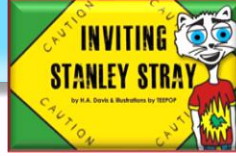


# The Stanley Stray Library and Literacy Tour



## Sponsorship Opportunities



Welcome to the Stanley Stray Library and Literacy Tour!

The Stanley Stray Literacy Tour will include multiple activities that promote literacy, including live book readings, literacy workstations, interactions with book characters, and a distribution of literacy materials and gift bags. Contributions from our sponsors help make these events possible.

In addition to being listed on our website, social media platforms, step and repeat banner, and on all advertising, press/media events, sponsors will have the opportunity to have their products promoted during the tour. As a sponsor, you will have the opportunity to showcase your brand and products to children, families, schools, conventions, and community centers.

Our mission is to get kids excited about reading, stories, and characters. We are looking forward to you joining us to promote literacy!

Sincerely,

Heidi Davis, BS, JD

CEO, Author

The Stanley Stray Book Series



## By becoming a sponsor, you will...

- Help promote literacy and keep the Stanley Stray Literacy Tour FREE for all communities.
- Be recognized and enhance your brand by supporting and contributing to a worthy cause.
- Will receive a variety of benefits depending on your level of Sponsorship.



## Why Sponsor the Event?

### **This event promotes a positive brand.**

Every company strives to maintain a positive brand image, respected identity and favorable public opinion. When sponsors associate themselves with the Stanley Stray Library and Literacy Tour, along with the Boys and Girls Clubs, the community understands that you care about promoting literacy and you want to positively contribute to society.

### **This event increases brand awareness.**

The main purpose of brand awareness is to generate preference in the mind of the consumer and increase customer loyalty. As a sponsor, you will gain more followers and greater visibility. Also, people who support education and uplifting the community will undoubtedly be attracted to your brand. Any time your company can secure new customers through an association with a positive cause, it's a win.

### **Additional Benefits:**

- ☐ Sponsors will have their product and literature promoted and distributed during the tour.
- ☐ Platinum Sponsors will be acknowledged on social media and mentioned in press conferences and press releases.
- ☐ Sponsors will have their logo displayed on the step and repeat banner showcased during the tour.
- ☐ Sponsors will receive invitations to Stanley Stray red carpet events.





# The Stanley Stray Library and Literacy Tour

We will kickoff the Stanley Stray Library & Literacy Tour in communities across America. These events will take place on Saturdays at libraries, schools, bookstores, and community centers and are geared to children 7 to 12 years old and adults that love a good story! All family members are welcome. Furthermore, we have partnered with the nationally renowned **Boys & Girls Clubs** to bring the tour to their locations.

At each event, children and their families will hear the reading of the story "Inviting Stanley Stray", directly from the author, H.A. Davis. Attendees will have the opportunity to participate in fun literacy activities related to the book. There will be book signings and special giveaways!



# The **Stanley Stray** Library and Literacy Tour Partners with the **Boys & Girls Clubs**

In every community, boys and girls are left to find their own recreation and companionship in the streets. An increasing number of children are at home with no adult care or supervision.

Young people need to know that someone cares about them.

Boys & Girls Clubs offer that and more. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence.

Boys & Girls Clubs are a safe place to learn and grow – all while having fun. The Boys & Girls Clubs are **“Positive Places For Kids.”**

GREAT FUTURES START **HERE.**



BOYS & GIRLS CLUBS  
OF AMERICA

**4 million** kids  
**4,000** Clubs  
**276,000** caring staff and volunteers

Clubs are located in public schools and public housing, on Native American lands, in rural areas and inner cities – everywhere kids need them most.



**Below are just a few of the many prominent alumni of Boys & Girls Clubs throughout America:**

WALTER ANDERSON – Editor, Parade Mag.  
DARRELL ARMSTRONG – Guard, Orlando Magic  
SHARON SAYLES BELTON – Former Minneapolis Mayor  
JOAN BENOIT SAMUELSON – Olympic Gold Medalist  
JOAQUIN CASTRO – U.S. Congressman from Texas  
GEN. WESLEY CLARK – Former NATO Supreme Allied Cmdr.  
EVAN S. DOBELLE – President, University of Hawaii Honolulu  
RAYMOND FLYNN – Former Mayor of Boston; Ambassador to the Vatican  
DENNIS GREEN – Head Coach, Minnesota Vikings  
MAUREEN HOLOHAN – Basketball Player, Author  
MICHAEL JORDAN – NBA All-Star  
ROBERT KERSEE – Track and Field Coach  
D. D. LEWIS – Retired Dallas Cowboys Star  
SEN. GEORGE MITCHELL – Former US Sen. Maj. Leader  
EDWARD JAMES OLMOS – Actor, Director  
JIMMY PERSALL – Cleveland Indians, retired  
TERRY PORTER – Guard, San Antonio Spurs  
GEORGE RIVERA – Artist; Lt. Gov., Pojoaque Pueblo, NM  
FRED ROONEY – Former US Congressman  
GALE SAYERS – Former Chicago Bears Running Back  
JOHN SINGLETON – Filmmaker  
NORMAN STAMPER – Former Seattle Police Chief  
LYNN SWANN – Former Pittsburgh Steeler  
FRANK THOMAS – First Baseman Chicago White Sox  
MAJ. GEN. ALFRED A. VALENZUELA – Cmdr., U.S. Army S. Puerto Rico  
DENZEL WASHINGTON – Actor

ERIC DAVIS – Outfielder, SF Giants  
JAMIE FARR – Actor  
JAMES (LOU) GORMAN – Former Gen. Mgr. Boston Red Sox  
CHAMIQUE HOLDSCLAW – WNBA Star, Olympian  
EVANDER HOLYFIELD – 4-time Boxing Champion  
DR. PATRICK KELLY – Chair, Dept. of Neurology NYU  
JACKIE JOYNER-KERSEE – Olympic Gold Medalist  
MANUEL LUJAN – Former US Sec. of the Interior  
JOHNNY MORRIS – Chicago Bears Star/Sportscaster  
SHAQUILLE O’NEAL – Center, LA Lakers  
LOU PINIELLA – Manager, Seattle Mariners  
AHMAD RASHAD – Sportscaster; Wide-Rcvr Minn. Vikings  
SMOKEY ROBINSON – Singer/Songwriter  
JOHNNY RUTHERFORD – Race Car Driver  
CAPT. WINSON SCOTT – astronaut; Dean, FL Inst. of Tech.  
C. J. SILAS – Former Chair & CEO of Phillips Petroleum  
DENNIS SMITH – Author  
ROBERT STUTMAN – Former NY DEA Head  
ABLE MABLE THOMAS – Atlanta Community Leader  
TERDEMA USSERY II – Pres/CEO Dallas Mavericks  
MANUEL VILLAFANA – Chair/CEO ATS Medical  
JAMAAL WILKES – Former LA Lakers Star  
NELSON WOLFF – Bexar County Judge, Former Mayor, San Antonio, Texas  
DAVID L. WOLPER – Hollywood Producer  
MARTIN WONG – Fashion Designer  
JAMES WORTHY – NBA Hall-of-Famer; LA Laker





**"I think this  
looks great!"**

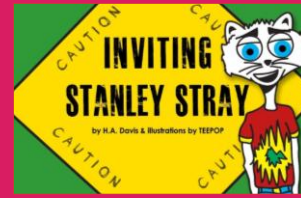
**- Stan Lee, Marvel Comics**



## **Our Vision**

We are committed to spreading the joy of reading and making it an enjoyable and accessible activity for all. We envision a world where reading is a celebrated and integral part of everyday life.





## Stanley Stray Library and Literacy Tour Events

### 1

During the Stanley Stray Library & Literacy Tour, we will promote the love of reading through fun activities related to the book. These activities may include coloring contests, literacy workstations, character games, and question and answer sessions.

### 2

We love hearing from our readers! We will distribute QR codes so that readers will be able to provide feedback on the Stanley Stray book series. Also, we will distribute fun giveaways from our sponsors and supporters to commemorate this special event.

### 3

Author H.A. Davis will sign copies of the book, "Inviting Stanley Stray" and write personal and encouraging messages to children and families attending the Stanley Stray Library & Literacy tour. A few books will be distributed free of charge to a select group of attendees.

# The Author, H. A. Davis

H. A. Davis is the chief executive officer for the Stanley Stray Book Series. Davis began writing short stories at the early age of eight and continued writing stories and poetry throughout high school. At the age of seventeen, Davis' poetry was published in the United States Library of Congress Anthology, *Forever and a Day*. While working in a law firm, Davis graduated from Duquesne University in Pittsburgh, Pennsylvania with a Bachelor of Science Degree in Organizational Behavior and Information Technology. Davis continued her graduate education at Barry University School of Law in Orlando, Florida, earning a Juris Doctor degree.

While working with writers and artists in the entertainment industry, Davis began to work on various literary works. Davis created the Stanley Stray Children's Book Series to entertain children, while teaching valuable life lessons. The first book in the series, *Inviting Stanley Stray*, was praised by Marvel Comic founder, Stan Lee, creator of Spider-Man, Black Panther, X-Men, Iron Man, Thor, Daredevil, Doctor Strange, the Hulk, and more. Davis, in partnership with Teach for America and AmeriCorps, worked as a Viral /In-Person Lead Instructor. Currently, Davis is participating in the countrywide Stanley Stray Book Tour to promote the love of literacy.





“As a former ELA Teacher, I know the importance of early childhood reading and its impact on successful outcomes in education. I want my stories to be the spark that ignites the love of reading.”

H.A. Davis



# Testimonials



I am honored to give the highest recommendation that I can give for Heidi Davis and the Stanley Stray Library and Literacy Tour! Ms. Davis has demonstrated devoted and relentless work as an Elementary Lead Teacher with Teach for America and AmeriCorps. As a former teacher myself, of mathematics for thirty-four years for the Pittsburgh Public School system, I am confident that Ms. Davis can positively serve our community. To that end, I believe we need impactful programs. Ms. Davis encourages children to love reading and become lifelong learners. Ms. Davis leads and educates by setting goals and high expectations. Overall, Ms. Davis has several strengths; she is self-motivated, a true goal setter and takes on challenges with ease.

Ms. Davis is a well-rounded individual and a superhuman being. She is well liked and respected by many good citizens. In closing, Ms. Davis works with dedication and is a valuable asset to any organization.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Dorothy A. Sanford Coates".

*Dorothy A. Sanford Coates, M. Ed  
University of Pittsburgh, CUE  
NBCT-05 Young adolescence and Young Adulthood (Mathematics)*

**"I strongly believe that this literacy tour  
will have a positive impact on our  
communities."**

I am pleased to offer my recommendation of Heidi Davis/Stanley Stray Library and Literacy Tour. Ms. Davis is a hard-working individual who is enthusiastic about inspiring children to love reading. I strongly believe that this literacy tour will have a positive impact on our communities.

Sincerely,

A handwritten signature in black ink, appearing to read "Allen West".

Allen West

**Allen West, children's daytime television  
Emmy Award winning Producer**

I am writing to recommend Heidi Davis and the Stanley Stray Library and Literacy Tour; I have nothing but positive things to say about this program and Ms. Davis. As the former Executive Director of Women in Film and Television, Washington, DC, overseeing the operations and growth of twenty-seven chapters, and working for the Excitations Discovery Channel, building a new division of Discovery branded experiences, I know the importance of having strong organizational skills. Ms. Davis has these skills along with great leadership qualities, such as patience, dedication, and perseverance.

Ms. Davis is excellent with children and has a passion for promoting literacy. This program benefits our communities by inspiring children to read books and enjoy characters and their stories.

Sincerely,

A handwritten signature in black ink, appearing to read "Deborah Kanafani".

*Deborah Kanafani, MSW  
Founder and CEO  
Bizzy Girls  
bizzygirls.com*

**Thank you**  
**Heidi Davis, BS, JD**  
**[www.stanleystray.com](http://www.stanleystray.com)**

**Contact us at:**  
**412-540-1974**

