

Starting Out Strong 2024

Partnering with families for healthy babies and communities



3,690

INDIVIDUALS
SERVED



20,811

FACE TO FACE &
TELEHEALTH VISITS



3,950

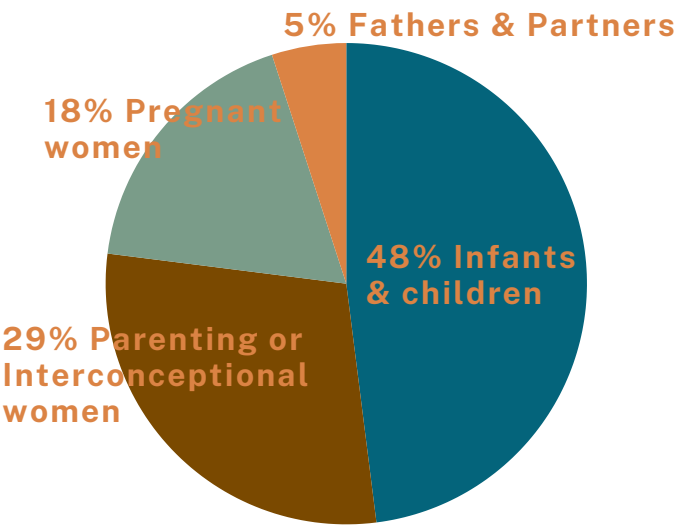
REFERRALS
WERE MADE



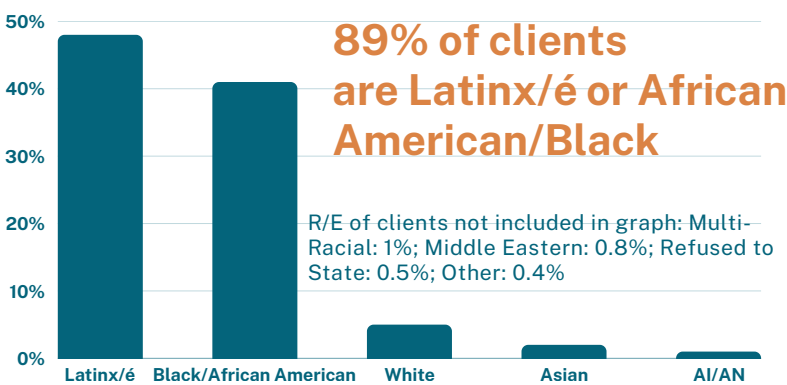
87%

OF FAMILIES WERE LINKED
TO COMMUNITY RESOURCES

TYPES OF CLIENTS SERVED



RACE & ETHNICITY



CLIENT PROFILE

78% Can't afford basic needs



34% Did not graduate high school



7% Report substance use



11% Pregnant & parenting teens



52% Single parent households



9% Victims of intimate partner violence



22% Housing insecure or homeless



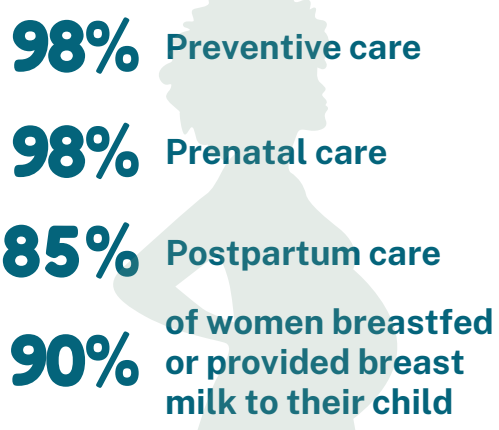
5% Involvement w/child protective services



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MATERNAL HEALTH



CLIENT SATISFACTION

— “ —
My case manager goes above and beyond to help us.
— ” —

— “ —
The program helped me with resources when I had nothing.
— ” —

SAFE SLEEP

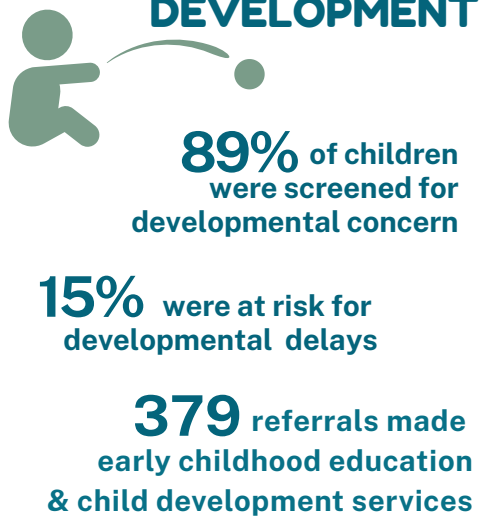


92% of respondents reported being very satisfied and satisfied with program services

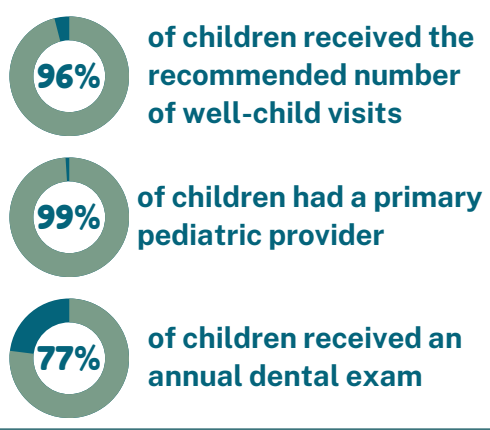
Top 3 benefits of program services reported by active clients:

- 1 Understanding of health education and child developmental topics
- 2 Access and utilization of community resources
- 3 Improvement of physical and mental health

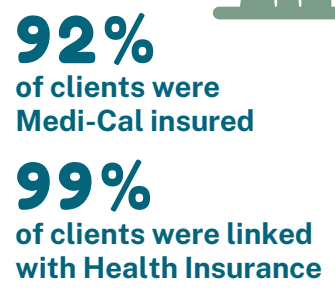
EARLY CHILDHOOD DEVELOPMENT



CHILD MEDICAL HOME



HEALTH INSURANCE



153

Fathers served through case management, group education including Boot Camp for New Dads, Café Dad, and Financial Tools & Solutions.

FATHERHOOD INITIATIVE



711

1:1 and Group Encounters



BLUE SKIES MENTAL WELLNESS



Public Health Department
Alameda County Health

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