

# CELEBRATING 40 YEARS

## MI CASA RESOURCE CENTER - 2016 ANNUAL REPORT

Dear Friends of Mi Casa,

In 2016, Mi Casa Resource Center celebrated 40 years of serving families by helping them achieve their dreams and secure their futures.

I was proud to take the helm of Mi Casa in early 2016 and build on the foundation that was established by so many strong leaders before me. While our programs and services have changed over the last 40 years as we continue to adapt to the needs of our community, we have remained steadfast in our mission to advance the economic success of families with limited opportunities, as an organization grounded in our Latino heritage.

As we celebrate our past, we are also excited for our future. In 2017, Mi Casa will move our headquarters location to Southwest Denver. It is the support of our community - from individual donors to corporate, government, and foundation leaders who invest in our work - that has allowed Mi Casa to serve the community for 40 years and will allow us to continue this work for 40 more.

Sincerely,  
**Monique Lovato**, Executive Director/CEO

## WE ACHIEVED GREAT THINGS BECAUSE OF YOU!

### BUSINESS

**Your gifts enable aspiring entrepreneurs and emerging businesses to access comprehensive, bilingual business training, consulting, and support services.**

In 2016, the Women's Business Center at Mi Casa provided training and 1-on-1 consulting to 540 business owners. Mi Casa graduates **launched 55 new businesses**, created 79 new jobs, retained 608 jobs, obtained \$9.4 million in capital, and **generated \$33 million in revenue** in 2016.

One of these successful entrepreneurs is Juhdet, who realized her dream of owning her own business. After graduating from Mi Casa's 14-week training for start-up businesses, she launched Juhdet's Curly Hair Studio, which continues to grow.



*"When I went to apply for funding, all the lenders said I was way more prepared than most start-up business owners and it's all because of Mi Casa."*

### CAREER

**Your gifts help people like Nathan, who are motivated to succeed in today's workplace.**

When Nathan graduated from high school in 2016, he was unsure of where he wanted to go or what he wanted to do with his life. After graduating from Mi Casa's career training program in October 2016, Nathan had the opportunity to interview with four different banks and secured a job as a Client Service Representative at Bank of America, where he has been working ever since.



*"Thanks to Mi Casa, I not only gained the confidence to talk to customers and clients, but now I'm also clearer on my future career path."*

**In 2016, Mi Casa provided 1-on-1 career coaching to 187 participants and an additional 66 job-seekers graduated from our customer service training program.**

Like Nathan, these participants are getting better jobs, increasing their salaries, and are more confident in their ability to succeed in their career.

## YOUTH

**Your gifts provide a safe and supportive afterschool environment for middle and high school youth.**

In 2016, Mi Casa served **955 youth in afterschool and summer programs**. Among core participants, 71% increased their academic performance, 69% increased their classroom behavior, and 65% increased their motivation to learn.

One such student is Carmen, who discovered her interest in Science, Technology, Engineering, and Mathematics (STEM) programming. Carmen is especially excited about 3D printing and took a very active role in Mi Casa's afterschool 3D printing club. She is a fast learner and is now teaching other students how to use the software and set-up the printer.



*"I've loved learning the software and teaching other students how the 3D printer works."*

## ECONOMIC ADVANCEMENT

**Your gifts help adults improve their lives through economic and educational advancement services.**

In collaboration with our on-site community partners, **555 people received financial coaching** and credit counseling, and an additional **3,469 people received free tax preparation**.

Throughout the year, **469 students enrolled in our adult education classes**, including English as a Second Language (ESL), High School Equivalency, and computer literacy.

## SOCIAL ENTERPRISES

Mi Casa continues to operate two social enterprises:

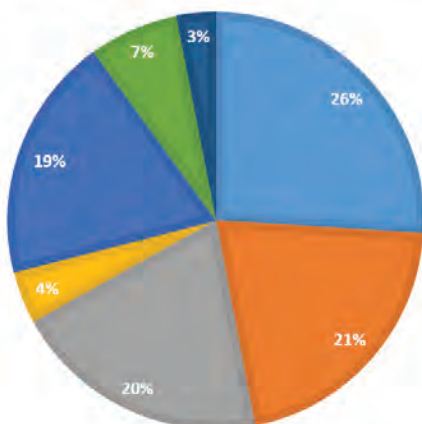
**Mi Casa BackOffice Solutions** offers businesses and nonprofit organizations customized bookkeeping and accounting services in English and Spanish.

**Mi Casa TalentSolutions** is our full-service staffing agency for temporary, contract, and direct-placement opportunities.

## 2016 FINANCIALS

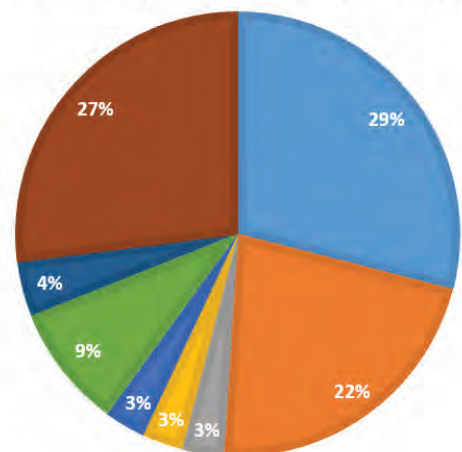
### EXPENSES \$2,853,708

- Youth \$747,785
- Career \$591,838
- Business \$560,197
- Economic Advancement \$124,349
- Management \$541,264
- Fundraising \$207,902
- Capital Campaign \$80,373



### REVENUE \$3,908,891

- Foundations \$1,141,207
- Government \$871,660
- Corporations \$136,107
- Individuals \$115,625
- United Way \$100,000
- Other revenue \$344,101
- In-kind contributions \$158,191
- Capital Campaign \$1,042,230



*These financials reflect the core nonprofit operations.  
Financials for Mi Casa's social enterprises are not included.*