WorkHound, Inc.
1100 Market St., Suite 600
Chattanooga, TN 37402

June 27,2024

Re: Reference for Danny Vasquez: Recommendation Letter

To Whom It May Concern,

It is my pleasure to wholeheartedly recommend Danny Vasquez for your team. As the Head of Product at WorkHound, I had the privilege of working closely with Danny, our Senior UI/UX Designer. I can confidently say that Danny's exceptional abilities, unwavering commitment, and remarkable achievements have left a lasting impact on our organization.

During his tenure at WorkHound, Danny consistently exceeded expectations. His work ethic, creativity, and dedication earned him praise from teammates, product managers, engineers, and customer success members alike. Danny's unique combination of rapid execution and a research-centered mindset allowed him to always keep the customer at the forefront of his designs.

Danny actively participated in product discovery calls, asking insightful questions to ensure the best user experience. He was instrumental in redesigning our entire platform, delivering new features that thrilled our existing customers and helped drive sales with a fresh look. Notably, he designed a comprehensive analytics dashboard, providing our customers with clear, actionable insights.

Danny's involvement in user discovery conversations with clients and internal teams was invaluable. He played a crucial role in product roadmapping decisions and meticulously documented all design steps, providing our engineers with the clarity needed for front-end development. Additionally, he created a company-wide style guide for all platform UI changes and contributed to marketing communication templates. His creation of user personas enabled our product team to better understand our user base and tailor discovery sessions accordingly. This level of detail and efficiency is a testament to his exceptional skills as a UI/UX designer.

Numerous team members at WorkHound have shared glowing testimonials about Danny. These testimonials highlight his exceptional ability to align with user needs, go above and beyond, and design a product that delights customers.

I highly recommend you consider hiring Danny as an experienced UI/UX designer. He has a deep understanding of product discovery and the ability to create outstanding designs, leading to a wonderful user experience.

Sincerely,

Kim Shelton
Head of Product
WorkHound, Inc.
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