

# TEAM DECORATOR

YOUR PLAYBOOK FOR CUSTOMIZING UNIFORMS



EVERY SEASON. EVERY SPORT.



STAHL'S



# THE GAME PLAN

## DEAR SPORTS JERSEY DECORATORS,

*It's a special moment when players receive their jerseys for the first time because they're receiving an identity within a team. Ultimately, jerseys create teammates and memories that can last a lifetime.*

*With so many teams looking to create their own identity through uniforms, our number style offering will meet their demand.*

*We want you to be able to offer your teams custom looks without the custom price. A jersey alone might look good, but it's the number style that makes them look great.*



*In this catalog you will find decorating ideas for jerseys, practice gear, and fan wear. This includes number style suggestions for various sports, as well as material and size recommendations. Stahls' will continue to be your partner, providing you with the products and services necessary for team personalization, so you will save time and money while boosting your sales.*

## MUCH SUCCESS WITH YOUR TEAM PRINTING SEASONS.



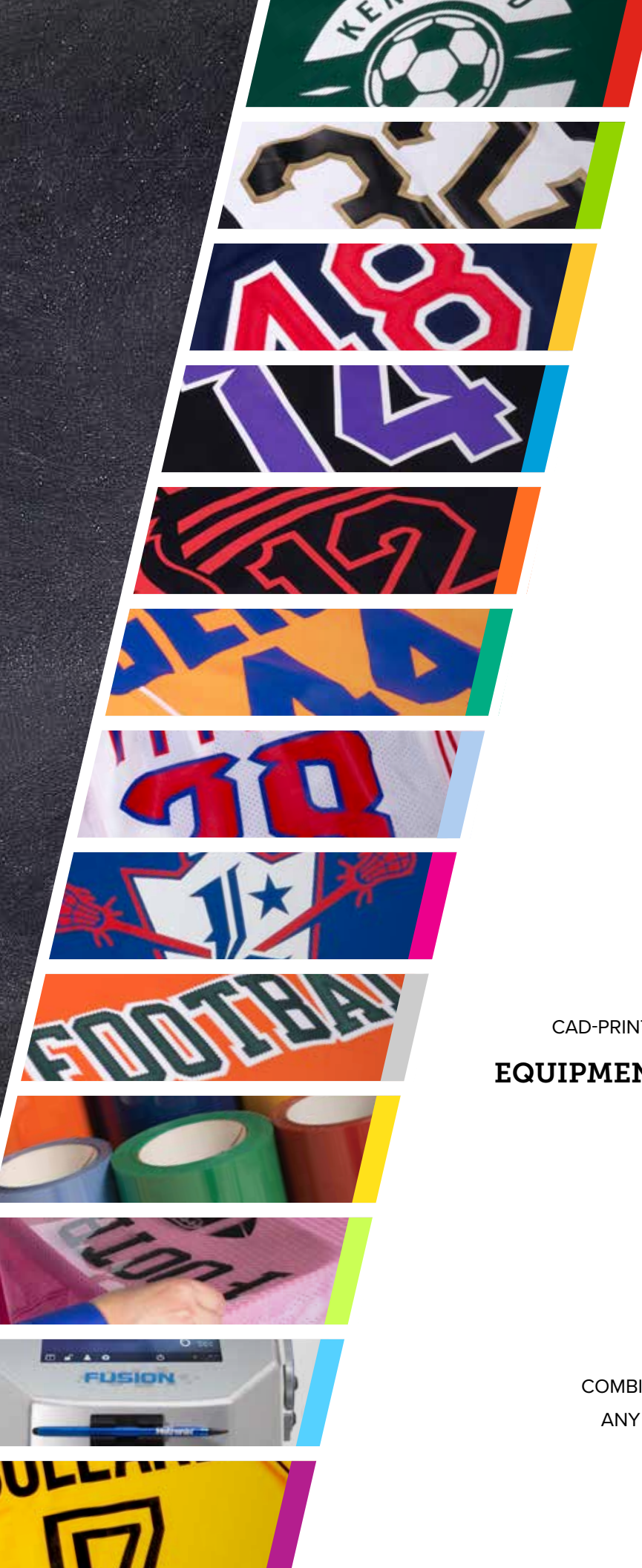
### PAUL SABATINI -

Stahls' Product Manager, Letters/Numbers/Sports

#### ■ BE SURE TO LOOK FOR "SABATINI SAYS"...

*From product suggestions to application and alignment, you will find a number of useful, time-saving decorating tips throughout this guide.*





**SOCCER //** 4-5

**FOOTBALL //** 6-7

**BASEBALL //** 8-9

**HOCKEY //** 10-11

**BASKETBALL //** 12-13

**SOFTBALL //** 14-15

**LACROSSE //** 16-17

**VOLLEYBALL //** 18-19

**PRACTICE & FAN WEAR //** 20-21

**MATERIALS //** 22-27

THERMO-FILM® 22

THERMO-GRIP® 23

SILICONE DYE-BLOCK™ 24

PREMIUM PLUS™ 25

POLY-TWILL™ 26

FASHION-FILM™ 27

**SERVICES //** 28-33

PRE-CUT LETTERS & NUMBERS 28

PRE-SPACED LETTERS & NUMBERS 29

SIMSTITCH® LETTERS & NUMBERS 30

CAD-PRINTZ® TEXT & NUMBER EFFECTS 30

ANY WORD. ANY WAY.™ 31

PLAYER PERFECT® 31

CAD-PRINTZ® DIGITAL LOGOS 32

CAD-PRINTZ® NON-APPAREL DECALS FOR SPORTS 33

**EQUIPMENT & TOOLS FOR SUCCESS //** 34-39

HOTRONIX® FUSION IQ™ 34

HOTRONIX® HEATED LOWER PLATEN 36

QUICK CHANGE PLATENS 37

HOTRONIX® LASER ALIGNMENT SYSTEM 37

LETTERING LAYOUT GUIDE 37

HEAT PRINTING ACCESSORIES 38

SPORTS NUMBER TOOL 39

**GET THIS LOOK //** 40-43

COMBINING PRE-CUT & PRE-SPACED NUMBERS 40

ANY WORD. ANY WAY.™ & PRE-CUT NUMBERS 41

SILICONE DYE-BLOCK™ SPLIT DESIGN 42

HIGH-END EMBROIDERED LOOK 43

# SOCCER

// **REMAINS A HUGE DRAW FOR RECREATION LEAGUES, CLUB, AND HIGH SCHOOL TEAMS.**

In fact, the number of U.S. participants in both indoor and outdoor soccer is on the rise, with more than 15 million players.

Whether you're a beginner to decorating or a seasoned pro, it's important to check with local league administrators for information on decorating regulations.

CORNER KICK. HEADER. **GOOOOOAAAALLLLLLL!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	8"	8"
	SHORTS	3"	4"

Adult and youth name and number sizes for soccer differ, but only slightly.

## SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

*View material details beginning on page 22.*

## ■ SABATINI SAYS | STEP-BY-STEP COACHING

*"Watch videos that offer tips and step-by-step application instructions for heat printing names, numbers, and logos on a number of different sports jerseys by visiting [tinyurl.com/stahls-resources](http://tinyurl.com/stahls-resources)."*

To view additional styles in a variety of different one and two-color options, visit: [stahls.com/pre-cut](http://stahls.com/pre-cut)

*Product style and color offerings subject to change. Check [stahls.com](http://stahls.com) for the most current options.*





TEAM US

35

ADRENALINE

35

FURY

35

FAHRENHEIT

35

FUTURE

35

TOP 10 RECOMMENDED NUMBER STYLES

VARSITY LITE

47

TEAM US LITE

35

PRIMUS

35

WORLD CUP

35

WORLD CUP SHADOW

35

● Pre-Cut Numbers

● Pre-Spaced Numbers

# FOOTBALL

// **IS ONE OF THE MOST POPULAR SPORTS  
IN THE UNITED STATES...**

...with more than 1 million high school players, 90,000 college players, and over a million others in youth leagues.

Jersey numbers in football correspond with a player's position on the team. Your local sports league administrators will have information on these and other decorating regulations.

HAIL MARY. IT'S UP. TOUCHDOWN!

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	8"	10"
	BACK	10"	10"
	SHOULDERS	3"	4"

Common sizes to consider  
when decorating youth  
and adult football jerseys.

## SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

*View material details  
beginning on page 22.*

## ■ SABATINI SAYS | TOUGH ENOUGH

*"For contact sports, especially football, choose a heat transfer material that is durable and abrasion resistant. Stahls' Thermo-FILM® is the #1 choice for full-contact sports for this very reason; engineered to outlast the jersey itself."*



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in a variety of different one  
and two-color options, visit:  
[stahls.com/pre-cut](https://stahls.com/pre-cut)

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for the most current options.*





VARSITY	VARSITY GAP OUTLINE	TITAN	TITAN STENCILED	COLOSSUS
<b>47</b>	<b>47</b>	<b>35</b>	<b>35</b>	<b>35</b>
TOP 10 RECOMMENDED NUMBER STYLES				
DRIVE	ARENA	GRIDIRON	OCTANE	VARSITY LITE
<b>35</b>	<b>35</b>	<b>35</b>	<b>35</b>	<b>47</b>

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# BASEBALL

// **LITTLE LEAGUE PARTICIPATION IS AN IMPRESSIVE 4.5 MILLION KIDS BETWEEN 6 AND 12 YEARS OLD...**

...and has led the way, adding 1.7 million new participants in the past 5 years.

It's helpful to check with your local sports league administrators regarding any decorating regulations for baseball.

**BOTTOM OF THE NINTH. THE PITCH. GRAND SLAM!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	3"
	FRONT	3"	4"
	BACK	6"	8"

Common name and number sizes for adults and youth.

## SUGGESTED MATERIALS

- Thermo-FILM®
- Poly-TWILL™
- Premium Plus™
- Silicone Dye-Block™

*View material details beginning on page 22.*

## **SABATINI SAYS** | LINE IT UP

*"Use Stahls' Hotronix® Laser Alignment System for precise placement of letters and numbers each and every time."*

- See page 37 for details.



To view additional styles in a variety of different one and two-color options, visit: [stahls.com/pre-cut](https://stahls.com/pre-cut)

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PRO BLOCK

35

TEAM US

35

BIG LEAGUE

35

GRAND SLAM

35

HOME RUN

35

TOP 10 RECOMMENDED NUMBER STYLES

HARDBALL

35

OUTLAW

35

SWISS SHADOW

35

FAHRENHEIT

35

VARSITY LITE

47

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# USA HOCKEY

// INDICATES THAT THERE ARE MORE THAN 555,000 REGISTERED PLAYERS IN THE STATES...

...which is just shy of the 631,000 registered in the sport's home country of Canada. Of course, there are any number of frozen pond leagues and flooded backyards not included in these figures.

Hockey has a few more locations for decorating than other sports, including letters that distinguish team captains and alternate captains. If you're not sure, check with local sports league administrators for their most current guidelines.

OVERTIME. DEKES. WRISTER. TOP SHELF!

NUMBER	SIZE	
	YOUTH	ADULT
	NAME	2" 3"
	A/C	3" 4"
	FRONT	3" 4"
	BACK	10" 10"
	SLEEVE/ SHOULDER	3" 4"

Common sizes for adult and youth hockey jerseys.

## SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

View material details beginning on page 22.

## SABATINI SAYS | APPLY WITH CONFIDENCE

"A 'threadable' heat press can make all the difference by allowing you to decorate faster, increasing your production. Using the open space below a Hotronix® heat press platen, just thread, print, and spin the garment to decorate both the front and back in no time."

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Product style and color offerings subject to change. Check [stahls.com](http://stahls.com) for the most current options.







VARSITY	DRIVE	SABRE SPIKED	HIGH OCTANE	INTREPID
47	35	35	35	35

TOP 10 RECOMMENDED NUMBER STYLES

OCTANE	PHANTOM	QUASAR	ROGUE	SATURN
35	35	35	35	35

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# BASKETBALL

// HAS NEARLY 1 MILLION PARTICIPANTS AT THE HIGH SCHOOL LEVEL, AND 7.9 MILLION IN ORGANIZED LEAGUES.

Looks like all those basketball hoops in driveways and parks are paying off.

Numbers are particular in basketball, and traditionally use only single and double digits between 0 and 5. You may have to consider numbers on players' shorts as well. Checking with your local sports league administrators can be helpful.

DOWN ONE. ALLEY-OOP. SLAM DUNK. **BUZZER!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	6"	8"
	SHORTS	3"	4"

Common sizes for adult and youth basketball jerseys.

## SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

*View material details beginning on page 22.*

## ■ SABATINI SAYS | PROTECT YOUR INVESTMENT

*"Using cover sheets when heat printing will protect your upper heat press platen, and can give a different finish, matte or glossy, to your application depending on the type of cover sheet used."*

To view additional styles in a variety of different one and two-color options, visit: [stahls.com/pre-cut](https://stahls.com/pre-cut)

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PRO BLOCK  
**35**

TEAM US  
**35**

PRO OUTLINE  
**35**

PRO BLOCK LITE  
**35**

FUSION  
**35**

TOP 10 RECOMMENDED NUMBER STYLES

FUTURE  
**35**

HERO  
**35**

FAHRENHEIT  
**35**

PRIMUS  
**35**

SATURN  
**35**

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# SOFTBALL

// **THE AMERICAN SOFTBALL ASSOCIATION REGISTERS MORE THAN 3.5 MILLION PLAYERS ON OVER 245,000 SOFTBALL TEAMS IN THE STATES.**

Over a million of these comprise the more than 83,000 youth girls' fast-pitch teams. This makes it the fifth most popular sport among girls' high school programs.

Check with your local division or league to verify regulations, especially if player names are to be included on the back or not.

LINE DRIVE. RUNNER GOES. **SAFE AT THE PLATE!**

NUMBER	SIZE	
	YOUTH	ADULT
	NAME	2" 2.5"
	FRONT	3" 4"
	BACK	6" 8"

**Common name and number sizes for adults and youth.**

## SUGGESTED MATERIALS

- Thermo-FILM®
- Poly-TWILL™
- Premium Plus™
- Silicone Dye-Block™

*View material details beginning on page 22.*

## **SABATINI SAYS** | KEYS TO ALIGNMENT

*"Use our Stahls' Lettering Layout Guide with High Tack Magic Mask® strips to assist you in lining up your Pre-Cut Letters for straight or arched names."*

- See page 37 for details.



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*Product style and color offerings subject to change. Check [stahls.com](https://stahls.com) for the most current options.*





TIFFANY	VARSITY	HIGHLIGHT	ATHLETIC SCRIPT	ARENA
35	47	35	35	35

TOP 10 RECOMMENDED NUMBER STYLES

TITAN STRIPED	VARSITY LITE	FABLE	CONCRETE	GRAND SLAM
35	47	35	35	35

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# LACROSSE

// **WITH OVER 825,000 PLAYERS, LACROSSE CONTINUES TO GAIN POPULARITY IN THE US.**

It continues to be the fastest growing team sport at the high school and collegiate levels.

Check with local league administrators to verify name and number size regulations.

D-CUT. QUICK STICK. **GAME WINNER!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	6"	8"
	BACK	8"	10"
	SHORTS	3"	4"

Common sizes for adult and youth lacrosse jerseys.

## SUGGESTED MATERIALS

- Thermo-FILM®
- Thermo-GRIP®
- Poly-TWILL™

*View material details beginning on page 22.*

## ■ SABATINI SAYS | PREHEAT THINGS UP

*"Preheating removes wrinkles and moisture from the garment, ensuring proper design application. For a smooth application surface, place your garment on the lower platen of your heat press, and apply pressure for 5-10 seconds."*

- Not recommended for sublimated garments.

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*Product style and color offerings subject to change. Check [stahls.com](http://stahls.com) for the most current options.*







Varsity  
**47**

Varsity Pinstripe  
**47**

Rampage  
**35**

Adrenaline  
**35**

Apex  
**35**

TOP 10 RECOMMENDED NUMBER STYLES

Intrepid  
**35**

Octane  
**35**

Phantom  
**35**

Varsity Gap Outline  
**47**

Warrior  
**35**

● Pre-Cut Numbers    ● Pre-Spaced Numbers

# VOLLEYBALL

// **BARRING THE COMPETITIONS ON THE HOT SANDS OF BEACHES COAST TO COAST...**

...more than 480,000 teens are playing on high school court volleyball teams. This makes it the second most participated girls high school sport in the U.S.

Always check with local sports team administrators for regulations, but below you'll find some common volleyball decoration sizes for youth and adults.

BACK SET. SPIKE. **GAME!**

		SIZE	
		YOUTH	ADULT
NUMBER	NAME	2"	2.5"
	FRONT	3"	4"
	BACK	6"	8"

Common sizes for adult and youth volleyball jerseys.

## SUGGESTED MATERIALS

- Premium Plus™
- Silicone Dye-Block™

*View material details beginning on page 22.*

## **SABATINI SAYS** | ALTERNATE PLATENS

*"When heat applying on hard-to-decorate areas or accessories such as duffle bags and shoes, try using our Quick Change Heat Press Platens – available in different sizes."*

- See page 37 for details.

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*Product style and color offerings subject to change. Check [stahls.com](https://stahls.com) for the most current options.*







TEAM US

35

TEAM US FADE

35

PRO BLOCK LITE

35

BILLBOARD

35

GALACTICA

35

TOP 10 RECOMMENDED NUMBER STYLES

ELEMENTARY

35

TEAM US LITE

35

PRIMUS

35

RAMPAGE

35

SABRE

35

● Pre-Cut Numbers

● Pre-Spaced Numbers

# PRACTICE & FAN WEAR

// **EVERY PLAYER IN EACH SPORT HAS AT LEAST ONE PRACTICE GARMENT AND A SET OF SPIRIT WEAR REPRESENTING THEIR TEAM OR SCHOOL.**

In fact, most teams have entire cheer sections both on and off the field. Every fan and supporter should have at least one item that shows the world who they're cheering for... *That's where you come in.*

PREPARATION + COMMITMENT = **SUCCESS**

**PRACTICE GEAR** generally doesn't have decorating regulations, so get creative when personalizing it. It's important to consider most practice garments' properties. Make sure to use heat transfer materials that are lightweight and stretchable. This will give players the ability to retain the full range of motion that's so important in moisture-wicking and compression wear.

**FOR FANS,** anything goes. Use glitters, metallic sheens, or any stand-out material or color; just let your imagination take over. In the stands or in the streets, decorate to make sure they're noticed everywhere they go by letting the garment do the cheering.

## ■ **SABATINI SAYS** | PRINT PERFECTLY

*"Try a Stahls' Print Perfect Pad or a garment pillow to prevent marks on letters and numbers. It's also great for heat printing near heavy seams, zippers, buttons, or as an insert for reversible jerseys."*







# MATERIALS

We have the right materials for every job, fabric, or garment. From basic cotton and performance nylon, to sublimation and beyond, we offer an advanced line of materials that are easy to heat apply on just about any item.

## THERMO-FILM®

### FEATURES & BENEFITS

- #1 athletic heat transfer material worldwide
- Best choice for full-contact sports uniforms
- Abrasion resistant
- Superior opacity

### APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends

### OFFERING

- Pre-Cut
- Pre-Spaced
- 15", 20" rolls (1, 5, 10, 25, 50 yards)
- Any Word. Any Way.™
- Custom Cut
- Custom CAD-CUT®

### COLORS





# THERMO-GRIP®

## FEATURES & BENEFITS

- Best choice for nylon mesh, nylon knits, and Dazzle®
- Durable and abrasion resistant
- Semi-gloss finish
- Superior adhesion

## APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Nylon Meshes
- 100% Nylon Knits
- Dazzle® Nylon

## OFFERING

- 15", 20" rolls (1, 5, 10, 25, 50 yards)
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™
- Custom Cut
- Custom CAD-CUT®

## COLORS



# SILICONE DYE-BLOCK™

## FEATURES & BENEFITS

- Fully blocks dye migration on sublimated sports jerseys
- Great stretch and rebound
- Application as low as 285°F
- Matte raised finish, silicone feel

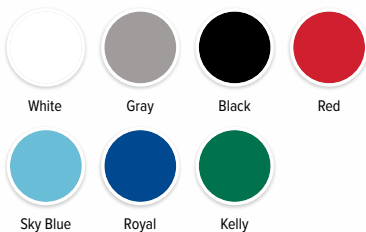
## APPLIES TO

- Sublimated Polyester
- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Uncoated Nylons

## OFFERING

- 20" rolls (1, 5, 10, 25, 50 yards)
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™ CAD-CUT®

## COLORS





# PREMIUM PLUS™

## FEATURES & BENEFITS

- Best choice for performance jerseys
- Low-temp application
- High stretch and rebound
- Available in a variety of colors, including neon

## APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Lycra®/Spandex Blends

## OFFERING

- 20" rolls (1, 5, 10, 25, 50 yards)
- 15" x 20" sheet
- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™ CAD-CUT®
- Custom CAD-CUT®

## COLORS



# POLY-TWILL™

## FEATURES & BENEFITS

- High quality, authentic look
- 100% polyester material
- Choose from more than 50 colors
- Must be sewn for permanent application

## APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Nylon

## OFFERING

- Pre-Cut
- Pre-Spaced
- Any Word. Any Way.™
- Custom Cut
- Custom KISS CUT®

## COLORS





# FASHION-FILM®

## FEATURES & BENEFITS

- #1 choice for T-shirts
- Thin, soft & durable
- Matte finish, wide variety of colors
- Great for fine-detailed designs or logos

## APPLIES TO

- 100% Cotton
- 100% Preshrunk Cotton
- 100% Polyester
- Cotton/Poly Blends
- Lycra®/Spandex

## COLORS



# SERVICES

No matter the season, no matter the sport, Stahls' has the services to help you win.

## PRE-CUT LETTERS & NUMBERS

### FEATURES & BENEFITS

- Cost effective
- On-demand personalization
- Manual layout required
- Popular sport sizes, available by the pack or kit



PICK IT



PLACE IT



PRESS IT





# PRE-SPACED TEXT & NUMBERS

## FEATURES & BENEFITS

- Time saver
- Each color arrives pre-aligned and ready to apply
- Available by the piece, no stocking inventory
- Upload rosters for easy ordering



PRE-SPACED TEXT



PRE-SPACED NUMBERS





# SIMSTITCH®

## LETTERS & NUMBERS

### FEATURES & BENEFITS

- No-sew application, applies with just a heat press
- Classic Poly-TWILL® material with a simulated zigzag stitch
- Available by the piece or kit
- Manual layout required
- Get a professional look at a significant cost savings



# CAD-PRINTZ®

## TEXT & NUMBER EFFECTS

### FEATURES & BENEFITS

- Full color single-layer application
- Arrives pre-aligned and ready to apply
- Variety of colors or fill effects
- Low minimums, no per-color fee, available by the piece



# ANY WORD. ANY WAY.™

## FEATURES & BENEFITS

- Easy-to-use online designer
- Create block or script text layouts
- Split-front available
- Low minimums, no setup fees



# PLAYER PERFECT®

## FEATURES & BENEFITS

- Time saver
- Arrives pre-aligned with numbers and text laid out
- One-step, worry-free application
- Upload rosters for easy ordering





# CAD-PRINTZ® DIGITAL LOGOS

// **DECORATE  
IN ANY COLOR**



## **SUPERTEK® SUBLISTOP™**

With excellent stretch and rebound and low temperature heat application, CAD-COLOR® SuperTEK® Sublistop™ is the ideal solution when decorating performance sports uniforms. Backed with a charcoal-based adhesive, this material effectively inhibits dye migration on brightly colored or sublimated jerseys.

## **PERMA-TWILL®**

For full color logos with the professional look of appliqué, choose CAD-PRINTZ® Perma-TWILL®. This 100% polyester tackle twill heat transfer material features a permanent adhesive, offering a no-sew application.



# CAD-PRINTZ® NON-APPAREL DECALS FOR SPORTS

// **ADD-ON SALES WILL  
ADD ON PROFITS**

## BOTTLES & BATS



It's simple to turn a design into a custom banner, wall graphic, decal, window cling, and more with CAD-PRINTZ® for Non-Apparel. It's an easy promotional solution for anything from school events and sports leagues, to festivals, charities, and other occasions. Increase profits with easy add-on sales.

## WINDOWS & BUMPERS



## HELMETS & MORE



- FULL COLOR DESIGNS
- NO PER-COLOR FEES
- LOW MINIMUMS

Upload your art today at [tinyurl.com/stahls-sports-decals](https://tinyurl.com/stahls-sports-decals)

# EQUIPMENT & TOOLS

## HOTRONIX® **FUSION IQ™** // *YOUR MVP FOR SPORTS DECORATION*

In the decorating business, it's all about customization, and that's what we had in mind when we engineered the Hotronix® Fusion IQ™. The swing or draw feature gives 100% access to every inch of the 16" x 20" lower platen, allowing for easy, precise placement and positioning of all sports number sizes.

### FEATURES & BENEFITS

- Manual swing or draw operation
- Interchangeable platens for a variety of apparel & footwear
- Dependable
- Threadability
- Heat-free work zone



# FOR SUCCESS

## HOW DID THE WORLD'S BEST-SELLING HEAT PRESS GET EVEN BETTER?



By Adding Wireless Technology So You Can  
Manage **Your Business** From Anywhere.

### **TRACK HEAT PRESS USAGE**

Make sure you're getting the most out of your heat press. Track how much time your heat press is working vs. sitting idle.

### **DISCOVER THE PRODUCTIVITY OF EACH HEAT PRESS**

Access real-time reporting and adjust your production capacity as needed.

### **TRACK THE PERFORMANCE OF EACH EMPLOYEE**

Gain insight into when and how your employees are working, if there are any application issues, and manage permissions for accurate application without added supervision.

### **FOLLOW TOTAL IMPRESSIONS**

The Fusion IQ™ measures every preheat and every heat application so you stay up-to-date on the number of times your heat presses were engaged.

### **UTILIZE PRE-SET APPLICATIONS FOR POPULAR ITEMS**

Eliminate mistakes by using factory-installed presets, or create your own to accurately apply the types of transfers and films your customers are ordering.

### **SET UP EXCEPTIONS**

See how many times an operator went outside a preset application. Avoid production missteps to maintain the quality and durability of your products.



# HOTRONIX® HEATED LOWER PLATEN // *YOUR SUPPORTING STAFF*

Adding heat to the bottom platen allows you to decrease temperature on the top platen, eliminating the press box and scorch marks on polyester jerseys and heat-sensitive apparel.

## THE TOOL YOU NEED TO ELIMINATE SCORCHING



### FEATURES & BENEFITS

- Low temperature reduces risk of dye migration on heat-sensitive fabrics
- Fully threadable when used with a Heat Press Caddie™ Stand
- Reduces production time, no preheating required
- Lower upper platen temperature protects embroidery & appliqué from overheating

## QUICK CHANGE PLATENS

With Hotronix® Quick Change Heat Press Platens, decorating has never been quicker and easier. Great for team bags, uniform sleeves, cleats, youth garments, hats, and more, we have a platen to meet all your decorating needs.



## HOTRONIX® LASER ALIGNMENT SYSTEM

Take the guesswork out of uniform decoration. Four independent lasers allow you to position guides right onto your heat press platen, ensuring accurate and consistent placement every time. This system includes the Laser Alignment Wizard™, a sturdy, spiral-bound template printed with rulers and five popular layouts for garment decoration.



## LETTERING LAYOUT GUIDE

The repositionable Lettering Layout Guide allows you to quickly and easily align Pre-Cut and SimStitch® letters off the press. Straight, arched, or slanted placements are labeled, as well as 5/8" and 1" circle text, and centering is a cinch with the 20-inch standard and 10-inch split rulers. Included are 5 High Tack Magic Mask® strips, allowing you to easily transfer text from the guide to the garment.



**FOR ADDITIONAL SPORTS UNIFORM DECORATING TIPS & TOOLS, DOWNLOAD OUR FREE E-BOOKS:**

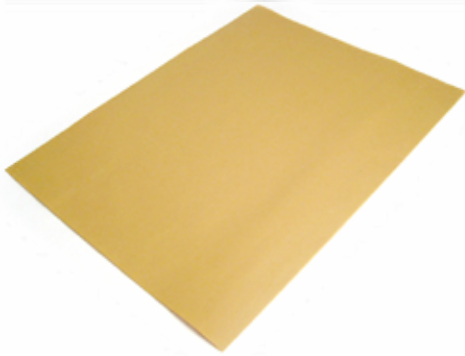
The Ultimate Guide to Design, Size, & Placement | [tinyurl.com/stahls-placementguide](http://tinyurl.com/stahls-placementguide)

The Ultimate Guide to Sports Decorating Pricing | [tinyurl.com/stahls-priceguide](http://tinyurl.com/stahls-priceguide)



## THERMO-TAPE™

Heat-resistant tape to keep letters, numbers, and graphics in place for heat application.



## COVER SHEETS

Protects the upper platen of your heat press and leaves a matte finish on heat transfer designs, Pre-Cut Letters & Numbers, and SimStitch® no-sew twill products.



## HEAT PRINTING PILLOWS

Reusable, non-stick pad that provides an even surface and prevents marks on heat printed transfers, particularly when working with V-necks, zippers, buttons, or near heavy seams.



## STORAGE BOXES

Corrugated cardboard boxes that feature plastic inserts to organize and keep track of your Pre-Cut Letter & Number inventory.



# STAHL'S' SPORTS NUMBER TOOL

// *WHAT THEY SEE  
IS WHAT THEY GET*

...And what they get is a visual of their numbered jersey.

On your phone, tablet, or computer, Stahls' new Sports Number Tool is an unbranded, online sales program to help you and your customers visualize their personalized jerseys.

The screenshot shows the 'Sports Number Tool' interface. At the top, it says 'Sports Number Tool' and '08/08/16'. Below this, there's a section for 'Add Number' with '85' entered and a 'Help?' link. To the right is a 'Reset' button. The main configuration area has several dropdown menus: 'Sport Category' (Football), 'Font Category' (All Font Categories), 'Font Style' (Varsity), 'Foreground Color' (Red), 'Background Color' (White), and 'Shirt Color' (Royal). To the right of these are input fields for 'Email Address' (autofill@email.com), 'Customer Contact', and 'Number Details' (Font Style VARSITY, Foreground Color RED, Background Color WHITE). Below these is a 'Customer Notes' text area. At the bottom right, there's a 'Print' button and a 'SEND DESIGN' button. In the center, a preview of a dark blue football jersey with the number '85' in red with white outlines is shown. Blue lines connect various parts of the interface to descriptive text blocks at the bottom.

**NUMBER STYLE  
SUGGESTIONS  
FOR POPULAR  
SPORTS.**

**CHOOSE FROM  
DIFFERENT  
NUMBER FONTS  
AND STYLES.**

**NUMBER AND  
GARMENT COLOR  
OPTIONS.**

**INCLUDE QUOTES  
OR ADDITIONAL  
INFORMATION FOR  
CUSTOMERS.**

**PRINT  
OR EMAIL  
A PDF.**

*Visit **MARKETING SUPPORT** in your [stahls.com](http://stahls.com) account*

# GET THIS LOOK

## CREATE UNIQUE HOME & AWAY UNIFORM SETS BY COMBINING PRE-CUT & PRE-SPACED NUMBERS

### CREATE A 2-COLOR NUMBER LOOK WITH A SINGLE LAYER APPLICATION

#### SERVICES

- Pre-Spaced Text
- Pre-Spaced Number

#### STEPS

- Heat apply name
- Heat apply number



### USE A PRE-CUT BACKGROUND NUMBER & CREATE A UNIQUE 2-COLOR LOOK

#### SERVICES

- Pre-Spaced Text
- Pre-Spaced Number
- Pre-Cut Number background

#### STEPS

- Heat apply Pre-Spaced Text
- Heat apply Pre-Cut Number background
- Heat apply Pre-Spaced Number foreground



### 3-COLOR NUMBERS WITH NO LAYERING

#### SERVICES

- Pre-Spaced Number
- Pre-Cut Number foreground

#### STEPS

- Remove the inside solid digit from gap outline number and tack outline for 2 seconds
- Replace with an alternate color in a pre-existing Pre-Cut foreground
- Heat apply for full material application settings



Check out an exclusive "HOW-TO" video from STAHL'S:  
[tinyurl.com/three-color-number](http://tinyurl.com/three-color-number)

# STAHL'S ANY WORD. ANY WAY.™ & PRE-CUT NUMBERS



## SERVICES

- Any Word. Any Way.™ Style - Athletic Script
- Pre-Cut Number Style - Athletic Script
- Pro Cap Script Embroidered Letters

## STEPS

- Heat apply Any Word. Any Way.™ text
- Heat apply Pre-Cut Number
- Heat apply Pro Cap with Hotronix® Cap Press





# SILICONE DYE-BLOCK™ SPLIT DESIGN

## EQUIPMENT

- Vinyl Cutter
- Heat Press

## MATERIALS

- CAD-CUT® Silicone Dye-Block™  
- White and Sky Blue

## STEPS

- Temperature: 290°F
- Pressure: Medium

- 1** Cut CAD-CUT® Silicone Dye-Block™ designs on a vinyl cutter.
- 2** Weed the designs using the EZ Weeder®.
- 3** Trim and prepare design for one-step application.
- 4** Load garment on 11" x 15" platen in landscape mode.
- 5** Preheat garment to remove moisture and wrinkles.
- 6** Place design, press for 10-15 seconds using a cover sheet.
- 7** Peel cold.



[tinyurl.com/stahls-gtlsilicone](http://tinyurl.com/stahls-gtlsilicone)

# HIGH-END EMBROIDERED LOOK

## EQUIPMENT

- Heat Press

## SERVICES

- Any Word. Any Way.™ SimStitch®
- Pre-Cut SimStitch® Numbers

## STEPS

- Temperature: 350°F
- Pressure: Medium

- 1 Load garment on 16" x 20" platen with a Heat Printing Pillow.
- 2 Preheat garment to remove moisture and wrinkles.
- 3 Place Any Word. Any Way.™ SimStitch® background design. Press for 20 seconds with a cover sheet.
- 4 Peel hot.
- 5 Place Any Word. Any Way.™ SimStitch® foreground design. Press for 20 seconds with a cover sheet.
- 6 Peel hot.
- 7 Remove 16" x 20" platen, replacing it with the 6" x 20" Sleeve & Leg Platen.
- 8 Load sleeve with a Heat Printing Pillow.
- 9 Preheat garment to remove moisture and wrinkles.
- 10 Align Pre-Cut SimStitch® Numbers; use Thermo-Tape™ to hold numbers in place. Press for 20 seconds with a cover sheet.
- 11 Remove Thermo-Tape™.
- 12 Repeat process for second sleeve.



[tinyurl.com/stahls-gtlembroidered](http://tinyurl.com/stahls-gtlembroidered)





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