



Fall is the time to seed!

Be sure to check out our latest referral special!

GREETINGS FROM MASTER SEED!

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Prepare your lawn before winter is here

With autumn now upon us, winter will be here before we know it. This time of year, you are probably not spending much time thinking about your lawn. However, due to cooler temperatures and occasional rainfall, autumn is the ideal time to prepare your lawn for next spring.

Many homeowners think that lawns require less care this time of year because the grass grows more slowly. In fact, just the opposite is true. Fall is the time for grass to absorb energy, moisture, and nutrients in preparation for a

long, dormant winter. With a little love and attention now, you will have a lush, healthy lawn by the time spring rolls around. Master Seed is here to help! Here are some things to do before you strap on those skis and head for the mountains:

- **AERATION**
- **FERTILIZATION**
- **WEED CONTROL**
- **REPAIR PATCHY SPOTS**

Read on to find out how implementing these services now will benefit your future lawn!



Don't slack on the water

Help your grass beef up before winter by providing adequate hydration stores.



Rake those leaves

Waiting to rake until all the leaves have fallen can allow wet leaves to accumulate and stick together, eventually forming an impenetrable mat that can suffocate your grass and serve as a breeding platform for fungal diseases.

Hydroseeding for patchy lawns or dead lawns

Fall is a great time to address bare spots in your lawn or your entire lawn if need be. Hydroseeding provides the strongest, healthiest lawn available by harnessing the power of germination, where the blade grows up while the roots grow down, embedding in the soil on their own to produce vigorous, hearty grass. Give your grass a fighting chance to sink those roots in before winter arrives by calling Master Seed today!



WEED CONTROL

Like most plants, weeds are busy absorbing everything that comes their way during the fall, including herbicides. Applying now will give you a head start on getting weeds under control.

AERATION

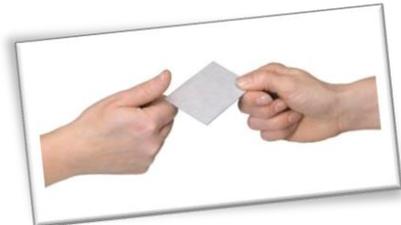
Fall is a great time for aeration so that nutrients, water, and oxygen can easily reach grass's roots.



A note on mowing: Continue to mow as needed, but at the end of the season, decrease the blade setting for the last two cuts of the year to allow sunlight to reach the crown of the grass so that the leaves will not turn brown during the winter. Just don't cut off more than one-third of the blades at a time!

FERTILIZATION

Fall is the BEST time for fertilization! Although grass leaves grow more slowly this time of year, the roots and rhizomes grow quickly. These extra nutrients help build a reserve for grass and enable the roots to grow deep.



Referral Special!

For every referral you send us that books a job, we will stop by your home for a free fertilizer application, up to a \$75 value!

Thank you for choosing



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