



# Professional Catalog

# FGZ

We are FGZ

Brazilian brand of high technology cosmetics and great credibility in the international market.

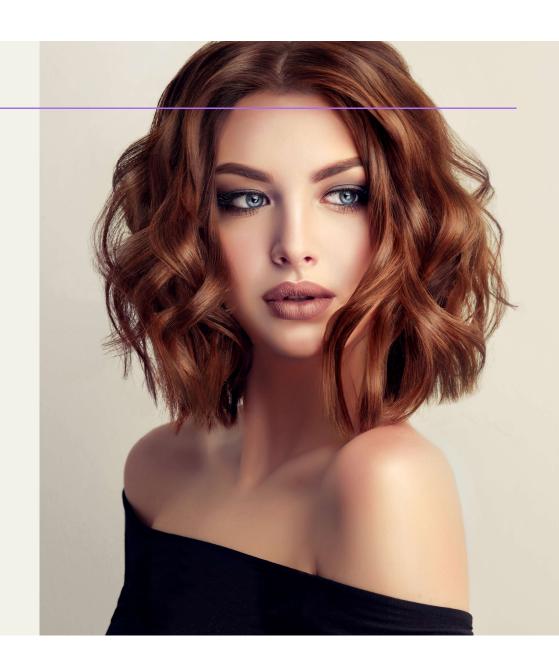
# FGZ

We develop products of excellence, with natural bio-actives that care for the health of people and the planet.

We have built our worldwide reputation in an absolute way, with honesty and transparency.

We are constantly evolving to improve people's self-esteem.

Our secret is to think of the smallest details so that the FGZ experience is perfect and incomparable!



# dr.THERAPY

Line of professional and therapeutic products that provide health and beauty from the scalp to the hair. Its formula has natural actives, essential oils and amino acids, which guarantee the necessary balance for a well-groomed and healthy hair. It also provides the restructuring of damaged fibers, restoring vitality, nutrition and shine to the hair.

# PROGRESSIVE BRUSH - ENZYMOTHERAPY dr. THERAPY - 1/



The first and only Enzymotherapy in Brazil. Our formula is enriched with a special enzyme, Blend of Noble Amino Acids, Silk Proteins, Collagen and Natural Oils (Ojon, Macadamia, Pracaxi, Copaiba, Sunflower, Jojoba, among others. High performance in all hair types.

#### **DIFERENTIALS**

It has a special enzyme in its composition, which acts as a "catalyst" directly in the cortex of the hair fiber, providing organic and safe straightening. Average yield and final result above 20% of a common progressive.

#### **BENEFITS**

- ✓ Volume reduction, sealing and hair straightening resulting in a superior final finish, with more shine and natural appearance of the hair.
- ✓ It advantageously replaces the acid brushes found on the market.
- ✓ Reduces hair volume and smooths hair without odors and smoke.
- ✓ Restores essential nutrients and amino acids.
- ✓ Provides healthy hair, with movement and shine

\*This product is a constant object of scientific study in the largest universities in the country, in order to increasingly improve its quality, efficiency, safety and state-of-the-art technology.

## PROGRESSIVE BRUSH - ENZYMOTHERAPY dr. THERAPY - 1/

#### **MODE OF USE**

- 1 Diagnose hair to assess fiber type, condition, texture, color, wear, etc.
- 2 Wash hair with Deep Cleaning Shampoo dr. Therapy, two to three times, until the hair is clean and free of residues;
- 3 Dry with a dryer about 80%, aligning the wires;
- 4- Apply Scalp Protector Dr. Therapy on the entire scalp whenever you apply any type of chemical, to protect it from possible aggressions and allergies;
- 5 Weighing about 60 grams of Treatment dr. Therapy (depending on hair length).
- 6 With the help of a brush, apply the product half a centimeter from the root, strand by strand, passing the fine comb for better product distribution;
- 7 Let it act for 50 minutes and rinse about 70% of the product;
- 8 Remove excess water only with a towel and apply Botucatu Essential Use dr. Therapy before completely drying the hair;
- 9- Dry the hair completely with the dryer and brush aligning the wires;
- 10- Carefully flat iron the hair strand by strand, very thin, 7 to 10 times each strand with a flat iron at 200°C (392°F) to avoid damage to the hair. Finish the procedure as per your preference
- \*Do not use in excess, just moisten the hair with Treatment dr. Therapy, as its cutting-edge technology helps to save product.



## SHAMPOO - DEEP CLEANING dr. THERAPY - 1/



Specially developed to promote deep cleaning of the HAIR CUTICLE. Used for oil control and hair preparation for the straightening process.

#### DIFFERENTIAL

It is a shampoo with pH 6-7, without adding sodium chloride and free of paraben, gently opens the cuticles of the strands. Formulated with Collagen, Seed Protein, Menthol and Vitamin E.

#### **BENEFÍCIOS**

- ✓ Cleanses hair and scalp gently; Effectively removes product residues;
- ✓ Purifies hair and scalp promoting prolonged cleansing sensation;
- ✓ Calming effect, refreshment and invigorating action;
- ✓ Antioxidant and anti-aging; Prepares hair for treatments: Treatment dr. Therapy and timelines of hair treatments.

# BTX - LIFTING CAPILAR dr. THERAPY - 500g



It is a 100% Therapeutic and Enzygotherapeutic Capillary Btx, because it has in its composition a special enzyme, which acts as a catalyst potentiating the results.

#### **DIFFERENTIALS**

Its formula is enriched with Blend of Noble Amino Acids, Panthenol and Natural Oils (Ojon, Coconut, Grape Seed, Flaxseed, Jojoba, among others). Botox Hair Lifting Dr. Therapy presents high performance in all hair types and is a nano technological product.

#### **BENEFITS**

- ✓ Intensive repair that aims to restore the amino acids and nutrients lost by the use of chemical processes or natural wear, restoring the hair fiber;
- ✓ Reduction of volume, sealing and hair straightening resulting in a superior final finish, with more shine and naturalness of the hair;
- ✓ Advantage over formaldehyde-based brushes, as it ensures excellent results without generating smell or smoke.

# BTX - LIFTING CAPILAR dr. THERAPY - 500g

#### **MODE OF USE**

- 1 Diagnose hair to evaluate the type, condition of the fiber, texture, color, wear etc.
- 2 Wash hair with Dr. Deep Cleaning Shampoo. Therapy, two to three times, until the hair is clean and free of residue;
- 3 Dry about 80% with dryer, aligning the wires;
- 4- Apply Scalp Protector Dr. Therapy to the entire scalp whenever performing any type of chemistry, to protect it from possible aggressions and allergies;
- 5 Weigh about 60 grams of Dr. Therapy Hair Lifting (depending on hair size).
- 6 With the help of a brush, apply the product half a centimeter of the root, wick the wick, passing the fine comb for better distribution of the product;
- 7 Leave to act for 50 minutes and rinse about 70% of the product;
- 8 Remove excess water only with the towel and apply Botucatu Essential Use dr. Therapy before fully drying the hair;
- 9- Fully dry the hair with the dryer and brush by aligning the strands;
- 10- Carefully planthe wick hair, very thin, 7 to 10 times each wick with board at 200°C (392°F) in order to avoid hair damage. Terminate the procedure according to your preference



# TinTING AMPOULE - MIDAS TOUCH dr. THERAPY - 15ml



It was designed to be used in porous hair, brittle and elastic hair, resulting from chemical processes (Discolorations) and in conjunction with Treatment dr. Therapy, with the function of neutralizing blond, platinum and gray hair, correcting the undesirable shades of orange and yellowish during the capillary straightening protocol. Its composition has in addition to the matting pigment, a combination of noble oils such as Ojon, Argan and Macadamia rich in amino acids

#### **BENEFITS**

- $\checkmark$  It acts on the hair fiber, repairing, strengthening and nourishing;
- ✓ Returns shine and softness;
- ✓ Emollient and anti-aging;
- √ Neutralizes orange and yellow tones;
- ✓ Provides hydration, revitalization and strength instantly.

#### **MODE OF USE**

n a container, weigh 60g of Enzymoterapia dr Therapy, add half a Midas Touch Dr. Therapy (7.5g) and mix until the entire product has the same shade.

Then proceed with the Enzymotherapy dr Therapy procedure..

## SHAMPOO - NUTRITION dr. THERAPY - 300ml



SHAMPOO NUTRITION dR. THERAPY has a pH of 5-6.5 and is made with Seaweed extract, Macadamia Oil and Panthenol. Used in nutrition, hydration and hair reconstruction protocols. Suitable for DAILY USE and for ALL HAIR TYPES.

#### **BENEFITS**

- ✓ Cleans and assists in the restructuring of damaged fibers, restoring vitality;
- √ Nourishes and moisturizes the hair;
- $\checkmark$  Soft and protected hair from external aggressions;
- ✓ Restores and acts on anti-aging;
- ✓ Natural hair shine.

Ideal for nutrition, hydration and reconstruction protocol, used with the Nutrition Mask dr. Therapy, dr.Therapy Nutrition Conditioner and SOS Instant Reconstructor Ampoule dr. Therapy.

# CONDITIONER - NUTRITION dr. THERAPY - 300ml



Developed with extracts of Marine Algae, Collagen, Panthenol and Oil Blend (Macadamia, Argan, Hazelnut and Almond), it helps to seal the hair cuticle. It can be used as a hydration treatment due to a high concentration of natural oils

Suitable for DAILY USE and for ALL HAIR TYPES.

Ideal to finish the nutrition procedure done with Mask Nutrition dr. therapy.

#### **BENEFITS**

- ✓ Strengthens the hair fiber, restoring hydration and a healthy appearance to the hair;
- $\checkmark \hspace{0.2in}$  Helps in detangling, minimizing wire breakage due to mechanical action;
- √ Repairing action of hair cuticles;
- √ Hair restorer and protector;
- ✓ Shine Donor;
- ✓ Reduces frizz;
- ✓ Emollient, moisturizing and anti-aging.

# Mask- Nutrition dr. Therapy – 500g



The Nutrition Mask dr. Therapy was created thinking about the possibility of the professional hairdresser performing the nutrition of damaged hair and deeply hydrating the dry hair in Nutrition and Hydration protocols, elaborated with extract of Marine Algae, Collagen, Panthenol and Macadamia Oil.

#### **BENEFITS**

- ✓ Restores the protein mass of the hair fiber;
- √ Moisturizes and nourishes instantly;
- ✓ Greater resistance of the wires;
- ✓ Contributes to the reduction of split ends, aligns the cuticles and rescues the natural flexibility of the hair, leaving it strong, regenerated and with an exuberant shine.

#### **MODE OF USE**

After washing the hair with Shampoo Nutrition dr. Therapy, apply Nutrition Mask dr. Therapy strand by strand in the hair, glove so that it spreads throughout the hair, let it act for 15 to 20 minutes and rinse.

Apply a small amount of dr. Therapy to seal the hair cuticle and finish hydration.

# MATTING MASK - MIDAS TOUCH dr. THERAPY - 500g



Midas Touch Mask Dr. Therapy, has in its composition hydrolyzed keratin (Hairfit Keratin), Brazil nuts and Cupuaçu Butter, which moisturize and restore damaged hair, in addition to having Violet Matizador Pigment 043.

#### **BENEFITS**

- √ highly nutritious
- ✓ Increases substantivity giving an easier combing, reducing hair breakage, leaving them stronger and silkier;
- ✓ Provides the stability of the wires, returning life and softness;
- ✓ Pigment absorption in a few minutes eliminating undesirable yellow;
- ✓ Recommended for gray, blonde, streaked hair, with or without chemistry.

#### **MODE OF USE**

After washing the hair with Shampoo Nutrition dr. Therapy, apply Midas Touch Mask dr. Therapy lock by lock, glove so that it spreads along the entire length of the hair. Let it act for 10 to 20 minutes. Rinse thoroughly after the break time. Apply a small amount of dr. Therapy to seal the hair cuticle and finish the procedure.

## AMPOLA SOS - INSTANT RECONSTRUCTOR dr. THERAPY - 15ml



Its composition has a combination of noble oils such as Ojon, Argan and Macadamia, rich in essential amino acids.

Recommended for use on porous, brittle and elastic hair, resulting from chemical processes (bleaching, straightening, progressive, among others).

#### **BENEFITS**

- ✓ It acts on the hair fiber, repairing, strengthening and nourishing;
- ✓ Returns shine and softness;
- Emollient, prevents and fights aging;
- ✓ Provides instant hydration, revitalization and strength;
- ✓ Reduces frizz and prevents split ends.

#### **MODE OF USE**

In a container, dilute 5mL of the SOS Instant Reconstructor dr. Therapy in 25mL of warm water. with moderate agitation until it forms a viscous and smooth cream.

After washing the hair with Shampoo Nutrition dr. Therapy, apply Ampoule SOS Instant Reconstructor dr. Therapy lock by lock in the hair, glove so that it spreads throughout the hair, let it act for 5 to 10 minutes and rinse.

# FINISHER SPRAY - BOTUCATU ESSENTIAL USE dr. THERAPY - 120ml



It was made with Phyto Nutritive Complex, Amino Acids, Creatine, Bioactive Marine Algae and Panthenol. Developed to be used before the dryer, iron and curling iron. It can be used as a conditioner without rinsing and after bathing in the pool or sea.

#### **BENEFITS**

- ✓ It has repairing, nourishing, thermal protection and conditioning properties, giving hair stronger, revitalized, soft, silky and with intense shine;
- ✓ Emollient and antioxidant;
- ✓ Long-lasting hydration with repairing and protective action.

#### **BENEFITS**

Shake before using. With damp or dry hair, apply an amount sufficient to involve the strands, massaging gently from length to ends, do not apply close to the hair root so that it does not become oily. Finish with a hairdryer/ironing board, if desired.

# FINISHER SERUM - BOTUCATU AÇAÍ OIL dr. THERAPY - 30ml



It is a hydrating and delicately scented serum, made with Acai Oil. It can be used in the hair wetting process, as a finisher and ends repairer. VEGAN PRODUCT.

#### **BENEFITS**

- ✓ Moisturizes, nourishes, repairs, seals and strengthens dry ends, promotes shine, softness and vitality to the hair;
- ✓ Decreases frizz;
- ✓ Combats hair aging;
- ✓ It acts in the protection of the hair against external agents.

#### **MODE OF USE**

Apply a few drops in the palm of the hand, spread between both hands and massage the ends of the hair until completely absorbed. Comb as usual.

It can be used before bed, thus preventing breaks from friction with the pillow and reduced frizz when waking up.

# Feel the power of being you.



