

RC

RETAIL COLLECTIVE

Opportunities

Retail Collective couldn't exist without our sponsors.

Your partnership fuels high-impact conversations, connects the industry's boldest voices, and brings together the people building what's next in commerce.



Retail Collective Partnerships and Sponsorships

Connecting the Brightest in Retail Collaborations

Retail Collective brings together national CEOs, founders, and investors for high-level innovation, and connection through exclusive events and year-round engagement.

Membership — \$7,500 / Year

Join an exclusive network of industry leaders driving the future of retail.

Highlights:

- Access to both annual Summits (January & May)
- Invitations to private dinners and networking sessions
- Member-only introductions and collaboration opportunities

Membership gives you a seat at the table — access, visibility, and connection.

Golf Tournament Sponsorship

Retail Collective's annual golf tournament offers a relaxed, relationship-driven way to connect with founders and executives.

Sponsorship Levels:

PLATINUM SPONSOR — \$25,000

Year-round presence at all Retail Collective events

Includes:

- Presence at January + May conferences + Golf Tournament
- Logo on all event signage, digital promotions, and materials
- Opportunity to moderate or participate in panel discussion
- Premium booth/table placement at all 3 events
- Recognition in podcast promotions + social media
- Opportunity to include product in attendee gift bags
- 4 player entries into golf tournament

GOLD SPONSOR — \$15,000

Strong visibility across events

Includes:

- Booth/table presence at BOTH conferences (Jan + May)
- Logo on event signage + digital promotions
- Recognition in sponsor thank-you reel + social posts
- Opportunity to include product in gift bags
- Preferred pricing for golf sponsorship add-ons
- 2 player entries into golf tournament

SILVER SPONSOR — \$7,500

Includes:

- Booth/table presence at one conference (Jan OR May)
- Logo on signage + select digital materials
- Opportunity to include product in attendee gift bags
- Sponsor recognition at events
- 1 player entry into golf tournament

HOLE SPONSOR – \$5,000 (18 slots available)

- Visibility at one hole with logo signage and on-site presence

TITLE SPONSOR – \$15,000 (1 slot available)

- Premium placement, recognition across event materials, and elevated visibility throughout the course and around, up to 10 flags, team of 4 players.

CATERING SPONSOR - PROVIDE THE CATERING

INDOR BOOTHS - \$3000 (14 slots available)

- 2 chairs are provided

OUTDOOR BOOTHS - \$2500 (3 slots available)

- Tables and chairs are provided

SPONSORSHIP TENTS - \$4000 (4 available)

- Birng your our tent

Retail Collective 2026 Sponsorship Packages

PODCAST SPONSORSHIP

- Retail War Games Reach retail leaders through 65 episodes
- Full Season Sponsorship – \$100,000
- End-of-Episode Sponsorship – \$50,000
- We highlight advertiser stories directly from Jeremy's perspective and naturally weave sponsor capabilities into episodes when it fits.

Partnership Packages

Package	Includes:
Membership Only	Year-round access to the Retail Collective community, both annual Summits, and exclusive member events
Membership + Featured Sponsor	One membership plus premium event sponsorship with logo placement, on-site visibility, and brand recognition throughout the year
All-In Partnership	Presenting sponsorship with lead branding at all events, two complimentary memberships, a presentation opportunity during the Summit, and direct access to Retail Collective's executive network contacts

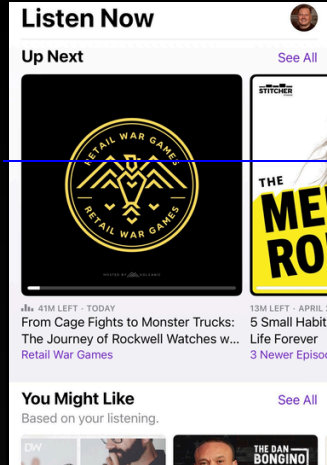


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- **Alex Keil**
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- **Amelia Mazloom** IRC Conference
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- **Joshua Paulsen** Teton Sports
- **Josua Ketter** Spreetail
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- **Roger Dahle** Blackstone
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- **Ryan Napierski** CEO | Nu Skin
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- **Scott Hymas** CEO | RC Willey
- **Scott Lewis** President & CEO | Harmon's Grocery
- **Scott Needham** CEO & Founder | SmartScout
- **Scott Schwab** CEO | Mett Naturals
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- **Shana Rocheleau** Bedgear
- **Shane Feller** CEO | BGZ Brands
- **Sharon Gregory** Baker Tilly
- **Shawn Hendrix** Former Chief of Staff | MrBeast
- **Shawn Nelson** Founder & CEO | Lovesac
- **Sterling Snow** Co-Founder & CEO | Redo
- **Taz Murray** Co-Founder | Tru Fru
- **Tia Shumway** DOMO
- **Tiger Bachmeier** (BYU)
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- **Tim Holliday** Space Station
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Retail Collective couldn't exist without our Sponsors.

Retail Collective 2026

An Exclusive Network of Industry Leaders. Direct access to the founders, CEOs, and investors shaping the future of commerce.



In Short: - **Membership** gives you insider access. - **Sponsorship** gives your brand exposure. - **All-In Partnership** gives you both — visibility, access, and influence all year long.

NOW ACCEPTING APPLICATIONS!

Contact: Jeremy Brockbank
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www.retailcollective.org

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