iVANMV
MULTI VENDOR

INSTANTLY INCREASE YOUR CONTENT FOOTPRINT AND CONSUMER OFFERING

Our Intelligent Video Accessible Network Multi-Vendor (iVAN-MV) platform is a state-of-the-art content marketplace for service providers and content owners. With in-built functionality for monetising free or paid content offerings, iVAN-MV offers everything you need to delight your audience with video and audio they haven't seen before.

WHY IVAN-MV?

Take the complexity out of managing a multi-vendor content relationship. Consumers can sign up once and have immediate access to all content provided by third-party owners. Running a tailored version of the iVAN-X UI, they can easily explore and subscribe to third-party channels through your centralised platform. The platform allows for an unlimited number of content owners to sell through a single service provider's service.

TALICO
TECHNOLOGIES

Powerful Multi-Vendor Content Management Made Easy For

SERVICE PROVIDERS

A Customisable Solution For All Use Cases

Build a new service that attracts both consumers and content owners, or introduce a multi-vendor offering as an extension or your existing streaming platform, with no coding or bespoke development costs required.

Maintain Overall Visibility

Gain 'super admin' insights. View overall analytics, revenue, media engagement, usage statistics, and more from across all vendors. Set content permission levels and restrictions and approve content before it goes live.

Blend Direct Billing With Targeted Advertising

Operate under a revenue share model with content owners directly through the iVAN-MV platform. Go further and maximise your revenue with a customisable mix of pre-roll, mid-roll, or post-roll video advertising.

Discover And Reach New Viewers While Maintaining Control Over Your Content For

CONTENT OWNERS

Full Feature Set, No Up-Front Cost

Become part of something bigger. Upload and promote your content to a service provider's multi-vendor service using your own instance of TV2U's white-labelled iVAN-X platform with all the same features and functionality.

Reach New Audiences And Monetise Them Immediately

Get your assets in-front of consumers on the web, mobile, and TV, delivering content on your terms anywhere in the world while staying in control of monetisation; choose subscription VOD (SVOD), transactional VOD (TVOD), ad-supported VOD (AVOD), or pay-per-view (PPV).

Understand What Content Performs Best

Take advantage of the advanced data analytics capabilities offered with iVAN-X to see who's watching your content, when, and on what device. Gain valuable insights into what content is resonating best with viewers and tailor future creation for maximum revenue.

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iVAN-MV Features

IVAN-Multi Vendor

There's strength in numbers. Bring multiple content owners together to create a content marketplace. Take your existing streaming platform to the next level and secure greater revenues. With iVAN-MV the opportunities are endless. Instantly add vendors to your service and be monetising their content in minutes.

Straightforward Vendor Management

Manage different vendors and content types all in one place. iVAN-MV lets marketplace owners grant access rights, content publishing rights, and admin account privileges for all vendors through a single interface

Support For All Monetisation Options

iVAN-MV offers multiple transactional and subscription-based monetisation models. Different vendors can customise how they want to sell their content. Recurring payments can be set to either a weekly, monthly, quarterly, or yearly basis to create customisable packages

Marketplace Banners

Promote content from specific vendors on the homepage to drive traffic and grow revenues. Marketplace owners can charge vendors to promote their assets on the homepage directly through iVAN-MV

VOD Encoding

Convert your assets into various file formats and screen resolutions automatically. iVAN-MV lets you introduce a market-place-wide encoding manifest in addition to vendor specific options

Shared Or Dedicated CDN

Get vendor content in front of users around the world with support for industry-leading CDNs out of the box. Vendors can also serve their content through their own preferred delivery networks

Storage Buckets

Vendors can serve their content from a shared storage bucket or their own dedicated online storage

Centralised Control

Have complete visibility over the market-place. iVAN-MV gives you centralised monitoring of content added to the platform

Cross-Vendor Browsing

Let users browse published content by either category or vendor

Marketplace Vendor Revenue Reports

See where your biggest revenue opportunities are coming from. Marketplace owners can generate revenue reports on a per-vendor basis

Content Categories

Create content categories for vendors. Showcase their assets under specific categories

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White Labelled CMS

Effortlessly manage your content across all devices with our advanced web portal. Brand it your way with full control over the look and feel

World-Class Video Player

Give your viewers a seamless experience across all platforms, browsers, and devices. Our powerful player ensures high quality streaming anywhere, at any time

Dedicated IOS And Android Apps

Get a native Android and iOS app with your own branding for screens of all sizes

Android Set Top Box Support

Complement your app suite with a dedicated set-top box offering

Chromecast Functionality

Let users put their favourite movies and TV shows on the big screen. Enjoy built-in Chromecast support on your website and mobile apps

Parental Control

Simple yet powerful parental controls are built into iVAN-X. Restrict child accounts based on content genre, time of day, and more

Content Analytics

Track and analyse the performance of your content. Find out what's keeping your users engaged for the longest and what content is driving the greatest revenues

Advance Reporting

Generate detailed revenue, usage, and content engagement reports through iVAN-X. Use this data to fuel your content acquisition decisions

AES-128 Bit Encryption

Ensure your content is protected at all times with our powerful 128-bit encryption algorithm

Device Management

Take control over how users access your service by imposing device limits and account restrictions

Metadata Management

Add detailed metadata to your content. Help users discover what they want to watch across any platform

Sign Up & Sign In Control

Make sign-up convenient for your users with a range of options, including email and social media registration

Geo Zoning

Effortlessly restrict the audience for your content to certain countries, or go more granular such as city or state

CDN Support & Integration

iVAN-X provides pre-integration for industry-leading CDNs (including Akamai, Amazon CloudFront, and Cloudflare) to reliably deliver your content anywhere in the world

Live Radio Streaming

Launch and stream live music, sports, and other radio stations instantly. Radio can be offered as a free value add or under the same monetisation models as video content

Monetisation Control

iVAN-X supports several monetisation models including ad-supported VOD (AVOD), subscription VOD (SVOD), transactional VOD (TVOD), and pay-per-view (PPV). Pick-and-mix for different content assets to fit your needs

Full Payment Gateway Support

Integrate your preferred gateways and easily collect payments in any currency

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Apple In-App Purchases

Support in-app transactions. Give users easy access to content via any monetisation model, directly through their iOS account

Direct Carrier Billing

Let your users pay via direct carrier billing through TV2U's mobile number registration functionality

Promotions & Coupons

Generate promotional codes and coupons to offer discounts

Vouchers

Generate special vouchers to reward your most loyal users and provide content offers

Customisable Templates

Choose from a collection of flexible pre-designed templates that can be edited in real time to meet your needs

Multi Lingual UI

Speak the language of your users. Launch your service in multiple languages at the same time

Cast & Crew Library

Manage additional cast and crew information from a central hub

Video Library

Bulk upload your content using our CMS. iVAN-X will transcode on the fly and make it instantly available to stream

Localise Your Content

Add subtitles to your content in just a few clicks

Content Restriction

Choose where users can watch your content. Restrict certain assets to web, certain mobile devices, set-top boxes or vice versa

Electronic Program Guide

Keep your users in the loop by bringing an EPG to your OTT service

My List

Let users track their favourite content in one place

Watch History

iVAN-X retains the watch history of your users, making it convenient to pick up where they left off previously

Content Sorting

Sort and display your content assets in the most engaging way. Choose from release date, alphabetic order, and more

Filter Content

Offer filters to help users find the content they're looking for

Content Category

Create and display customisable categories and rows to promote premium content to users

Schedule A Recording

Let your users control the live content schedule. They can record their favourite TV shows and watch later at a convenient time

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Stream Live Channels

Stream local and international live channels anywhere, on any device

Live Channel Catch-Up

Offer extra convenience to your users with automated catch-up functionality for live broadcasts

Program Alarms

Send notifications and let users send alarms through iVAN-X when their favourite shows are on air

Advanced Mobile Sign Up & Sign In

Customisable mobile number sign up and sign in is a unique feature for iVAN-X

Content Banners

Draw users in. Promote your best content with our banner templates, customisable to your brand guidelines and requirements

Content Searching

Help your users find their favourite content using iVAN-X's powerful content search engine embedded into the app suite

Notifications

iVAN-X includes a pre-integrated notification engine. Update your users about new content arrivals or send other custom notifications

Email Templates

Pre-defined email templates to handle everything from user marketing messages to subscription renewals

Adaptive Bitrate (ABR) Streaming

Defeat buffering by using TV2U's advanced ABR technology. Deliver over any network and adjust content quality on the fly in line with each user's bandwidth

Content Piracy Protection

Protect your content using TV2U's unrivalled studio-approved multi DRM technology

Advanced Recommendation Engine

Keep your viewers engaged for longer and fight churn with TV2U's world-class analytics-based recommendations engine

Analytics Dashboard

iVAN-X includes a cross-device analytics dashboard straight out the box. You'll have a full view of what content your users engage with the most

User Insights

iVAN-X gives in-depth knowledge of user behaviour. The platform tracks and records viewer activity, real time content sessions, device usage, and content engagement

Migration Assistance

Moving from another platform? No problem. Ingest your systems, videos, and customer data with a few clients. You'll have access to a dedicated customer support line should you need it

Knowledge Base

Help users get the most out of your service with built-in knowledge base and FAQ functionality

Comprehensive, Human Support

Around-the-clock support for you and your users

Ticketing System

Provide advanced customer support by offering a fully integrated, trackable, and manageable ticketing system

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