



RETAIL COLLECTIVE

SPONSORSHIP OPPORTUNITIES

Retail Collective couldn't exist without our sponsors.

Your partnership fuels high-impact conversations, connects the industry's boldest voices, and brings together the people building what's next in commerce.



Retail Collective 2026 Sponsorship Packages

Podcast Sponsorship – Retail War Games

- Reach retail leaders through **65 episodes**
- Full Season Sponsorship – \$100,000
- End-of-Episode Sponsorship – \$50,000
- We highlight advertiser stories directly from Jeremy's perspective and naturally weave sponsor capabilities into episodes when it fits.

Event Sponsorship Packages

Platinum – \$25,000

Year-round presence at January & May conferences

- ✓ Logo on all event signage, digital promotions, and materials
- ✓ Opportunity to moderate a panel discussion
- ✓ Premium booth/table placement at both conferences
- ✓ Recognition in podcast promotions + social media

Gold – \$15,000

- ✓ Booth/table presence at one conference (Jan or May)
- ✓ Logo on event signage + digital promotions
- ✓ Recognition in sponsor thank-you reel + social posts

Silver – \$7,500

- ✓ Booth/table presence at one conference
- ✓ Logo on signage + select digital materials
- ✓ Opportunity to include product in attendee gift bags

Golf Tournament (May Only) – \$5,000

- ✓ Branded presence at one hole during the Retail Collective Golf Tournament
- ✓ Table setup + signage at hole
- ✓ Branded giveaways to every golfer
- ✓ 2 passes to May conference + golf participation



