2



RETAIL COLLECTIVE

SPONSORSHIP OPPORTUNITIES

Retail Collective couldn't exist without our sponsors.

Your partnership fuels high-impact conversations, connects the industry's boldest voices, and brings together the people building what's next in commerce.

















Retail Collective 2026 Sponsorship Packages

Podcast Sponsorship - Retail War Games

- Reach retail leaders through 65 episodes
- Full Season Sponsorship \$100,000
- End-of-Episode Sponsorship \$50,000
- We highlight advertiser stories directly from Jeremy's perspective and naturally weave sponsor capabilities into episodes when it fits.

Event Sponsorship Packages

Platinum – \$25,000

Year-round presence at January & May conferences

- Logo on all event signage, digital promotions, and materials
- Opportunity to moderate a panel discussion
- Premium booth/table placement at both conferences
- Recognition in podcast promotions + social media

Gold - \$15,000

- Booth/table presence at one conference (Jan or May)
- Logo on event signage + digital promotions
- Recognition in sponsor thank-you reel + social posts

Silver - \$7,500

- Booth/table presence at one conference
- Logo on signage + select digital materials
- Opportunity to include product in attendee gift bags

Golf Tournament (May Only) - \$5,000

- Branded presence at one hole during the Retail Collective Golf Tournament
- √ Table setup + signage at hole
- Branded giveaways to every golfer
- √ 2 passes to May conference + golf participation















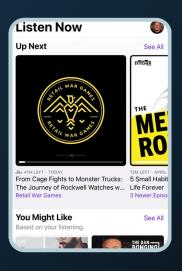




Why Sponsor Retail Collective?

Exclusivity – Limited to 80 CEOs per event for high-impact networking
Visibility – Premium signage, branding, and speaking/moderation opportunities
Community – Ongoing engagement through events, membership, and media
Secure your sponsorship today—spaces are limited.









NOW ACCEPTING APPLICATIONS!

Contact: Jeremy Brockbank

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www.retailcollective.org

SUBSCRIBE HERE

