



MI CASA RESOURCE CENTER®

Creating Pathways to Opportunity

2021 ANNUAL REPORT

A MESSAGE FROM OUR CEO AND BOARD CHAIR

Looking back, 2021 was a year of re-opening, transformation, and looking forward as our doors were open once again to serve our community of color. As one of our staff members said, "it is good to see you all again and you look much better than on Zoom!" Our appreciation of human contact has been heightened by prolonged periods of remote work, we welcomed back our clients and families with joy and excitement to our programs, coaching, events, and trainings.

Together, we have weathered difficult times and have retooled our services to meet the schedules and needs of those who come to Mi Casa for career and business services. We are grateful to our funders who support our continued work in pursuit of socioeconomic mobility for individuals and families through education and business pursuits. We are also filled with gratitude for the increasing number of individual donors who have joined us on this journey and mission. We have emerged stronger, more resilient, creative, and determined to offer education, opportunities, and employment and entrepreneurial resources that transform hopes and aspirations into pathways and the building blocks to success. Thank you for being there in rough waters. 2022 promises to be a year of high energy and bountiful projects.

Sincerely,

Angeles Ortega

Chief Executive Officer

Mi Casa Resource Center®

Chad Schneider

Chair

Mi Casa Resource Center® Board of Directors

In gratitude, we got it done together!

With your contributions, Mi Casa continues to help people achieve their full potential. We educate, train, and support youth and adults on their paths to success in education, employment, and business endeavors.

BECAUSE OF YOU, IN 2021...

2,789

INDIVIDUALS WERE SERVED
IN OUR CORE PROGRAMS

1,791

INDIVIDUALS WERE SERVED
THROUGH PARTNER SERVICES

1,483

INDIVIDUALS WERE SERVED
IN BUSINESS PATHWAYS

324

INDIVIDUALS WERE SERVED
IN CAREER PATHWAYS

86

JOBS CREATED

62

INVENTORS WERE
ACCEPTED INTO
PROBOPAT

59

INDIVIDUALS GAINED
EMPLOYMENT

58

NEW BUSINESSES REGISTERED

\$25,542,752 REVENUE GENERATED

DEMOGRAPHICS SERVED:

- 80% BIPOC
- 74% FEMALE
- 73% LOW INCOME

YOU MADE A HUGE DIFFERENCE!

In 2021, your generosity powered Mi Casa's mission. The support and investment of individuals, government and foundation leaders, and corporate partners helped us close the gap to serve the community. We truly could not do what we do without you!

Special thanks to:

Aetna
Amazon Denver Community Fund
American Family Insurance
Amica Companies Foundation
Association for Women's Business Center - Dutch Bros Coffee
AT&T
Bank of America
Bank of the West
Canvas Credit Union
Capital One
Chevron
City of Thornton
Colorado Bar Association
Colorado Department of Labor and Employment
Comcast NBCUniversal Foundation
Community College of Denver - WorkNOW
Community First Foundation
Consulado General de México
Daniels Fund
Denver Active 20-30 Children's Foundation
Denver Economic Development and Opportunity
Denver Office of Nonprofit Engagement
Denver Police Department
Denver Urban Renewal Authority
Department of Justice
Energy Outreach Colorado
Ent Credit Union
Faegre Drinker Biddle & Reath LLP
First National Bank of Omaha
FirstBank
Gary Community Investments / The Piton Foundation
Hispanic Federation
Huntington Bank
Independent Financial
JPMorgan Chase Foundation
Kaiser Permanente
Kenneth King Foundation
KeyBank
Lowenstein Sandler LLP
LULAC
Markle Foundation - Rework America Alliance
Mel Wolf Foundation
National Association for Latino Community Asset Builders (NALCAB)
Office of Non Profit Engagement /Mile High United Way
Pacific Western Bank
Paul M. Angell Family Foundation
PeyBack Foundation
PNC Bank
Rose Community Foundation
S&P Global Foundation
Sam S. Bloom Foundation
Schlessman Family Foundation
Sephora
Sturm Family Foundation
The Anschutz Foundation
The Colorado Trust
The Denver Foundation
The Humphreys Foundation
The Jay and Rose Phillips Family Foundation of Colorado
The Telluray Foundation
UMB Bank
UnidosUS
Union Pacific
United States Patent Office
United States Small Business Administration
The UPS Foundation
US Bank
Vectra Bank
Virginia W. Hill Foundation
Wells Fargo
Women's Foundation of Colorado
Xcel Energy

**A big Mi Casa
"thank-you"
to our Board and
employees for
your gifts.
You are
amazing!**

BRYAN'S STORY

Bryan Stringham, who is often found designing sensors that report the social impact of products in Africa, found time to pursue another one of his life goals - inventing. As a Ph.D. student and father living in a small apartment, he wanted to get toys off the floor and provide a way for kids and families to have the thrill of building a cool racetrack without creating clutter. Lightning struck one night a few weeks into the pandemic and the idea for MagTrax was born. MagTrax (www.magtrax.co) is a marble run track that uses magnetic track pieces of 26 different varieties to let creators of all ages – from young children to adults – build their own marble runs on walls and refrigerators.

With a great deal of drive and help from Denver's Mi Casa Resource Center®, Bryan took an idea in March 2020 and had families throughout the U.S. racing magnetic marbles by November. Mi Casa's ProBoPat program was there to help his vision become a reality. ProBoPat refers qualified low-income inventors to volunteer patent practitioners for patent preparation and prosecution legal services on a pro bono basis.

Inventors face many barriers and risks, both of which are heightened without financial backing. Patent costs are a real challenge to low-income inventors. Bryan overcame these obstacles by crowdfunding and using ProBoPat.

Bryan hopes that MagTrax will one day have a positive impact on millions. He wants MagTrax in every home, school, and office, and hopes that this is the first of many ventures. While the challenge of creating this product and his business has pushed his limits, he said the hard work "was all worth it" when he hand-delivered the last 10 MagTrax kit orders to expectant families two days before Christmas Day in 2020. Now, almost two years from its inception as an idea, MagTrax has continued to see exciting growth. Bryan says he can rest easy knowing that the product and business for which he has sacrificed so much to build will have the legal protection it needs to continue to grow thanks to ProBoPat.



"The Stackable Credential Program creates multiple pathways to career and educational opportunities for our participants. Participants will complete industry standard training at Mi Casa, allowing them to apply this knowledge toward free college credits at a partner college. Stackable credentials are intended to empower participants to begin working in their chosen field, all while completing college credentials at the same time. MCRC Student Services Coaches are there to give support every step of the way, from awarding these college credits, to the successful completion of degrees and certificates and beyond. "

-Brent Edwards
Educational Attainment Manager

Financial Services Training and The Stackable Credential Program

Mi Casa's nationally recognized Financial Services Training prepares participants for frontline roles in banks and credit unions and puts them on a path to higher education.

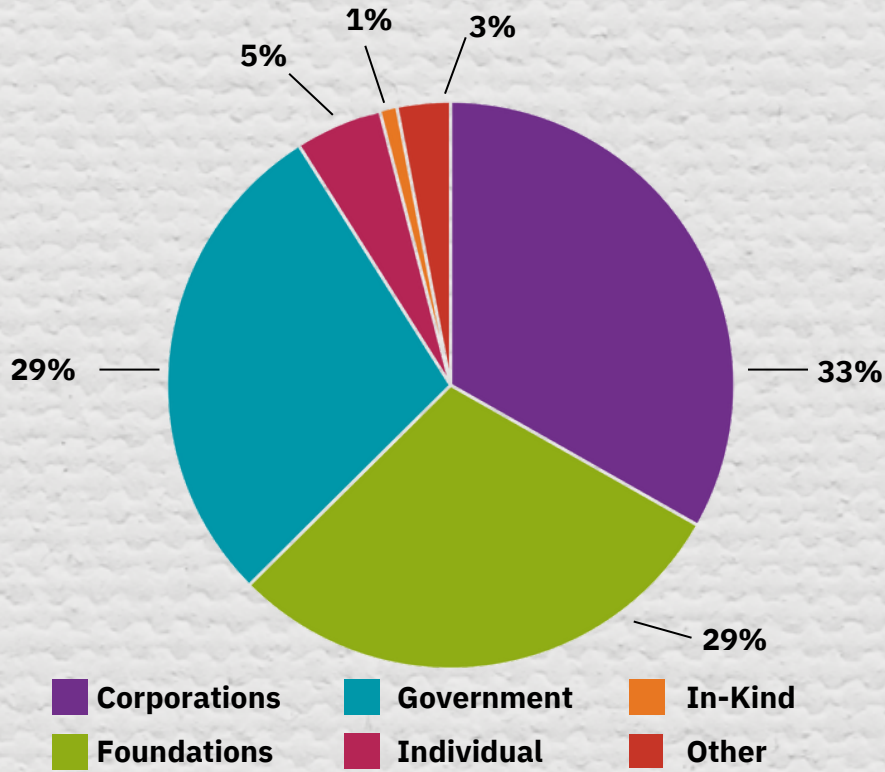
We are proud to partner with Community College of Aurora (CCA) and Metropolitan State University of Denver (MSU Denver) for our "stackable credentials" program which provides our participants with a pathway to affordable and attainable higher education.

In 2021:

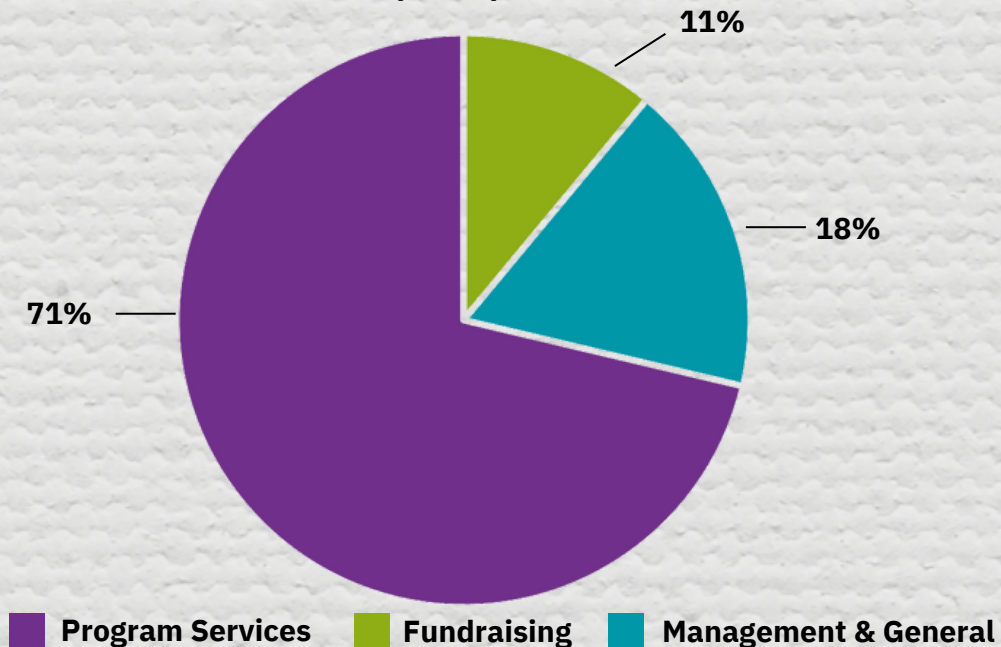
- 38 PLAs were taken
- 90% was the average score of all PLAs taken
- 26 participants took the PLAs
- 85 free college credits in total were earned

2021 FINANCIALS

Total Revenue \$4,360,093



Total Expenses \$3,703,450



Special thanks to the 2021 Mi Casa Annual Report team for your dedication and hard work!