

CORUS.

How to Get Your Company Name “In The NEWS”

Radio Marketing + Social Media Opportunities
Corus Radio London and Global News

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Global News > RADIO
980 CFPL

FM96
LONDON

Global
NEWS >

Fresh
RADIO
103.1
TODAY'S BEST MIX

COUNTRY
104
#1 for Country HITS!
Today's Country
www.country104.com



The Revenue Development Team at Corus Radio London have a unique set of tools to re-excite the public about your brands and re-paint important mental pictures for your customers with persuasive and enthusiastic messages that re-create needs for the products, services, offers, celebrations, grand openings or on-going conversations with the fans of your brands that you are looking forward to having in 2020 and beyond.

Our TEAM would like to help Business Owners and Marketing Decision Makers:

- re-position their business as the local expert in their field!
- make sure that their new story is being delivered correctly!
- re-build the credibility of their services in the digital world!
- drive new leads while amplifying and boosting your awareness!
- re-interact and re-engage with their target audience!
- re-communicate their advantages and keep their consumers attention!
- brainstorm new content ideas that their fans will want to share!
- re-engage with radio listeners and active mobile users! (They miss you)!
- deliver trackable and measurable, data-driven results!
- custom-build new content for their business!
- re-plant their digital footprint in London and the rest of Canada!





What would we like to help you with?

- develop a custom branded social media solution for the new economy
- reach new audiences that you weren't able to before
- direct them to your website and social media
- re-position your products online, in social media or on the Radio
- re-build on-going dialogue with your customers
- re-inform, re-entertain, re-educate and re-generate results
- re-assure that your advertising messages matter and have an impact

5 Quick Questions:

- What do you wish that your customers know right now?
- Where can people go to learn more about your products and services?
- Do your customers understand what you do, make, sell or offer?
- How can we help you convert your new prospects into customers?
- Who is handling your digital, interactive and social media efforts?

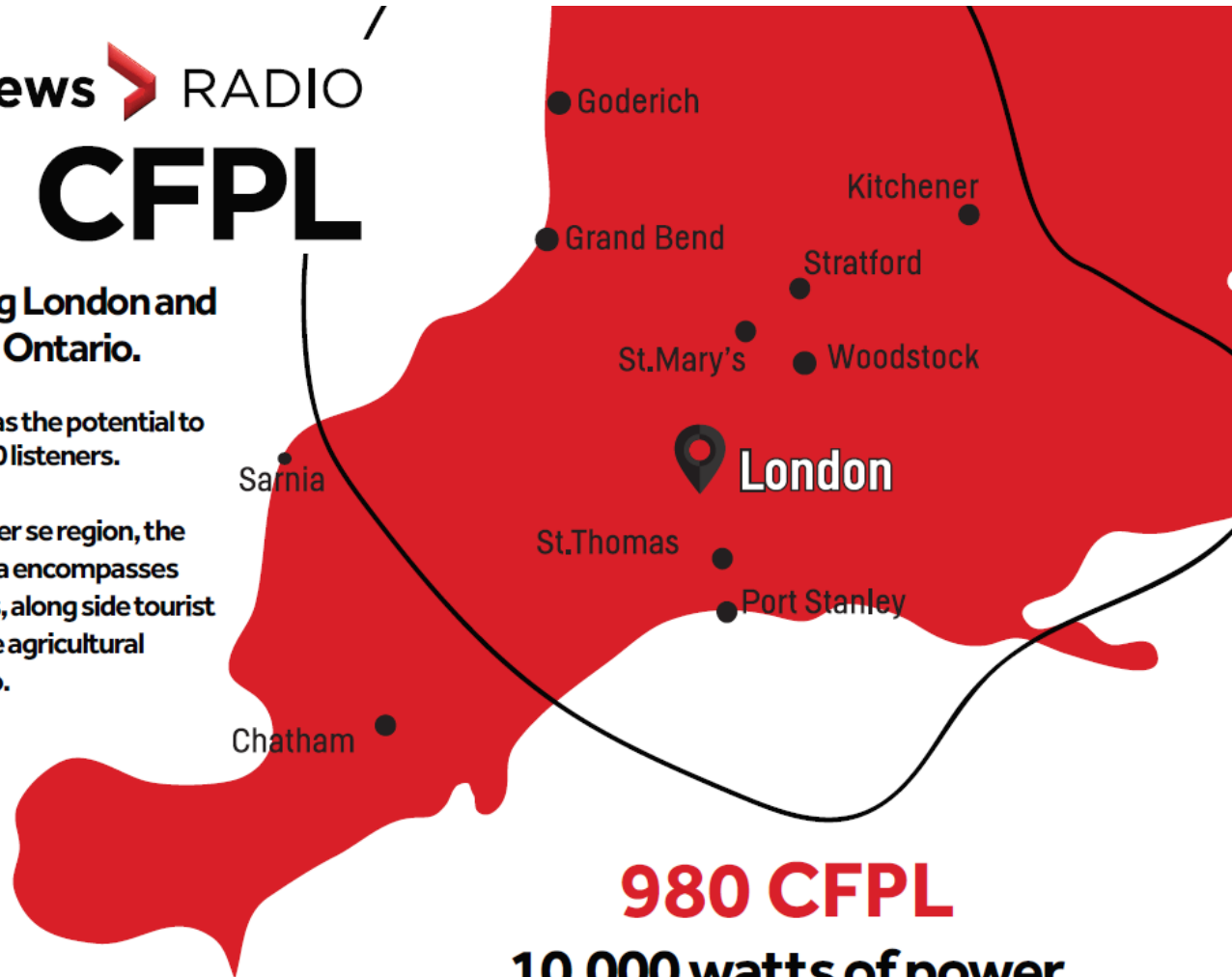


Global News RADIO 980 CFPL

Proudly serving London and
Southwestern Ontario.

The AM980 signal has the potential to
reach over 1,200,000 listeners.

An economically diverse region, the
AM980 listening area encompasses
major urban centres, along side tourist
destinations and the agricultural
heartland of Ontario.



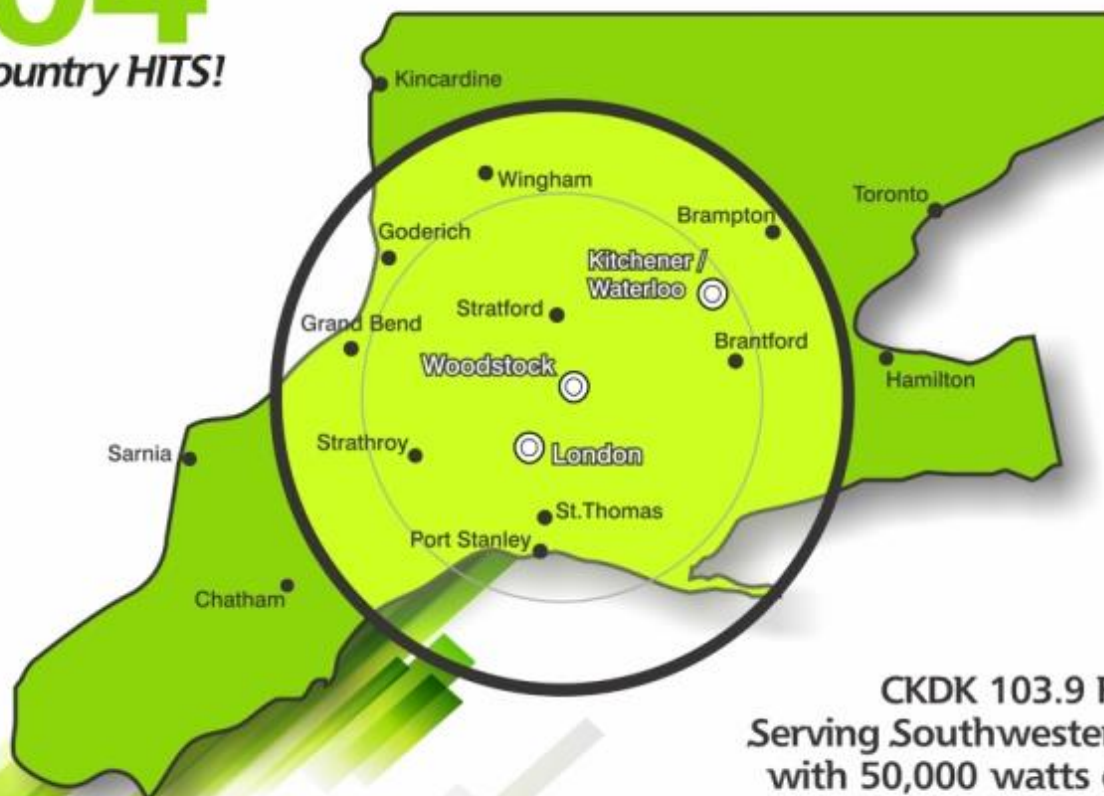
980 CFPL

10,000 watts of power

980cfpl.ca   **corus.**

COUNTRY 104

#1 for Country HITS!



CKDK 103.9 FM
Serving Southwestern Ontario
with 50,000 watts of power

country104.com



Country 104 and CMT
Proud Partners in Country Music



fresh
RADIO **103.1**
TODAY'S BEST MIX

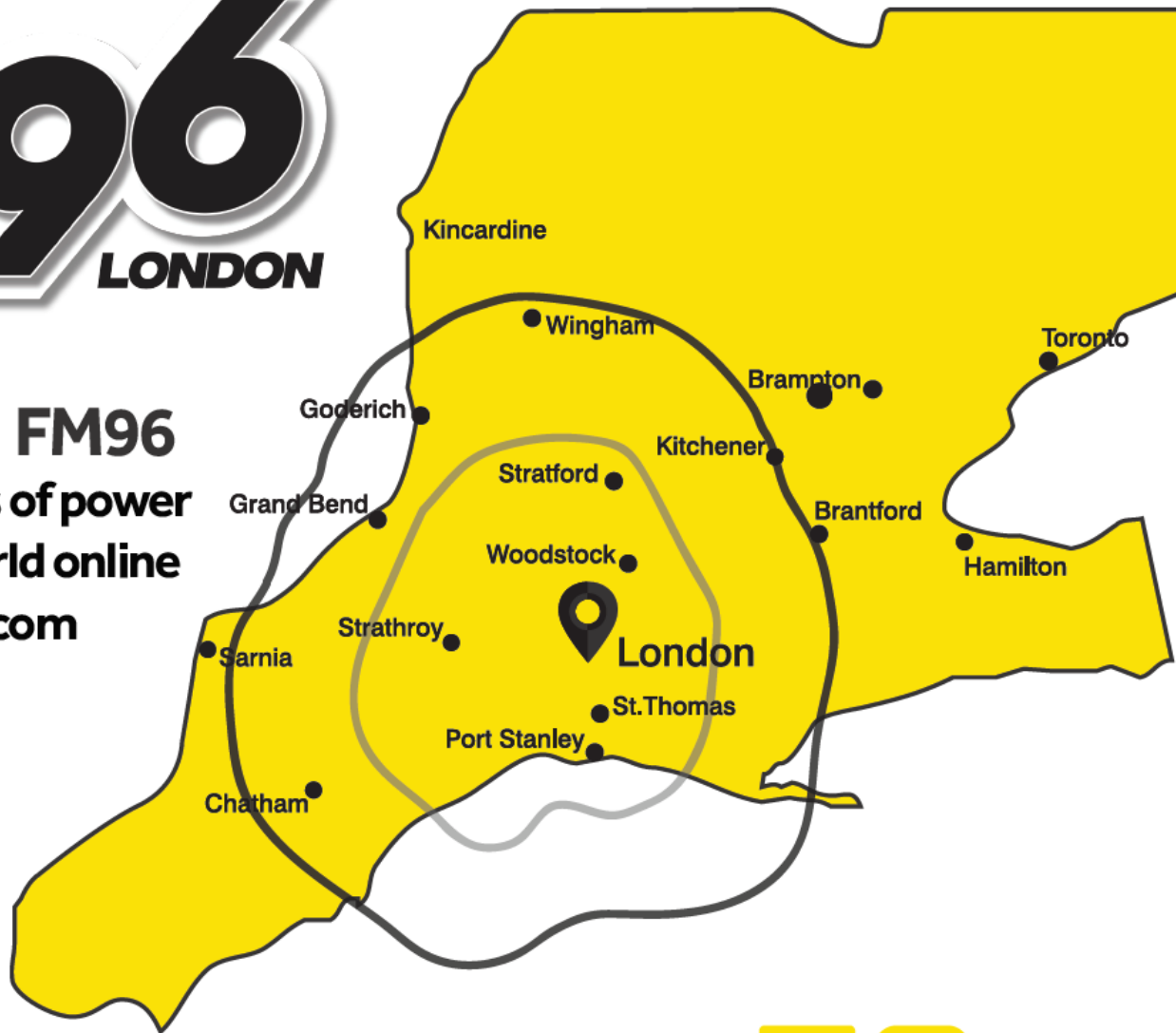
1031 Fresh Radio
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60,000 Watts FM
freshradio.ca



FM96

LONDON

CFPL-FM FM96
150,000 Watts of power
and to the world online
at fm96.com



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