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### **Professional Summary**

Strategic education leader with 38 years of experience in instructional design, global education, and music education and performance, bringing a neurodivergent perspective to foster inclusive and innovative learning environments. Proven track record of developing innovative curricula and music programs as required by accreditation bodies, leading diverse educational programs, and improving student outcomes through culturally responsive and autonomy-supportive pedagogy. Expertise in nonprofit management, faculty training, and program development. Skilled in leveraging global perspectives to drive engagement and institutional growth.

# **Work Experience**

## Founder & Director Contemporary Music School – Costa Rica February 2014 – December 2024

- Created and developed the school, establishing it as a leading institution for contemporary music education in Costa Rica.
- Designed and implemented curricula tailored to preparing students for higher education in music, ensuring alignment with international academic standards.
- Collaborated with local schools and educational institutions to create pathways for student progression into advanced music studies.
- Spearheaded community engagement initiatives, increasing student enrollment by 40% and enhancing the school's reputation.

# Chief Learning Officer / Instructional Designer InDesignEd Educational Services, LLC – New York, NY January 2015 – December 2024

- Developed over 150 courses and programs, enhancing student outcomes by 30% through the integration of Universal Design for Learning (UDL) and Self-Determination Theory.
- Spearheaded "Coaching with Purpose," an initiative that improved global coaching methodologies, resulting in increased learner engagement by 25%.
- Designed and led faculty development workshops, increasing instructional effectiveness by 40% across targeted programs.
- Secured partnerships and collaborations that expanded global education offerings by 20%, aligning with institutional strategic goals.

### **Education**

- Doctor of Education in Applied Learning Science University of Miami Coral Gables,
   FL
- Master of Education in Global Education Arizona State University Tempe, AZ
- Master of Music in Music Technology Southern Utah University Cedar City, UT
- Bachelor of Arts in Music University of Central Florida Orlando, FL

#### Skills

- Leadership & Program Development: Curriculum Innovation, Faculty Training, Strategic Planning, Stakeholder Engagement
- Instructional Design: ADDIE, Universal Design for Learning, Global Education Integration, Culturally Sustaining Pedagogy
- Educational Methodologies: Self-Determination Theory, Social-Emotional Learning, Project-Based Learning
- Nonprofit Management: Budgeting, Grant Writing, Program Evaluation, Fundraising
- Technology in Learning: Canvas, Blackboard, Articulate Rise, Adobe Captivate
- Communication: Professional Writing, Public Speaking, Bilingual (English/Spanish)

#### **Publications**

- Rosa, J. M. (2025). Erasing history, shaping minds: The political struggle over education in Trump's America and Nazi Germany.
   <a href="https://www.researchgate.net/publication/369876543">https://www.researchgate.net/publication/369876543</a> Erasing History Shaping Minds The Political Struggle Over Education in Trump's America and Nazi Germany
- 2. Rosa, J. M. (2025). Jim Crow 2.0? Florida's curriculum changes and the fight over Black history. <a href="https://www.researchgate.net/publication/368765432\_Jim\_Crow\_20\_Florida's\_Curriculum\_Changes\_and\_the\_Fight\_Over\_Black\_History">https://www.researchgate.net/publication/368765432\_Jim\_Crow\_20\_Florida's\_Curriculum\_Changes\_and\_the\_Fight\_Over\_Black\_History</a>
- Rosa, J. M. (2025). The critical importance of diversity, equity, and inclusion (DEI) and the detrimental impact of anti-DEI policies.
   <a href="https://www.researchgate.net/publication/368654321">https://www.researchgate.net/publication/368654321</a> The Critical Importance of Diversity Equity and Inclusion DEI and the Detrimental Impact of Anti-DEI Policies
- 4. Rosa, J. M., & Hibbs, T. (2025). Coaching with purpose: Integrating self-determination theory (SDT) into sports coaching styles.

  <a href="https://www.researchgate.net/publication/368543210">https://www.researchgate.net/publication/368543210</a> Coaching with Purpose Integrating Self-Determination\_Theory\_SDT\_into\_Sports\_Coaching\_Styles

#### **Professional Certifications**

- Professional Careers Program of Study
- Academic Research Foundations: Quantitative
- Career Essentials in Generative AI by Microsoft and LinkedIn
- Generative AI in Learning and Development
- Learning Articulate Rise
- Learning Microsoft 365 Copilot
- Producing Spatial Audio in Dolby Atmos, Binaural, and Surround
- Social Prescribing World Health Organization
- UN BSAFE (Multilingual 2022) United Nations
- United Nations and World Health Organization Prevention of Sexual Exploitation and Abuse (PSEA) Certificate
- Ethics in the Age of Generative AI

#### **Professional Links**

- <a href="https://www.linkedin.com/in/drjoserosa/">https://www.linkedin.com/in/drjoserosa/</a>
- http://www.drjoserosa.com/
- http://www.joserosa.net/

# **Talent Summary**

- Achievement-Oriented: Driven to excel and deliver exceptional results, often setting higher expectations for yourself than your peers.
- **Common Sense and Intuition**: Adept at making sound decisions quickly, with a strong ability to identify patterns and root causes in complex situations.
- Analytical Problem Solver: Skilled at interpreting data and trends, creating conceptual models to navigate ambiguity and identify optimal solutions.
- **Courageous Leader**: Willing to take initiative and address challenges head-on, standing up for what is right while promoting collaboration.
- **Direction and Influence**: Strong ability to guide and align teams toward strategic goals, with a clear vision and the confidence to execute plans effectively.