

PUTTING THE *FAN* IN
FANWEAR



HIGH SCHOOL

Sideline Style

Family Gear

Onsite Printing

COLLEGE & ALUMNI

Bookstore

Alumni Gear

Student Athlete NIL
Name Image Likeness



**HIGH
SCHOOL**



Lace-Up Combat Boots
Amazon
UltraColor Max™
CAD-PRINTZ® Perma-TWILL™



SIDELINE STYLE

High school fashion is all about personalized, bold self-expression; vibrant patches and textured embellishments turn basics into statement pieces.



Brat Baby Rib Tee
 1742 *US Standard Apparel*
[UltraColor Max™](#)

Plaid Tennis Skirt
 RGB300P *Los Angeles Apparel*
[Goof Proof® Screen Printed](#)



Camel Clear Purse
 M735VL *Wholesale Boutique*
[CAD-CUT® Glitter Flake](#)



Heavyweight Tee
 I30IGD *American Apparel*
[UltraColor Max™](#)



6 | Fall Fanwear: High School



Port & Company®
Fleece Crewneck
PC78 **SanMar**
[Goof Proof®](#)
[Screen Printed](#)



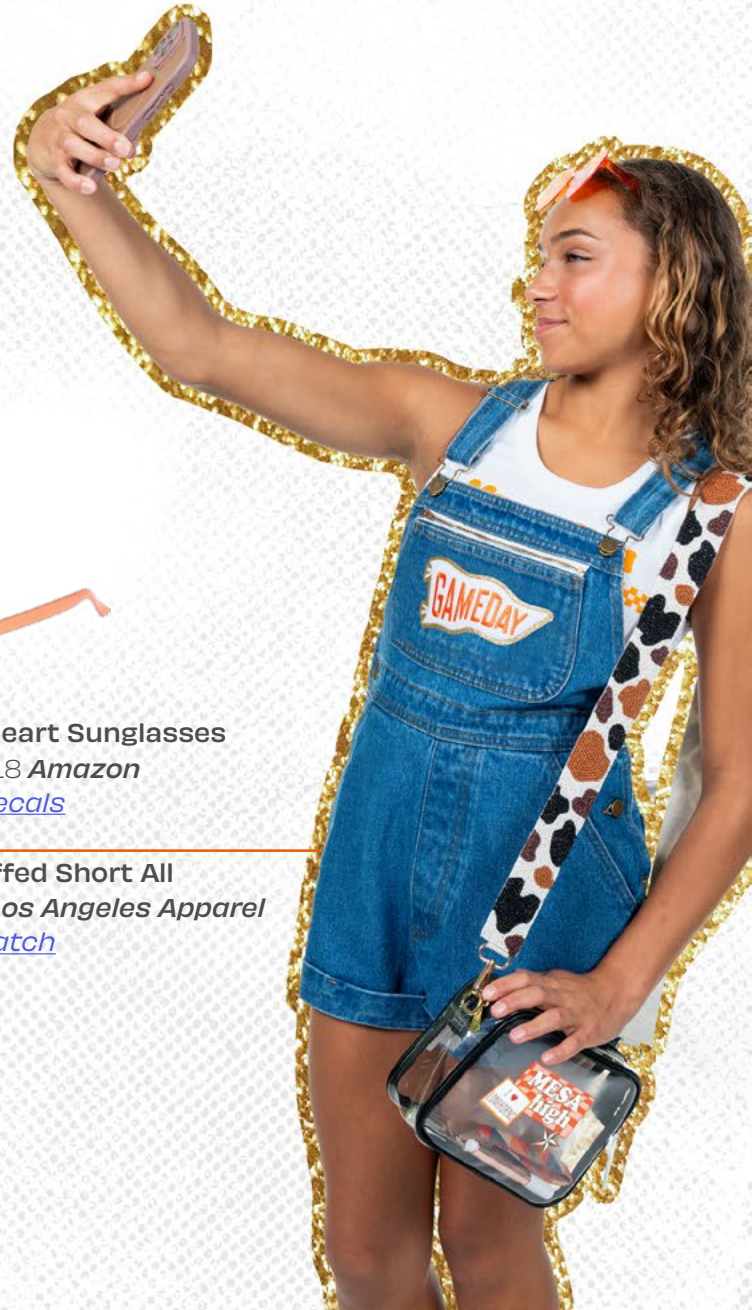
Youth Five Star Tee
2229 **Rabbit Skins**
[UltraColor Max™](#)



Baby Girl Crop Tank
1707 **US Standard Apparel**
[CAD-CUT®](#) [Puff HTV](#)



Black Clear Blair Purse
M707VL-CLRBLK
Wholesale Boutique
[Custom Decals](#)



Herd That Beaded
Crossbody
MNAI07VL-COW23
Wholesale Boutique

Herd That Bull Keychain
ACK-BULL-COW
Wholesale Boutique



MAXJULI Heart Sunglasses
B096DKI3L8 **Amazon**
[Custom Decals](#)

Denim Cuffed Short All
RDNW714 **Los Angeles Apparel**
[Chenille Patch](#)



FAMILY GEAR

From dad to dog, you can all rep your hometown team!



Port Authority® Stadium Seat
BG601 *SanMar*
UltraColor Max™



Cowprint Sneakers
Custom *Sock101*
Print Stitch Patch



Doggie Bandana
LSI6005 *Rabbit Skins*
UltraColor Max™



Woven Longhorns Spiritwear
Custom *Sock101*



Port & Company® Fan Favorite
PG450 *SanMar*
UltraColor Max™



Port Authority® Rally Towel
I707 *SanMar*
Goof Proof® Screen Printed



CHAOTIC CUSTOMIZATION

IN 2025, the fashion landscape is witnessing a significant shift, particularly among Gen Z consumers who are embracing a trend known as "Chaotic Customization."

Coined by trend forecaster WGSN, this movement emphasizes extreme personalization, where individuals layer embellishments, celebrate uniqueness, and express themselves in the most unrestrained forms."

Vogue Business. 05.25.15



Premium Youth Pullover Hoodie

LSI400IYH *Lane Seven*

UltraColor Max™

CAD-CUT® Soft Metallic

CAD-PRINTZ® Perma-TWILL™

Embroidered Patch



ON-SITE DECORATION

Apparel Decoration on-location has been taking the industry by storm. With the speed and efficiency of heat transfers, decoration bars are popping up all over.

1. Apparel

A variety of apparel styles that would appeal to a large audience.

2. Designs

A variety of different designs for the customers to pair.

3. Heat Press

You'll need a heat press with a lower heated platen to apply patches.

Whether it's a live event, pop-up shop, or retail space, setting up an apparel decoration bar adds instant energy and creates a memorable experience. With minimal equipment and fast application, you can turn blank garments into custom keepsakes. On demand, on brand, and right where the action is.



HAT BAR

Hats



5 Panel Corduroy
31-3 OTTO CAP



5 Panel Trucker
32-467 OTTO CAP



6 Panel Trucker
83-1239 OTTO CAP



Gramps Tech Snapback
BLV552 BLVNK



Magnificent 7 Panel
BLV720 BLVNK

Designs



Embroidered Patch



Flexbroidery Patch



Print Stitch Patch



Faux Suede Patch



Woven Patch



Chenille Patch



CAD-PRINTZ® Perma-TWILL™



UltraColor Max™

Hotronix® 360IQ® Hat Press



MIX & MATCH

New Era® Heritage
Fleece Pocket Crew
NEA527 *SanMar*
UltraColor Max™



COLLEGE

& ALUMNI

CAMPUS BOOKSTORE

Gen Z style is influenced by social media, vintage nostalgia, and sustainability, with a focus on individuality and comfort. They want to be inspired but also have options on how to make it their own. While sustainability is important, they are conscious of fast fashion. Easily mix and match to wear items from AM to PM.



Sport-Tek® Varsity Jacket
JST58 *SanMar*
Sport-Stitch®
CAD-PRINTZ® Perma-TWILL™
Chenille Patch

Next Level Apparel® Soft Wash Tee
NL3600SW *SanMar*
UltraColor Max™

Port Authority® Matte Sling
BG935 *SanMar*
CAD-CUT® Soft Foam



Magnificent 7 Panel
BLV720 *BLVNK*
Sport-Stitch®

Riley Cargo Jogger
TD604 *TriDri*
CAD-CUT® Soft Foam





Port Authority Crossbody
BG937 *SanMar*
[UltraColor Max™](#)



Stanley/Stella Ida Full Zip
SXW037 *SanMar*
[CAD-CUT® Soft Flock](#)
[CAD-PRINTZ® Perma-TWILL™](#)



Women's Micro Rib
Spaghetti Strap Tank
1012 *Bella+Canvas*
[UltraColor Max™](#)
[CAD-PRINTZ® Perma-TWILL™](#)

Maria Jogger Shorts
TD062 *TriDri*
[UltraColor Max™](#)
[CAD-PRINTZ® Perma-TWILL™](#)





Oversized 100 T
JT009 *AWDis*
UltraColor Max™



Riley Cargo Jogger
TD604 *TriDri*
UltraColor Max™



Comfort Colors® Boxy Tee
3023CL *SanMar*
UltraColor Max™



ALUMNI GEAR

Whether they're lounging at home or wishing they were back on campus, soft-washed fabrics give each piece a lived-in feel. Hand-drawn graphics and organic-feeling prints give each piece a personal, lived-in vibe that feels modern and effortlessly cool.



Stanley/Stella Rocker Tee
SXU016 *SanMar*
[Goof Proof® Screen Printed](#)



The Step Dad Hat
BLV622 *blvnk.*
[3D Embroidered Patch](#)



AWDis Sweat
JH030 *AWDis*
[Goof Proof® Screen Printed](#)



Unisex Jersey Tee
BC3001 **BELLA+CANVAS**
Goof Proof®
Screen Printed



Heavyweight Tee
BC4610 **BELLA+CANVAS**
Goof Proof® *Screen Printed*



TravisMatthew Coto I/4-Zip
TMIMY397 **SanMar**
UltraColor Max™
Flexbroidery



5 Panel Trucker
32-467 **OTTO CAP**
Flexbroidery



Unisex Nantucket Crewneck
LS11004 **Lane Seven**
Sport-Stitch®
CAD-CUT® *Soft Flock*



STUDENT ATHLETE NIL

NAME, IMAGE,
LIKENESS

Each year, colleges recruit new talent for their sports teams. Athletes have the potential to break out among their fellow players and become the campus star.



Port and Company®
Fan Favorite Tee
PC450 [SanMar](#)
[UltraColor Max™](#)



Port & Company Fleece
Crewneck Pocket
PC78PKT [SanMar](#)
[UltraColor Max™](#)

Hanes® Beefy-T® Tee
5180 [SanMar](#)
[UltraColor Max™](#)





Score big this season with STAHL'S Fulfill Engine, the all-in-one platform that makes print on demand profitable for decorators & distributors.

Whether you're customizing fan gear in-house, on-site, or outsourcing fulfillment, Fulfill Engine manages everything from your online store to your customer's door. Scale your capacity and expand your capabilities without any extra investment by automatically routing orders for DTG, DTF, embroidery, engraving, UV, and more!

**Click to View
this store!**

1. Unlimited Online Stores

Create online stores in minutes with a unique product-builder that creates perfect mockups.

2. Automatic Sourcing

Access the industry's top suppliers with real-time inventory, so you never get held up by backorders, with all blanks sourced automatically.

3. Efficient Production

Route orders to trusted decorators or your own production floor with powerful order management tools designed to maximize efficiency and profit.

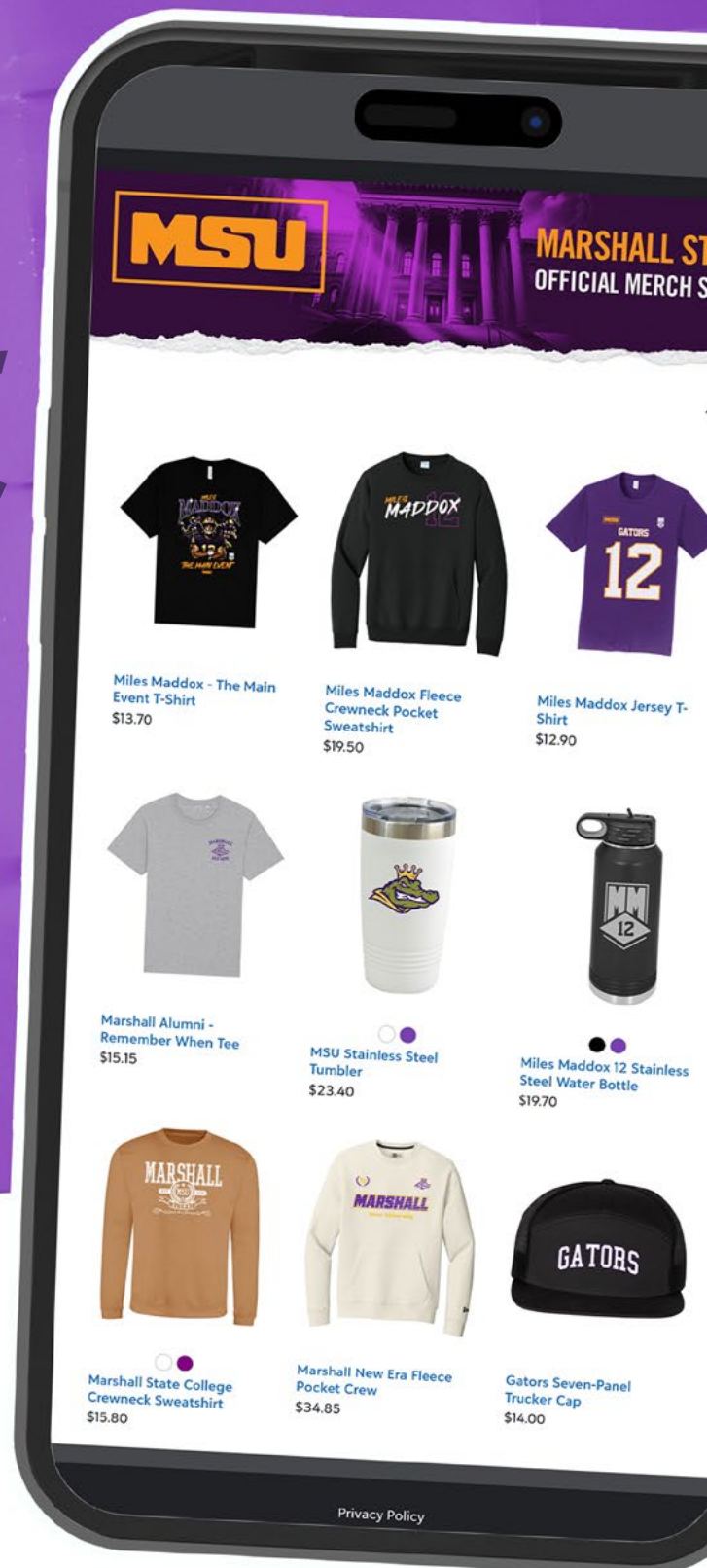
Learn more about



**STAHL'S
Fulfill Engine**



**STAHL'S
Fulfill Engine**





 **STAHL'S** +  **STAHL'S** TRANSFER EXPRESS +  **STAHL'S** Fulfill Engine

Thank you to our partners:

SANMAR

 **NEXT LEVEL**
APPAREL

blvnk.

OTTO



AWDiS

LOS ANGELES
APPAREL

US STANDARD APPAREL


BELLA+CANVAS
LOS ANGELES

TRI DRI
L.A. APPAREL

 **LANE SEVEN**

SOCK101+