

Last updated: October 15, 2025

Welcome to **Talks With Her** (“we,” “us,” “our”). We respect your privacy and are committed to protecting the personal data you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website (e.g. www.talkswithher.com) or use our services (e.g. lead forms, podcast, events, newsletter).

By using the website or engaging with our services, you consent to the use of your data as described here.

1. What Information We Collect

We may collect personal information that you voluntarily provide to us when you:

- Fill out forms (newsletter sign-ups, contact, lead generation)
- Register for events, workshops, or webinars
- Purchase products or services
- Submit comments, feedback, or testimonials

Examples of such information include:

- Name
- Email address
- Phone number
- Postal address
- Billing information (when purchasing)
- Demographic data (such as age, gender)
- Other information you choose to provide (testimonials, preferences)

We also automatically collect certain information when you visit our site, using cookies, pixels, analytics, and log files. This may include:

- IP address
- Device type, browser type
- Operating system

- Referring URLs
- Pages visited, timestamps
- Click behavior
- Usage metrics and aggregated statistics

2. How We Use Your Information

We use the collected information for purposes including:

- Providing, operating, and improving our services and website
- Processing transactions and fulfilling orders
- Communicating with you (e.g. updates, newsletters, support)
- Personalizing content and offers
- Marketing, advertising, and promotional purposes
- Analytics, tracking, and reporting
- Enforcing our rights, detecting fraud, and upholding security

We will always limit our use to what was disclosed and permitted under this policy.

3. Sharing & Disclosure of Information

We may share your data with:

- **Service providers / vendors** (email platforms, hosting, payment processors, analytics)
- **Legal or regulatory authorities**, when required by law
- **Business partners / affiliates**, with your consent
- **Successors or acquirers** in case of business transfer or merger

We will never sell your personal information to third parties for their marketing without your explicit consent.

4. Cookies & Tracking Technologies

We use cookies, web beacons, pixels, local storage, and similar tech to collect information automatically. These help us:

- Recognize your device
- Understand how you interact with our site
- Serve targeted content and ads
- Improve website performance

You can control cookie preferences via browser settings or opt-outs. However, disabling certain cookies may limit site functionality.

5. Data Retention & Deletion

We keep personal data as long as necessary to fulfill the purposes described in this policy, or as required by law. When no longer needed, we securely delete or anonymize it.

You may request deletion or correction of your data at any time using the contact information below.

6. Security Measures

We implement administrative, technical, and physical safeguards to protect your data, such as:

- Encryption (SSL/TLS)
- Access controls and least-privilege access
- Firewalls & intrusion detection
- Regular audits and reviews

However, no method of electronic transmission or storage is 100% secure — we cannot guarantee absolute security.

7. International Transfers

If you access our site from outside the U.S., please note that your information may be transferred to, stored, and processed in the U.S. We will take steps to ensure appropriate safeguards for cross-border data transfers.

8. Your Rights

Depending on your location, you may have rights including:

- Access to your personal data
- Correction or deletion of your data
- Portability (receive your data)
- Restriction or objection to processing
- Opt-out of marketing communications
- Withdraw consent

To exercise these rights, contact us using the details below. We will respond within a reasonable timeframe.

9. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect personal data from minors. If we learn that we have collected data from someone under 13, we will delete it.

10. Changes to This Privacy Policy

We may update this policy from time to time. When we do, we will revise the “Last updated” date and notify you (e.g., via email or site banner). We encourage you to review this policy periodically.

11. Contact Us

If you have questions, concerns, or requests regarding your data, you can contact us at:

Talks With Her

Email: talkswithher@exaltedbg.com