





AN IMMERSIVE WORLD OF EXPERIENCES, SHARED BY YOUR COMMUNITY.

The **NEXTGEN SPORTS 360° PLATFORM** is a hybrid of entertainment technologies redirecting the future of media and online entertainment through tailored content delivery services built to create an immersive experience, interactive and shareable amongst fan social networks. Through the delivery and spread of content, knowledge, and ideas amongst these digital populations, you can become integral to these communities and directly enhance your brand monetization.

WHY THE NEXTGEN SPORTS 360° PLATFORM?

Sports Fans prefer interacting with their content online; it's about watching what they want when they want it, sharing amongst friends, and being a part of a living online community. Empowering you to position your assets in-front of your fans on your terms through the delivery of HD-Quality video, paired with a panorama of tangible features allowing users to shop, share, and play, our platform is built to connect and engage the modern sports fan. All downloadable as a single application from a device and network agnostic source, making the best your brand has to offer available to your fanbase worldwide.

THE CLUB, THE LEAGUE

Use unique Club Applications accessible through connected league-wide user accounts to deepen the experience. Create a more intimate setting amongst other supporters of your club, a retreat from the competitive environment of league wide discourse, while providing a means for your fans to venture into the common ground shared by a league-wide web of Club Applications to share news and gossip, or take a competitive edge playing at a higher level.



PLATFORM FEATURES



Sports Data

Applying data-driven sports content management and embracing the requirements of your choice of sport in a flexible, customizable manner. The system will provide the added capability to integrate third-party sports data and content APIs.



Player & team info and records

Allow the fans to access player and team historical form, statistics and rankings.



Live Streaming

Create engaging fan experiences that grow both audience and revenue. Rights holders, broadcasters and distributors will benefit delivering live sports content over our OTT engine.



Match Betting

Tapping an age-old market, sporting wagers can be placed on fixture or tournament results, or on events that take place during a fixture, adding an individual stake to the sport for avid viewers.



Sports News

Providing unique features facilitating the creation and spread of news, or to "scrape" sport news using the AI-powered Smart Scrapping Engine. For increased adaptaility, including the ability to integrate already existing API tools to power sports news.



Lottery System

Integrate a bespoke lottery system to engage fans through various formats, such as weekly and monthly prize draws.



Fantasyleague

Build an online arena where fans can assemble imaginary or virtual teams made up of real professional players of their sport. Compete in games based on the statistical performance of your chosen players in real games, building your fans bond to their team and idols.



Ecommerce

Sell greater quantities of merchandise directly to members and supporters, cutting out the middle man, while creating the opportunity to connect with members and supporters by directing offers and deals at those loyal supporters paying for your service.



Match Fixtures

Allow your fans to plan their viewing, give access to a detailed draw of all upcoming matches in the season. Our platform can freely integrate with an existing API for automatic updates, or be manually managed by your administration team.



Loyalty System

Formulate structured marketing strategies designed to encourage loyalty in your customers, anything from discounts and prize draws to early access to events and tickets.



Use external services to offer E-sports solutions to fans, complete with team and league branding. These services encompass the coverage of mobile and desktop games, professional e-sports leagues, competitions, player profiles, events info, and more.



E-tickets

Allow your users to download their tickets via email or mobile application, as opposed to waiting for physical tickets to arrive in the mail.





Content Sharing

Allow the sharing of content amongst your fans, let them send compelling content viral whilst tracking who is watching, who is sharing and with who. Set time limits for content expiration, giving you greater control over your campaigns.



Weatherinfo

The effects of weather on sport are varied, with some events unable to take place while others are changed considerably. Delivering weather news and updates on affected events directly to fans, we keep your viewers in the loop.



Virtual tours

Invite fans to online stadium tours featuring impressive panoramas of club grounds, interiors and stadiums.



Augmented Reality

Promote healthy lifestyle philosophies and interaction by harnessing the advanced Augmented Reality technology that sits inside every smartphone, allowing the camera of your users phone to become their eye into a new world.



Club Applications

Create a retreat from the competitive environment of league-wide discourse where fans can interact directly with the clubs and sports heroes they love, without leaving the web of Club Applications.



Jser contributions

Allow fans to add and contribute content in the form of videos, images, comments and match feedback.



Pre-match experience, in-match details

Cover pre-match details including odds, team line-ups, press conferences, and analytics through various written forms and VOD steams, in a single place designed to provide fans with a one-stop centre for the best sports intelligence. Once the game begins, offer deep in-match detail capable of following the most granular of events in real time, supported by user alerts.



Live Cha

Sports are more fun when you can share the moment, as it happens. Let your audience talk about what they love and keep them engaged, participating in a stream of user commentary.



Hologram Messaging

Bring a deeper level of understanding to your brand-to-fan and fan-to-fan communications by integrating the single greatest contributor to human connection, and too the single element most neglected by todays industry trends. Allow body language to express the aspects of speech words cannot, sending your message as either a face-to-face or full-body Avatar Hologram.



Multimedia gallery

Allow administrators to distribute video, audio and image files to their fans, while remaining in control of it's management.



Social mediafeeds

Collect and curate compelling social content, displayable on any number of screens or digital touch points, incentivising social engagement between fans. Strengthen the community built around your brand, and watch on as you ensure that your most valuable content is being seen by the audience you desire.



Connect toyourrelevant audience, boosting your traffic and sending quality leads to your website. Keep loyal fans up to date with breaking news, views, and insights into the lives of their sporting heroes.



Fan Forun

Creating the perfect opportunity to discuss all the latest news, games, transfer rumours and general sports talk with like minded fans, or pick the brains of the users held in high regard by the connected brand community.



Saleable Data

Data is born of a variety of sources and is highly valued for its ability to tell companies about an audiences' interests, allowing for an improved customer experience. With our platform, produce high quality data effortlessly, and create a saleable product providing a highly lucrative source of additional revenues.





IVAN-Multi Tenant

There's strength in numbers. Take your existing streaming platform to the next level and secure greater revenues by bringing multiple content owners together to create a diverse content marketplace. iVAN-MT breeds endless opportunity, effortlessly add tenants to your service and monetise their content in minutes.



Marketplace Banners

Promoting content from specific tenants on the homepage to drive traffic and grow revenues, marketplace owners have the option of charging tenants to promote their assets on the homepage directly.



Tenant Storage Buckets

Tenants may choose to serve their content from a shared storage bucket or their own dedicated online storage.



Marketplace Tenant Revenue Reports

Watch where your biggest revenue opportunities are coming from, generate revenue reports on a per-tenant basis.



Advanced Content Management

Full control over your assets with a feature set including on-the-fly encryption and encoding / repackaging.

Securely host in the cloud or use in-house branded infrastructure.



White Labelled CMS

Effortlessly manage your content across all devices with our advanced web portal.

Brand it your way with full control over the look and feel.



Straightforward Tenant Management

iVAN-MT lets marketplace owners manage different tenants and content types, all in one place; granting access rights, content publishing rights, and admin account privileges for all tenants through a single interface.



Marketplace VOD Encoding

Convert your assets into various file formats and screen resolutions automatically, introducing a marketplace-wide encoding manifest in addition to tenant specific options.



Centralised Marketplace Control

With complete visibility over the marketplace, you have centralised monitoring of content added to the platform.



Tenant Content Categories

Showcase tenants assets under specific content categories.



Transform The Way You Monetise

Benefit from TV2U's world-first account and device detection encryption technology – the future of live video advertising and content security – and give yourcustomers flexibility with pre-integration for all major payment channels.



World-Class Video Player

Give your viewers a seamless experience across all platforms, browsers, and devices.

Our powerful player ensures high quality streaming anywhere, at any time.



Support For All Tenant Monetisation Options

Offering multiple transaction and subscription based monetisation models, individual tenants can customise how they want to sell their content. Recurring payments can be set to either a weekly, monthly, quarterly, or yearly basis to create customisable packages.



Shared Or Dedicated Tenant CDN

Position tenant content in front of users around the world with support for industry-leading CDNs, out of the box, as well as giving tenants the option to serve their content through their own preferred delivery networks.



Cross-Tenant Browsing

Allow users browse published content by either category ortenant.



Cost-Effective, Fast Launch

Forget long deployment schedules and up-front IT costs. With our cloud-based platform, you can launch an advanced multiscreen OTT TV service and start delivering content to consumers immediately.





Any Device, Any Network, Any Time
Leave low-quality streaming behind.

Network and device agnostic, iVAN-X is designed for reliable and efficient content delivery across even the most congested networks. Equally, our scalable cloud infrastructure is resilient and secure, with end-to-end SLAs and comprehensive technical support.



Get a native Android and iOS app with your own branding for screens of all sizes.



Complement your app suite with a dedicated set-top box offering.



Chromecast Functionality

Let users put their favourite movies and TV shows on the big screen. Enjoy built-in Chromecast support on your website and mobile apps.



Parental Control

Simple yet powerful parental controls are builtintoiVAN-X. Restrictchild accounts based on content genre, time of day, and more.



Content Analytics

Track and analyse the performance of your content. Find out what's keeping your users engaged for the longest and what content is driving the greatest revenues.



AES-128 Bit Encryption

Ensure your content is protected at all times with our powerful 128-bit encryption algorithm.



Device Management

Take control over how users access your service by imposing device limits and account restrictions.



Metadata Management

Add detailed metadata to your content. Help users discover what they want to watch across any platform.



Sign Up & Sign In Control

Make sign-up convenient for your users with a range of options, including email and social media registration.



Geo Zoning

Effortlessly restrict the audience for your content to certain countries, or go more granular such as city or state.



Advance Reporting

Generate detailed revenue, usage, and content engagement reports through iVAN-X. Use this data to fuel your content acquisition decisions.



CDN Support & Integration

iVAN-X provides pre-integration for industry-leading CDNs (including Akamai, Amazon CloudFront, and Cloudflare) to reliably deliver your content anywhere in the world.



Music Library

Bulk upload your music files, and create playlists to engage with your users.



Live Radio Streaming

Launch and stream live music, sports, and other radio stations instantly. Radio can be offered as a free value add or under the samemonetisationmodelsasvideocontent.



Monetisation Control

iVAN-X supports several monetisation models including ad-supported VOD (AVOD), subscription VOD (SVOD), transactional VOD (TVOD), and pay-per-view (PPV).

Pick-and-mix for different content assets to fit your needs.



Full Payment Gateway Support

Integrate your preferred gateways and easily collect payments in any currency.





Apple In-App Purchases

Support in-app transactions. Give users easy access to content via any monetisation model, directly through their iOS account.



Electronic Program Guide

Keep your users in the loop by bringing an EPG to your OTT service.



Let users track their favourite content in one place.



Direct Carrier Billing

Let your users pay via direct carrier billing through TV2U'smobilenumberregistration functionality.



Promotions & Coupons

Generate promotional codes and coupons to offer discounts.



Generate special vouchers to reward your most loyal users and provide content offers.



Customisable Templates

Choose from a collection of flexible pre-designed templates that can be edited in real time to meet your needs.



Speak the language of your users. Launch your service in multiple languages at the same time.



Cast & Crew Library

Manage additional cast andcrew information from a centralhub.



Bulk upload your content using our CMS. iVAN-X will transcode on the fly and make it instantly available to stream.



Localise Your Content

Add subtitles to your content in just a few clicks.



Content Restriction

Choose where users can watch your content. Restrict certain assets to web, certain mobile devices, set-top boxes or vice versa.



Watch History

iVAN-X retains the watch history of your users, making it convenient to pick up where they left off previously.



Sort and display your content assets in the most engaging way. Choose from release date, alphabetic order, and more.



Offer filters to help users find the content they're looking for.



Content Category

Create and display customisable categories and rows to promote premium content to users.



Schedule A Recording

Let your users control the live content schedule. They can record their favourite TV shows and watch later at a convenient time.



Program Alarms

Send notifications and let users send alarms through iVAN-X when their favourite shows are on air.



Stream Live Channels

Stream local and international live channels anywhere, on any device.



Live Channel Catch-Up

Offer extra convenience to your users with automated catch-up functionality for live broadcasts.



User Insights

iVAN-X gives in-depth knowledge of user behaviour. The platform tracks and records viewer activity, real time content sessions, device usage, and content engagement.



Comprehensive, Human Support

Around-the-clock support for you and your



Content Banners

Draw users in. Promote your best content with our banner templates, customisable to your brand guidelines and requirements.



Email Templates

Pre-defined email templates to handle everything from usermarketing messages to subscription renewals.



Advanced Recommendation Engine

Keep your viewers engaged for longer and fight churn with TV2U's world-class analytics-based recommendations engine.



Moving from another platform? No problem. Ingest your systems, videos, and customer data with a few clients. You'll have access to a dedicated customer support line should you need it.



Provide advanced customer support by offering a fully integrated, trackable, and manageable ticketing system.



Content Searching

Help your users find their favourite content using iVAN-X's powerful content search engine embedded into the app suite.



Adaptive Bitrate (ABR) Streaming

Defeat buffering by using TV2U's advanced ABR technology. Deliver over any network and adjust content quality on the fly in line with each user's bandwidth.



Analytics Dashboard

iVAN-X includes a cross-device analytics dashboard straight out the box. You'll have a full view of what content your users engage with the most.



Help users get the most out of your service with built-in knowledge base and FAQ functionality.



Advanced Mobile Sign Up & Sign In

Customisable mobile number sign up and sign in is a unique feature for iVAN-X.



A pre-integrated notification engine, updating your users regarding new content arrivals and other customisable notifications.

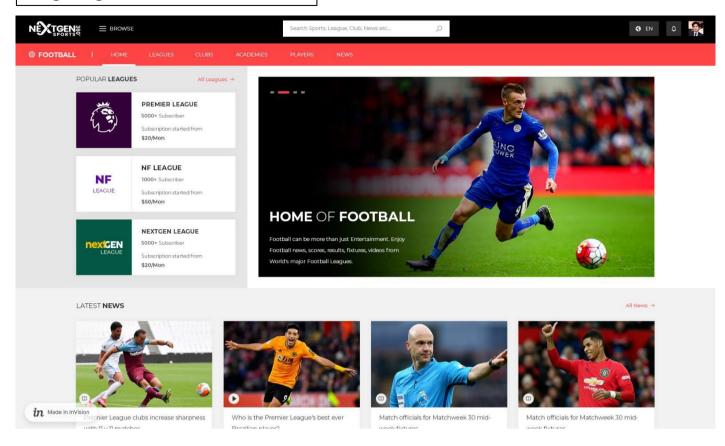


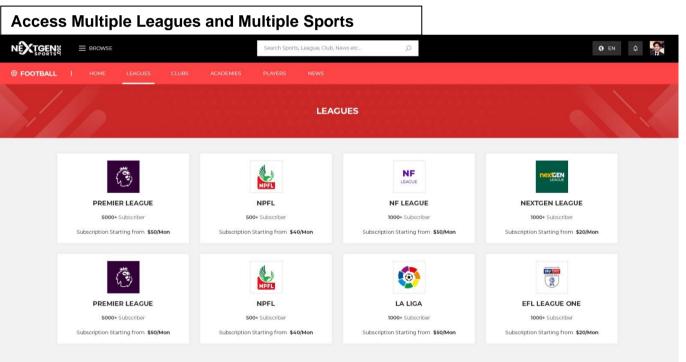
Content Piracy Protection

Protect your content using TV2U's unrivalled studio-approved multi DRM technology.



Single Sign-in





OUR SPONSORS









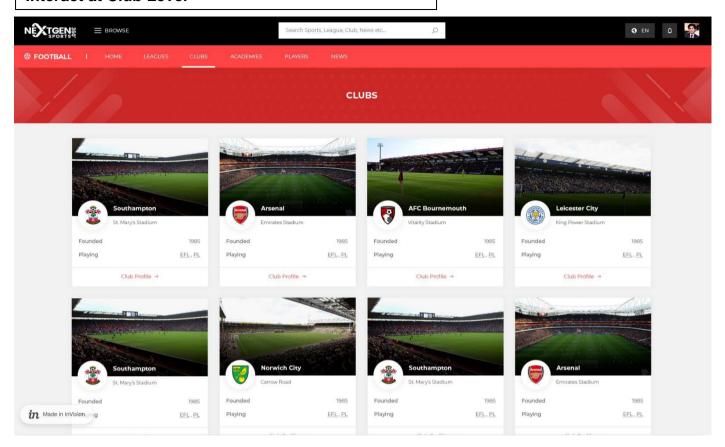




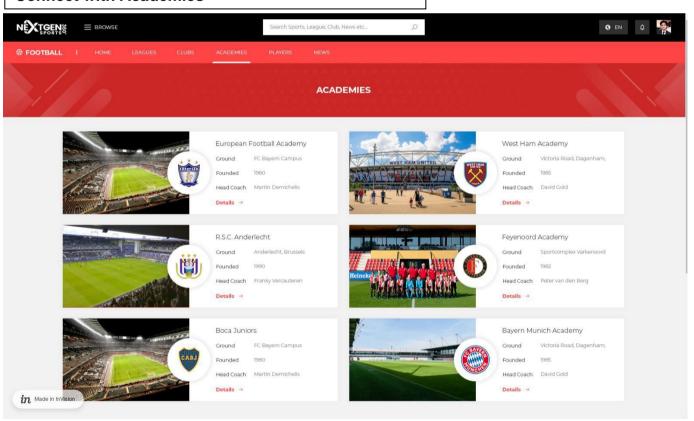




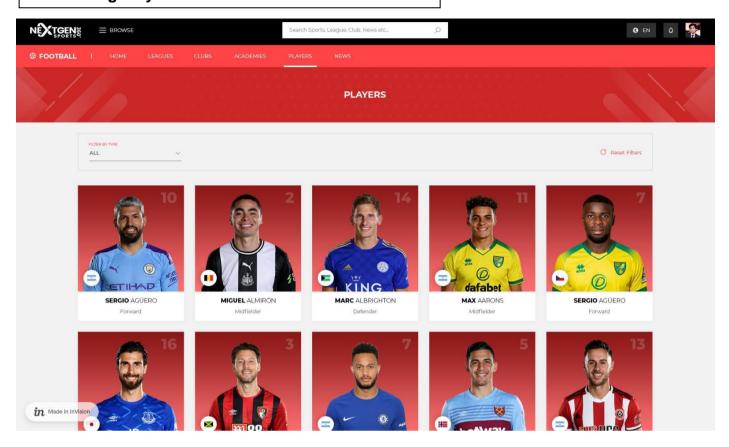
Interact at Club Level



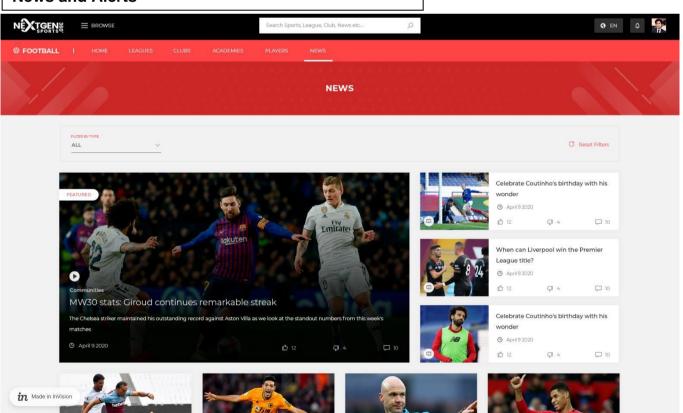
Connect with Academies



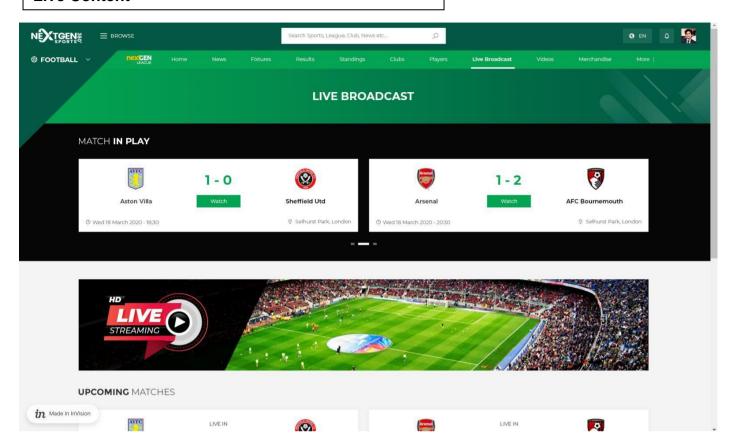
Connecting Players to Fans and Fans to Fans



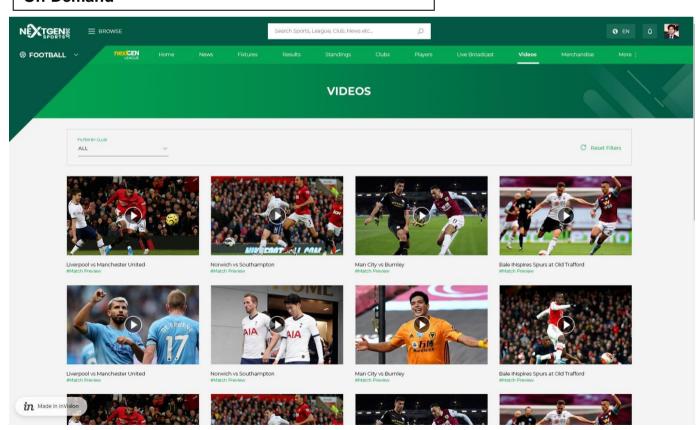
News and Alerts



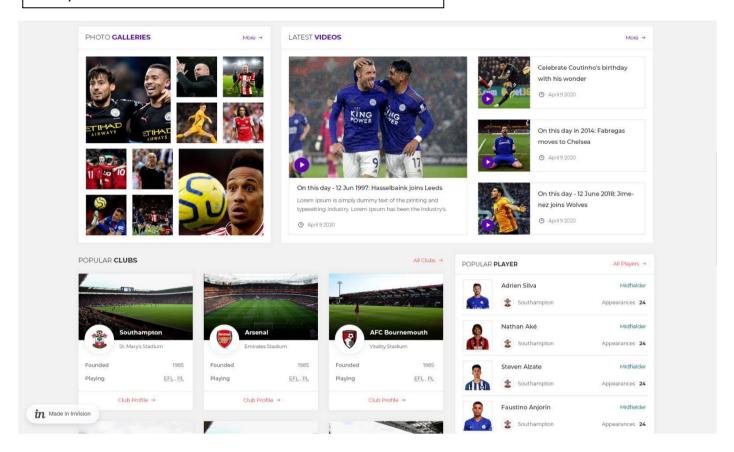
Live Content



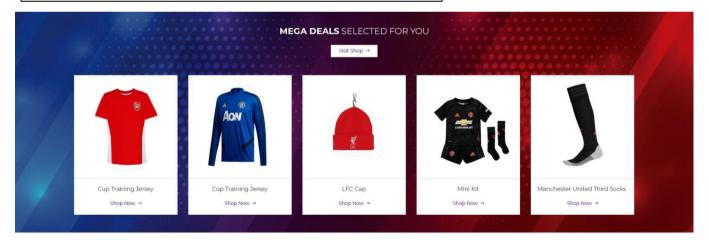
On-Demand



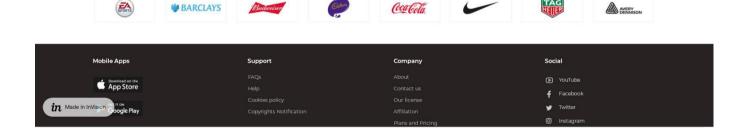
Vote, Chat and Share



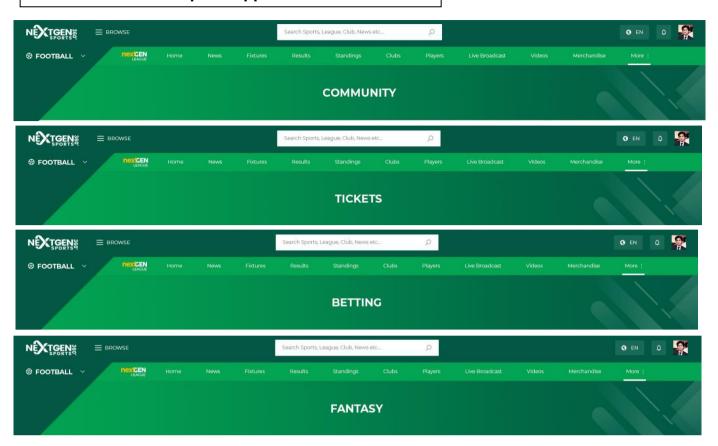
Merchandise



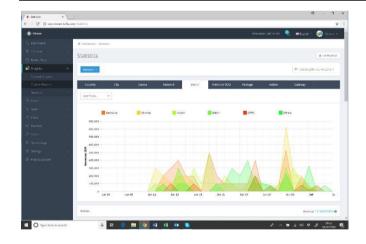
OUR **SPONSORS**

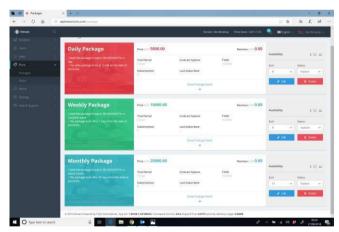


Add Modules for Bespoke Applications



Realtime Customer Data and Analytics





Actionable Analytics and Reporting

