

MARCH 31, 2020

FOR IMMEDIATE RELEASE:

Adam Jackson Pollock has turned his design acumen and the production capacity of Fire Farm Lighting towards solutions that will immediately assist health providers on the front line of exposure to Covid-19.



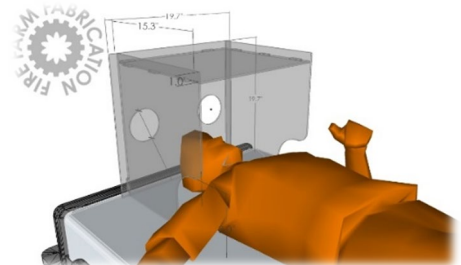
Protective Intubation Enclosure (PIE):

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PIE was designed, prototyped, hospital tested and entered into production within one week. The development was done in partnership with Cope Plastics with review at Mercy Hospital in Iowa City. PIE will be produced in our rural production facility in Elkader, Iowa. Adam’s design is a refinement of a proposal devised by Dr Hsien Yung Lai in Taiwan and presents significant modifications and advancements over existing designs available.

FEATURES:

- The Fire Farm PIE comes in 4 panels that easily slide together and are held in place by stainless steel retaining clips.
- The flat panel system allows for safe and inexpensive shipping, cutting down on freight damage, fabrication time and allows for disassembly for storage and thorough cleaning.
- The 1/4in thick clear acrylic makes the enclosure rigid and very stable at roughly 15lbs.
- Cut-away sides allow for the PIE to fit snugly to the patient’s shoulders with maximum internal room for intubation device management.
- Oval hand openings provide more comfort and mobility for health provider access.
- Crystal-clear acrylic minimizes patient claustrophobic response.



PLEASE DIRECT PURCHASE INQUIRIES TO:

Ethan Soliday, Branch Manager: esoliday@CopePlastics.com

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Cope Plastics, Inc. | 920 N. Compton Dr, Hiawatha, IA 52233

Office: 319-393-5575 ext 10501 | Fax: 319-393-5939

Toll Free: 800-332-7257

Cleaning recommendations:

Soap & Water, Diluted Bleach Solution, or Hydrogen Peroxide
**Do not use alcohol based cleaners on this product.*



WARNING: THIS PRODUCT IS INTENDED TO REDUCE (BUT NOT ELIMINATE) THE RISK OF ILLNESS TRANSMISSION BUT ITS USE DOES NOT GUARANTEE THAT NO SICKNESS OR DEATH WILL OCCUR. SEE PRODUCT PACKAGING FOR ADDITIONAL DETAILS.