



Masters Swimming  
Maîtres Nageurs  
CANADA

# NEWSLETTER FALL 2017

## A MESSAGE FROM THE PRESIDENT

I am pleased and honoured to be the new President of MSC. As an avid competitive swimmer, I am excited about the new initiatives we are working on.

In addition to new programs, we have an updated look to our logo and a dynamic communications team building our growing presence on social media. We will endeavor to be ever more visible to you, our members.

Swimmers and clubs can look to MSC for events, swimmer profiles, tips for better swimming, and improved interaction among swimmers.

A big 'thank you' to our new program sponsor "All Tides"! We look forward to a productive and long-term relationship with them.

We hope that this year will see our organization continue its growth and increased relevance for all kinds of swimmers across Canada. That means focusing on the love of swimming, both for those interested in competitions and those just staying in shape and having fun.

Happy Swimming!

**Ralph Ades**  
President

## A MESSAGE FROM THE ED

Welcome back to the pool!

We are very excited about the upcoming swimming season and hope you like our changes to the website, including the new primary and program logos. We are also pleased to add the Timed 10 to our program roster; this is now included in your benefits package as a registered swimmer.

We are also responding to swimmers who don't have the ability to join a club but wish to participate in our programs. They can now register for our programs for a discounted fee of \$25; if you know someone like this, please let them know. There will be more developments within our suite of programs in the coming months.

We are also very active on social media; please make sure to like us on Facebook, Twitter & Instagram.

Also, be sure to sign up for our Newsletter to get more updates and information.

Enjoy this edition of the newsletter and have a great swim!

**Doug Hannum**  
Executive Director  
doughannum@masterswimming.ca



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## FALL 2017

### 2017 NATIONALS

Thanks to the local organizing committee - **Laval University's Natation Rouge et Or** - for a job very well done!

### 2018 NATIONALS

For the first time in a while, we are headed out West and look forward to seeing you in **Calgary** at the **Repsol Sport Centre** on May 19th to the 21st

### NOTABLE DATES

#### Provincials

**Quebec Provincials**  
April 20-22, 2018  
at PEPS Laval University  
in Ste-Foy, QC

**BC Provincials**  
April 27-29, 2018  
at Watermania  
in Richmond, BC

### SEEKING CHRISTMAS GIFTS?

Masters Swimming Canada has just added a toque to its list of apparel available online at

[www.mastersswimmingcanada.ca/WP/en/purchases/](http://www.mastersswimmingcanada.ca/WP/en/purchases/)

What a great Christmas gift for only \$20!  
And how better to keep warm after your wintertime swim!!  
(taxes and s/h extra).

All of our previously-offered items, including t-shirts, polos, hoodies, towels and jackets, are available for Christmas delivery if ordered before November 30th. Swim caps make great stocking stuffers!

In addition, if you missed purchasing Budapest apparel, we have a limited number of items still available - order your memento of 2017 Worlds now!

### DISCOVER ALL TIDES

We are excited to be working in partnership with Masters Swimming Canada.

Aquam is proudly presenting All Tides, an online boutique for every swimmer, recreational or competitive. Whether you're looking for something for yourself, your five-year-old, your teenager, or...your mother-in-law (!), you will find absolutely everything from bathing caps to fins and in between, including an amazing selection of exceptional swimwear.

Visit [alltides.com](http://alltides.com)

### PROUD SPONSORS



ONLINE SWIMSHOP

