## Your Logistics and Operations Hub in the Americas

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Import / export management (sea, air, land)
Storage and inventory management
Custom tailored fulfillment operation. 3PL
solutions
Distribution center
Door-to-door deliveries via our own courier service.

#### LOOKING FOR A LOGISTICS HUB ?



Our customer is a logistics multinational operator with facilities in Miami, USA and Panama City and Colon in Panama, the logistics hub of the Americas.

Due to our extensive and multi-industry experience in SCM operations, **SCM Consulting** has been tasked with promoting the wide range of logistics services provided by our customer.

Service offer includes import, export, re-exporting, container handling, sea, air, and land transportation, storage, distribution, and 3PL services to a variety of customers attending clients worldwide but with emphasis in LATAM and Caribbean region, a market of 59 countries with a population that exceeds 850 million.

Get closer to your current customers in the region or open the doors to reach potential customers in this huge market by establishing a regional hub in Panama and offer your products with a shorter lead time and lower logistics and operation costs



#### Service offer

In our warehouses in Colon Free Trade Zone, largest free trade zone in the Americas and second largest in the world, we offer our customers:

- Services:
  - Import / export management (sea, air, land)
  - Storage and inventory management
  - Custom tailored fulfillment operation. 3PL solutions
  - Distribution center
  - Door-to-door deliveries via our own courier service.
- Over 12,000 square meters of fully owned storage area with +1200 pallet positions
- Experienced personnel in all phases of the logistics process.
- Fully functional warehouse management system with access to our customers so you are always informed of your inventory status.
- Capacity to increase and train new resources to comply with your requirements
- Multilingual operation to guarantee clear communication (English, Spanish, Italian)
- Air transport to over 90 destinations in the Americas and Europe.
- Land transport to all Central America and Mexico.
- Sea transport worldwide.

### Why Panama

- Solid economy based on the US dollar, Panama's currency.
- Average inflation 0.4% between 2014-2020.
- Political and social stability
- The Panama Canal which connects Pacific and Atlantic Ocean facilitating international commerce with a transit of 13000 to 14000 vessels passing through it every year, that's between 35 and 40 every day.
- The country houses 5 world class ports, 3 in the Pacific Ocean, 2 in the Atlantic Ocean that in 2019 moved 7.5 million TEUs.
- It also has several international airports that connect Panama to the rest of the world easily and conveniently. The most important, Tocumen International Airport, reaches more than 90 destinations in the Americas and Europe, moved 17 million passengers in 2019, was awarded best airport in Central America and the Caribbean award by Skytrax in 2019, and first on-time performance by OAG-2020, also in 2019.
- From Panama you have the option of servicing your Central America and Mexico clients (a market with a population of 176 million) via land transport in addition to air and sea services.
- Easy and regular access to the Caribbean region with its 31 countries and dependent territories and a market population of 45 million.
- Panama is known as the logistics hub of the Americas.



#### Why Panama

Colon city in Panama, houses the biggest free trade zone in the Americas and the second biggest in the world, **ZONA LIBRE DE COLON**, established in 1948. Some of the benefits of operating here include:

- All operations are exempt from provincial and national taxes.
- All imports are tax free making of Colon an excellent choice for establishing an international fulfillment and distribution center to attend your customers worldwide.
- Lowest operational costs in the region

All major shipping companies either operate regional hubs in Panama or have regular services to most important ports (Evergreen, King Ocean, Hamburg Sud, Maersk, Crowley, Wallenius, etc)

Multimodal connectivity between the Atlantic and Pacific ports through the Panama Railroad and the Panama - Colón Highway.

More than 150 multinational companies like Adidas, 3M, UnderArmour, Tetra Pak, Sony, Nike, Grainger, Dell, Red Bull, Caterpillar, Heineken, Phillips, The Estee Lauder Companies, etc. have opened regional hubs in Panama, some operating huge distribution centers attending customers worldwide, testimony to the benefits derived from the logistics infrastructure and culture of the country.





# +35

years of international, multi-industry, experience designing, implementing, managing, transforming, and optimizing supply chain operations worldwide.

## Thank you!



# For more information

Contact us for more information or to discuss your needs and requirements in order to work out the solution that best suits your needs.

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+35 years of experience in SCM, operations, procurement, and international logistics operations