Cities, Lakewood, M-Streets, North Dallas communities, your organization is able to connect with a wide swatch of residents. One-Time Events like our Carnival or Fellowship Events provided a specific, limited-use targeted chance to advertise. Alternatively, we have several year long sponsorships that provide daily, weekly, monthly exposure. For both types of sponsorships, please visit our Parents' Club website:

<https://hpumcparents.club/>

OR you can make a check out to HPUMC Day School Parents Association directly to reduce fees.

If you have any questions, please email
hpumcpc@gmail.com

Family Giving Fund

We invite **ALL** our families to be part of our efforts to contribute to our beloved school. These gifts are specifically designated to do directly to our teachers and school. Just like all animals in the ocean contribute to a thriving ecosystem, all family gifts, no matter the size, contribute to a thriving school! Family recognition for all levels will be displayed in the front office ALL year long on our Wall of Fame!

Whale \$2,500+

Family recognition displayed
in the front office all year
long on our Wall of Fame

100% tax-deductible

Dolphin \$1,000

**This is the approximate
cost for one teacher to
receive their Child
Development Associate
education.**

100% tax-deductible

Octopus \$500

**This is the approximate
application cost for one
teacher to apply for a
Child Development
Associate degree.**

100% tax-deductible

Sea Turtle \$250

**This is the cost of the
renewal application fee for
one teacher to renew their
Child Development
Associate degree.**

100% tax-deductible

Reef Fish \$100

Family recognition
displayed in the front office
all year long on our Wall of
Fame

100% tax-deductible

Starfish Any amount

Family recognition
displayed in the front office
all year long on our Wall of
Fame

100% tax-deductible

Family Giving Fund contributions can be made:

Via the North Texas Give Day website:

<https://www.northtexasgivingday.org/organization/hpumcparentsassociation/>

Or via checks made out to HPUMC Day School Parents Association!

Carnival Sponsorships

Our annual spring Carnival is the biggest school fellowship event of the year. Last year, over 700 people enjoyed the activities, games, dinner, and dessert. We also had over 100 items in our Silent Auction. Becoming a sponsor gives your business the opportunity to have an impact at our school, but it also helps your organization advertise and connect with over 200 families that live and work in our community. Additional sponsorships may become available closer to the event.

Title Sponsor **\$10,000**

- Logo placement on ALL event materials
- Recognition on "Save the Dates", social media posts, posters
- Recognition on silent auction website

10 Carnival Tickets
50 Raffle Tickets
1 Reserved Parking Spot

Food Sponsor **\$2,500**

- Prominent logo placement on Dinner Stand
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
30 Raffle Tickets

Entertainment **\$2,500**

- Prominent logo placement on Entertainment Stand
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
30 Raffle Tickets

Silent Auction **\$2,500**

- Prominent logo placement on Silent Auction website
- Recognition on social media

10 Carnival Tickets
30 Raffle Tickets

Petting Zoo **\$1,000**

- Prominent logo placement near attraction
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
20 Raffle Tickets

Dessert **\$1,000**

- Prominent logo placement on Dessert Stand
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
20 Raffle Tickets

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Mini Train **\$1,000**

- Prominent logo placement near attraction
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
20 Raffle Tickets

Kid Art **\$1,000**

- Prominent logo placement on Kid Art displays
- Recognition on social media
- Recognition on silent auction website

10 Carnival Tickets
20 Raffle Tickets

Game Booths **\$500**

- Logo placement on Game Booths
- Recognition on social media
- Recognition on silent auction website

8 Carnival Tickets
15 Raffle Tickets
(3 Available)

Bubble Man **\$500**

- Prominent logo placement near attraction
- Recognition on social media
- Recognition on silent auction website

8 Carnival Tickets
15 Raffle Tickets

Big Bounce House **\$500**

- Prominent logo placement near attraction
- Recognition on social media
- Recognition on silent auction website

8 Carnival Tickets
15 Raffle Tickets

Photo Booth **\$500**

- Prominent logo placement on attraction
- Recognition on social media
- Recognition on silent auction website

8 Carnival Tickets
15 Raffle Tickets

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Tablescapes

\$500

- Prominent logo placement on tables
- Recognition on social media
- Recognition on silent auction website

8 Carnival Tickets
15 Raffle Tickets
(2 Available)

Community Event

\$250

- Logo placement on attraction
- Recognition on social media
- Recognition on silent auction website

5 Carnival Tickets
10 Raffle Tickets

Infant Area

\$250

- Logo placement near Attraction
- Recognition on social media
- Recognition on silent auction website

5 Carnival Tickets
10 Raffle Tickets

Small Bounce House

\$250

- Logo placement near attraction
- Recognition on social media
- Recognition on silent auction website

5 Carnival Tickets
10 Raffle Tickets

Toddler Area

\$250

- Logo placement on Toddler Area
- Recognition on social media
- Recognition on silent auction website

5 Carnival Tickets
10 Raffle Tickets

Raffle

\$250

- Logo placement on Raffle labels
- Recognition on social media
- Recognition on silent auction website

5 Carnival Tickets
10 Raffle Tickets

Fellowship Events

We host numerous events throughout the year to facilitate fellowship among our children, families, and community. Becoming a sponsor gives your business the opportunity to have an impact at our school, but it also helps your organization advertise and connect with over 200 families that live and work in our community.

Parents' Night Out (TBD)

\$2,500

We like to provide an opportunity for parents to unwind and connect each fall.

Sponsor logo will be included on event signage and marketing materials.

Moms, Mahjong, and Mingling (February)

\$2,500

A mom specific night out!

Sponsor logo will be included on event signage and marketing materials.

Donuts with Dads (February)

\$2,500

Our Dads are invited to come spend the morning eating donuts with their kids.

Sponsor logo will be included on event signage and marketing materials.

Grandfriends' Day (October)

\$5,000

We love getting to share our school with our special Grandfriends!

Sponsor logo will be included on event signage, photo buttons, and marketing materials.

Pre-K 4s/TK Bake Sale (November)

\$2,500

Our annual bake sale to support our community partners.

Sponsor logo will be included on event bags and marketing materials.

Cookies with Santa (December)

\$2,500

Children have a special story time and chance to take a photo with Santa!

Sponsor logo will be included on picture frames and marketing materials.

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Field Day (March) **\$2,500**

For our PK3s and up, our annual field day is always popular.

Sponsor logo will be included on children's shirts and event signage and marketing materials.

Muffins with Moms (April) **\$2,500**

A special morning with Mom!

Sponsor logo will be included on event signage and marketing materials.

Pre-K 4s/ TK Graduation (May) **\$2,500**

We celebrate our "graduating" children with a special ceremony, complete with caps and gowns.

Sponsor logo will be included on event signage and marketing materials.

Interested in sponsoring? Please email hpumc.pc@gmail.com

Or via checks made out to HPUMC Day School Parents Association

Additional Sponsorships

Parents' Club Website

\$500

Sponsor logo will be featured prominently on our Parents' Club website.

Birthday Book Club

\$500

Sponsor logo will be included on nameplates included with each book.

Monthly Newsletters

\$500

Each month, we send out an email to dues paying members with the events and updates for the school. Sponsor logo will be included on every newsletter.

Teacher Birthday Month Appreciation

\$100 per month

Each month, we recognize and celebrate staff birthdays with a birthday cake cart. For \$100, your family can be part of this tradition and the sponsor name and/or photo can be prominently displayed on the birthday cart.

Theme Shirt

\$3,000

Your business logo or family name featured on the official spirit shirt, provided to all staff members and Silver and Gold dues members. Shirt can be worn as uniform attire on Fridays and during spirit weeks -providing ongoing, school-wide visibility.

Yard Sign

\$3,000

Your business logo featured on yard signs provided to all annual dues paying families and available for purchase on the Spirit Store website.

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