



RETAIL COLLECTIVE

SPONSORSHIP OPPORTUNITIES

Retail Collective couldn't exist without our sponsors.
Your partnership fuels high-impact conversations, connects the industry's boldest voices, and brings together the people building what's next in commerce.



EPISODE SPONSORSHIP: GOLD LEVEL

\$100,000 – GOLD LEVEL

Speak directly to a room of buyers, executives, and founders from across the retail ecosystem anytime anywhere across all streaming platforms.

INCLUDES:

Opening or Mid-Roll Ad,

- **Host-read, or approved ad played**
 - **Prime placement at the beginning or midpoint of each episode, with multiple ads throughout each episode**
 - **Logo included on all published audio and video versions**
 - **Includes all event sponsorship benefits**
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EPISODE SPONSORSHIP: SILVER LEVEL

\$50,000 – SILVER LEVEL

INCLUDES:

- **Host-read, or approved ad played**
 - **Logo included on all published audio and video versions of that episode**
 - **one ad per episode**
 - **Includes all event sponsorship benefits**
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EVENT SPONSORSHIP

\$10,000 – 15-MINUTE SPEAKING OPPORTUNITY

SPEAK DIRECTLY TO A ROOM OF BUYERS, EXECUTIVES, AND FOUNDERS

FROM ACROSS THE RETAIL ECOSYSTEM.

INCLUDES:

- **15-minute main-stage speaking slot**
- **Logo placement on all event signage, digital materials, and recap content**
- **Sponsor feature in event promotion and social posts**
- **Full access to networking before, during, and after the event**

