

INSIDE Report

A Mi Casa E-Newsletter

MI CASA
RESOURCE CENTER®

Creating Pathways to Opportunity



**GLOBAL
TACO™**

HERE'S
SOMETHING TO
TACO BOUT.

Saturday
August 13, 2022
Denver, CO

MI CASA
RESOURCE CENTER®

MiCasaResourceCenter.org



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Inside Mi Casa

Time to Refocus and Seize Opportunities

A new year brings fresh goals, opportunities, connections, hurdles, and chances to celebrate. Last year was full of accomplishments and hope as many of our clients pursued their dreams of becoming entrepreneurs, enabling them to be their own boss and provide for their families. Others joined one of our trainings, reskilled, and found new jobs and even new careers. We also met many of you throughout the year in the community, when we shared conversations, formed connections, and heard about your needs. We are hard at work to ensure 2022 is a year of refocusing, big goals, and expanded programs and schedules. Together, we'll seize opportunities for a better future.

I am also excited to share that this year marks the 10th Anniversary of the ProBoPat program here at Mi Casa Resource Center®. ProBoPat provides assistance to low-income inventors in their efforts to protect their intellectual property. Patent protection is often out of financial reach for inventors in our communities. This program bridges that gap by referring qualified inventors to registered volunteer patent attorneys and patent agents. ProBoPat serves residents of Colorado, Montana, New Mexico, Utah and Wyoming and is part of a nationwide network of patent pro bono services coordinated by the U.S. Patent & Trademark Office. Look for exciting and creative success stories of ProBoPat inventors in our upcoming newsletters.

Keep an eye out for information on our Summer events, too, including our 1st Annual Mi Casa Golf Classic at Arrowhead Golf Course and Global Taco™, the 1st international event about all things taco. Above all, thank you for caring and being part of the Mi Casa family!

In gratitude,

Angela Ortega

CEO, Mi Casa Resource Center®



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Coming Soon

2022: February - March Programs at Mi Casa

Time to sign up for these opportunities at: <https://tinyurl.com/vpztzpup>



February 15: Lunch & Learn: Tips when Applying to State Jobs
February 16: Considering a Business?
February 16: ¿Considerando un Negocio?®
February 24: Grow with Google - Make Your Website Work for You



March 1: Business Success® MANAGE and Éxito Para Negocios® ADMINISTRAR
March 12: Medios Sociales - Español
March 14: La Receta® Launch and La Receta® Lanzar
March 15: Business Success® PLAN and Éxito Para Negocios® PLANEAR
March 15: Business Success® LAUNCH and Éxito Para Negocios® LANZAR
March 16: Considering a Business?®
¿Considerando un Negocio?®

Community Success

Adriana and Elizabeth's Story

Ice cream was without a doubt, the favorite treat of Adriana and Elizabeth Angulo during their childhood and the sisters carried their love of ice cream into adulthood. Tasty ice cream moments and family memories associated with them inspired them to start their own traditional ice cream shop with a Mexican twist that not only allowed them to share their culture and brought them closer as a family, but also gave them something to pass onto their children. Adriana and Elizabeth grew up in Guadalajara, Jalisco in Mexico with their parents and two other siblings. Their mother was a resourceful entrepreneur who made delicious homemade ice cream with natural ingredients and sold it along with fruit, snacks, and candy outside their home. “I was little and I remember seeing my mother heading to the local market for produce. She would bring out a table in front of the house, while I played and skated. I remember watching her, how she would sell her products out there. And it sticks in your head, that inspiration to work hard no matter what or to take that opportunity” explained Adriana. The idea to start their own ice cream shop came to Adriana after she worked 11 years for a company and realized that that wasn’t really where she belonged. Not only did their mother inspire their ice cream shop, but she also connected Adriana to Mi Casa Resource Center®. The sisters took a business class at Mi Casa a few years ago and then took the virtual Business Success® Manage class fall 2020. Adriana learned about marketing, finances, taxes, how to differentiate their business, good leadership skills, and she had the opportunity to learn from guest speakers. Now Adriana and Elizabeth are their own bosses and have the opportunity to make more time for their families. Their kids are proud of them and they’re learning about entrepreneurship. “I think there’s a lot of valuable things about Mi Casa for people who want to start a small business. It’s hard to pick just one thing, but more than anything they make you feel like you’re not alone on this journey,” reflected Adriana



Spotlight on our Board

A Personal Note from Chad Schneider, Mi Casa Board Chair

A first generation US born college graduate, Chad Schneider is a Senior Vice President at KeyBank. Born in Minneapolis, he has lived in Denver for 11 years with his wife and three daughters. Chad has been on the Mi Casa Board for five years and is the current Board Chair.

I love that Mi Casa provides a sense of hope to many families and helps to build more than survival. Growing up in an extremely large Latino family, my immediate family and almost all of my 99 first cousins really didn't have a concept of income security or wealth. There wasn't an organization in our lives such as Mi Casa which could provide training and resources necessary to understand what is possible and how to obtain opportunities. Mi Casa is a beacon of hope for so many in Colorado that I wish we knew about growing up. We could have recognized more than the struggles of merely surviving.

It is my goal as Board Chair to amplify and share our programming and resources with many others so that they have opportunities to prosper and not struggle. To reach this aspiration, I am committed to providing connections to the Business and Career Pathways teams; to assist in generating funds for Mi Casa; to continue strengthening a talented and diverse Board of Directors with a passion for the community; and, to ensure that we are providing the best work environment possible for our talented staff.



Mi Casa en la Comunidad



During November - December 2021, Mi Casa's team supported our Denver area community through multiple COVID-19 vaccine clinics, public health education events for Latinas called *Cafecito*, distributed Holiday dinner vouchers, and held our first annual Santa's Workshop Toy Drive. It was wonderful to meet so many families here. Thank you for making Mi Casa Resource Center® your trusted community partner!

Meet Our Staff

Kasey Herndon

Collecting, keeping track of, and analyzing information is very important to what we do at Mi Casa. It helps us make better decisions and provide services to our communities. It is a key activity that happens "behind the scenes."



We recently caught up with Kasey at Mi Casa for a quick conversation.

What is your role at Mi Casa?

I am the Data & Outcomes Manager

How did you come to work here?

I applied in 2019, looking for a nonprofit job that predominantly served communities of color.

What is your favorite Mi Casa memory?

All of the individuals I've gotten to supervise at mi Casa. Building team rapport and cohesiveness, working together to be successful. The program support team and our 110% effort!

What does being part of Mi Casa mean to you?

Supporting my community in West Denver

Please share a fun fact about yourself.

I'm a member of the country's first and largest Latina-based sorority: Lambda Theta Alpha, Inc.

What do you wish every person knew about Mi Casa?

That data evaluation and impact measurement is an important factor in sustainability for nonprofits and Mi Casa is strategically committed to prioritizing this work.

The Living Room

There are many ways to donate to Mi Casa. For more

information, visit: <https://micasaresourcecenter.org/donate>



Mi Casa Es Su Casa. Connect with us!



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