



IT'S ALL ABOUT LOVE

At Lanson, we're among those who believe in love. Love for the soil, for the terroir, of a job well done, A sustainable love, A love of sharing, of being together, of making people happy. Since 1760, we've been for those who hold out a hand, who love each other, and prove it. Each in their own way, but always the most beautiful way.



Scan the codes to learn more about Maison Lanson's Champagnes with Winemaker, Hervé Dantan!





“Père & Fils embodies Lanson style: freshness, fruitiness and vitality.”
-Hervé Dantan, Winemaker

LANSON PÈRE & FILS

Varietals: Pinot Noir 50%, Chardonnay 35%,
Pinot Meunier 15%

Color: The color is light and clear with
amber highlights and a smattering of fine
bubbles.

Nose: Fruity notes of pear, apple and citrus
fruits compliment the aromas of freshly
baked pastries

Palate: Bouquets of ripe orchard fruit,
tangerine, lemon and grapefruit freshen the
palate delivery a fresh sensation. Notes of
brioche and dried fruit add a touch of
maturity.

Dosage: 8 g/L



Scan the code to learn more about Pere & Fils and Le Black Label from Winemaker, Hervé Dantan!

FRESHNESS & COMPLEXITY





CHAMPAGNE
Lanson
1760

“The freshness and delicate fruitiness of Le Rosé cuvee compliments the Maison’s historic expertise in making Rosé Champagne.”

-Hervé Dantan, Winemaker

LANSON LE ROSÉ

Varietals: Pinot Noir 53%, Chardonnay 32%, Pinot Meunier 15%

Color: A beautiful subtle pink salmon color with fine, light bubbles.

Nose: Fine scents of raspberry, pomegranate and blood orange enhance a delicate note of rose.

Palate: A beautiful mineral crispness is accompanied by subtle floral and fruity notes of strawberry, red currant, and grapefruit.

Dosage: 8 g/L



Scan the code to learn more about
Le Rosé from Winemaker, Hervé Dantan!

FRUITY & DELICATE





CHAMPAGNE
Lanson
1760

Inspired by nature, Lanson has created **Le Green Label Organic** from a single vineyard located in the villages of Verneuil & Vandières. The 40 acres of the *Domaine de la Malmaison* vineyard are cultivated **organically** and **biodynamically** with the greatest respect to the vines and the soil.

LANSON LE GREEN LABEL

Varietals: Pinot Noir 50%, Chardonnay 20%, Pinot Meunier 30%

Color: Rich amber gold, fine and persistent bubbles.

Nose: Mineral aromas, intense notes of pear, peach, black currant with a touch of citrus and oriental spices.

Palate: Ripe fruit flavors of pear, plum, mango with profound minerality. Long and fresh finish with notes of spice and exotic fruits.

Dosage: 6 g/L



SCAN ME

Scan the code to learn more about Le Green Label from Winemaker, Hervé Dantan!

OUR TERROIR REFINED

