

Hispanic Chamber of Commerce of Grand Prairie, Texas



“STATE OF THE CHAMBER” ANNUAL DINNER



Presenting Sponsors

Mayor Ron & Rebecca Jensen

THANK YOU TO OUR MAYOR RON & REBECCA JENSEN A FIERCE CITY LEADER

Summary of what we do-

The HCCGP exists to support and connect companies with communities bringing together the best practice to foster new economic development opportunities.

We advocate for our businesses and constantly partner with other Non-Profits, businesses, local city, state and federal government to work diligently in understanding system and bringing innovation to our members.

We celebrate National Chamber Week everyday not just in October.

We are passionate about business development and to better understand our businesses we offer 1 on 1 consulting, educational workshops and resources in English and Spanish.

We are business to business but most important business to community

The HCCGP is more than ribbon cuttings, we are a full -service small business resource platform for ANY and ALL businesses.

Mission & Goals

- ▶ To be the top leading advocate for support and success of minority and women owned businesses by providing resources, information and education platforms as we engage in promoting cultural awareness and perseverance of the Hispanic culture and traditions.
- ▶ **Goals**- to provide value to our members by offering programs, resources and opportunities of value to ensure our members receive quality value and professional service which will promote economic development in our city.

Opportunity and Strategize

The HCCGP brings many resources, partnership and opportunities to our businesses.

- ▶ Incubator Program which takes place twice per year
- ▶ Promote “Local First” growth initiatives
- ▶ Women in Business Conference & Grant Resources
- ▶ Small Business Development Center
- ▶ Small Business Multi Chamber Expo
- ▶ Access to capital / Financial literacy
- ▶ Access to workstations and training room
- ▶ Cross Collaboration
- ▶ Community Partnerships
- ▶ 1 on 1 Member Consulting
- ▶ Workforce Development
- ▶ Leadership Development
- ▶ Promote Innovation and Inclusion



Competition vs Collaboration

- ▶ The HCCGP is in no competition with any chamber in DFW we look for collaborative efforts with other Chambers to assure we share opportunities and exchange platforms and ideas that result in broader opportunities for our members. We work with the outmost respect and high ethical standards with other colleagues.
- ▶ The HCCGP is part of the Texas Hispanic Chamber of Commerce Coalition which is composed of 11 chambers across Texas – (San Antonio Greater HCC, Austin Greater HCC, Ft. Worth HCC, Irving HCC, Greater Dallas HCC, RGVHCC, Midland HCC, Odessa HCC, Brazoria HCC, North Tx Greater HCC and El Paso HCC. The HCCGP is also a member of the US Hispanic Chamber of Commerce, the Regional Hispanic Contractors Association, TAMACC (Texas Association Mexican-American Chambers of Commerce) and The North Texas Chamber Executives.
- ▶ The HCCGP is always looking for innovative ideas to enhance opportunities for our membership.
- ▶ Currently we have enhanced Membership to “Out of State Businesses” and Redesigned our Membership Portfolio to offer more visibility of member benefits. We offer a full day of training on “How to utilize your chamber investment benefits” and “what is the purpose of a chamber of commerce”
- ▶ The HCCGP currently has 286 members since it initiated 2021



Hispanic/Latinos Economic Impact

- U.S. Latino GDP is now valued at \$3.2 trillion (14% YOY increase), growing 2.5x faster than the non-Latino equivalent.
- If U.S. Latinos were a standalone economy, it would be the 5th largest in the world bigger than India, the United Kingdom, France, and other major economies in the world.
- U.S. Latino purchasing power is measured at \$3.4 trillion.
- In 2021, Latino income in the U.S. amounted to \$2.5 trillion and grew at a rate of 4.7% compared to 1.9% for non-Latinos.
- Its growth comes from its youth, its labor force participation, educational attainment, and income growth



- Source – Latino Donor Collaborative 2023 GDP Report Highlights



Demographics GP –

GDP growth forecast at 2.9% April 2020 VS 2022

(Population Census 201,843) GP is a **Minority Majority** City)

White 45.5 %

Hispanic or Latino 46.7 %

Black or African American 23.3 %

American Indian /Alaska Native 0.4 %

Asian 7.0%

Two or more races 11.7 %

State of Texas 40.2% Hispanic the largest Minority in Texas – Office of the Attorney General /

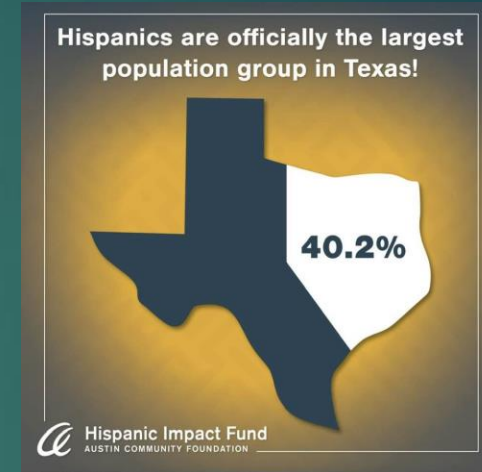
GPISD – 68% Hispanic or Latino

Real consumer spending will grow 2.7%

Residential housing investment will grow 1.6%

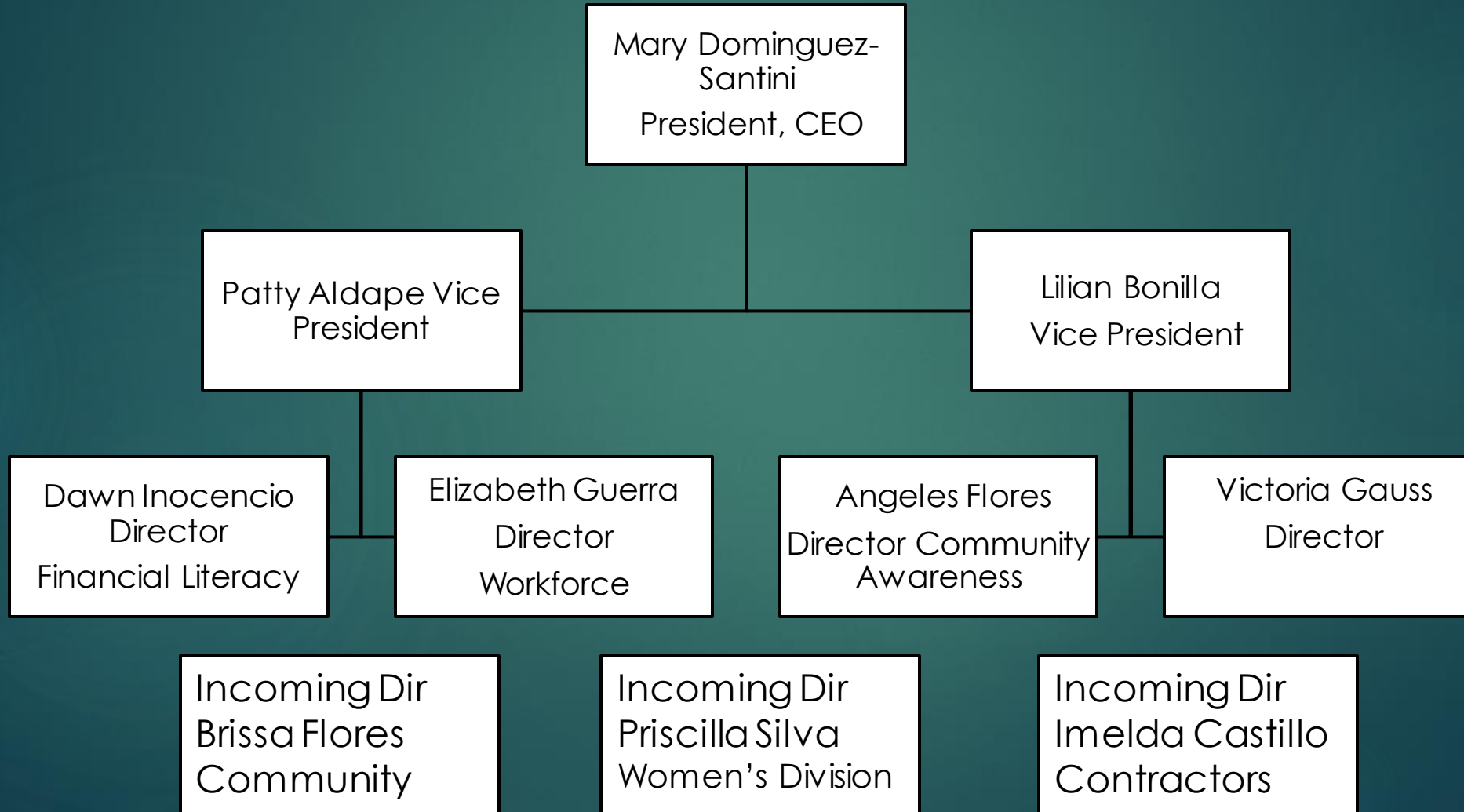
Real capital expenditures will grow 3.5%

Export expected to rebound .6%



Sources – US Census / PEW / Hispanic Impact Fund

The Team Organization Chart



Chamber Activity 2023

Activity	Count
Networking Events	13
Incubator Classes	9
Community Events	18
Educational Workshops	27
Ribbon Cuttings	9
Signature Events	6

2022 VS 2023 Activity 87 Events

Incubator Graduates 37
Thank you - Wells Fargo
2023 Incubator Sponsor



**WELLS
FARGO**

“Los Amigos” Business and Community Partners

Thank you ...
Presenting Sponsor

Mayor Ron & Rebecca Jensen



Community Leadership

City of Grand Prairie, Tx

City of Arlington, Tx

City of Dallas, Tx

GPPD Unidos / Santa Cop

HISPANIC HERITAGE AMBASSADORS DFW

ASD

ISD

FWISD

RHCA

DALLAS College

Dallas County

UTA

NBC-DFW/Telemundo39

CANACO Mexico



Benefits to City

Workforce Development – Jobs / Employment catalyst / Business Start Up Education & Resource Platforms

Marketing and Promotions – Branding / Media Awareness

Economic Development – Sales Tax / TOT Tax / Business Development

Community Development – Cultural and Professional Empowerment – Cultural Awareness creates confidence & understanding

Government / Non-Profit / Business Partnerships / Place making

Economic Development Connections

City of Grand Prairie, Dallas, Fort Worth, Arlington, Irving, North Dallas, San Antonio, Austin, RV, El Paso, Midland, CANACO Mexico

Workforce Development Resources

Access to capital partners

NTA

DART

RHCA

UT Southwestern

DALLAS College

UTA

SBA

SCORE

GSA Federal Office of the Small and Disadvantaged Business Utilization

Office of the Governor Doing Business in Texas

US Hispanic Chamber of Commerce

Texas Business Association

Texas Hispanic Coalition Chambers of Commerce

TAMACC –Texas Association of Mexican American Chambers of Commerce



Bilingual English-Spanish Business Bootcamp

The Bilingual English – Spanish Business Program encourages and facilitates sustainable practices through education, outreach, networking, marketing and advocacy.

Business Leadership Development

Personal Well-being Skills

Language Resources

Building Professional Business Ethics

Communication tactics



Act local, Think Global

Economic Development Vision –
attract diverse tour groups

Capitalize and Empower Local
Commerce –Business Empowerment
Academy / Increase Market Space

Arts & Business – Downtown GP
Cultural district

CONTACT US

972-639-3778
www.grandprairiehispanicchamber.org
info@grandprairiehispanicchamber.org

ABOUT

Our Mission: To be the top leading advocate for support and success of minority and women owned businesses by providing resources, information and education, promoting cultural awareness and perseverance of the Hispanic culture.

Why Join the Hispanic Chamber of Commerce?

Because we are small business advocates. Our goal is to ensure everyone receives resource information to become successful regardless of your business. We serve ALL, we provide resources to ALL, we are a business platform for ALL.

BENEFITS

- Access to capital
- Coaching Mentorship
- Doing business with the city/BIDS video/needs
- Guaranteed Referrals
- Discounts
- Workspace Offices Available
- Incubator Program
- Networking Events
- Credibility
- Cultural Awareness Events
- Educational Platforms
- Monthly Newsletter
- Ribbon Cuttings
- Marketing & Branding Consultation
- Grant Resources
- Women's Empowerment Group
- The Ambassadors - Business and Community Partners

Small Business Development Center
2100 Virginia Dr. Ste. B
Grand Prairie, Texas 75051
Mailing Address:
P.O. Box 543321
Grand Prairie Tx 75054

BECOME A MEMBER

The Grand Prairie Hispanic Chamber of Commerce Grand Prairie, Texas

YOUR SMALL BUSINESS RESOURCE PLATFORM.

SU ALIANZA EMPRESARIAL!

PROUD MEMBERS OF

USHCC

BUSINESS PARTNERS

THE GRAND PRAIRIE HISPANIC CHAMBER OF COMMERCE

Annual Events

- ▶ American Heart – Corazon Rojo
- ▶ Empower Embrace Excel Women's Power Lunch
- ▶ State of the Chamber
- ▶ Small Business Multi Chamber Expo
- ▶ Grand Fiestas Patrias collaborative effort
(Hispanic Heritage Ambassadors DFW)
- ▶ Dia de los Muertos Business Lunch / Fiesta Latina collaborative effort
(Hispanic Heritage Ambassadors DFW)
- ▶ Small Business Tributo Latino Awards
- ▶ Board Meetings are held last Monday of the month @ chamber office 5pm

Thank you! Gracias ! Sponsors

On behalf of the HCCGP Board of Directors and our membership we thank our sponsors for being part of this program.

Presenting Sponsor

Mayor Ron & Rebecca Jensen

Entertainment Sponsor

NT Signs

Room Décor – Sponsor

TJ's Painting & Remodeling

Appreciation Gift Sponsor

The Associates Business Consulting LLC

Table Sponsors

City of Grand Prairie, Aleri Group, The Associates Business Consulting LLC, Prosperity Bank, State Farm Ray Givens, MGG & Associates, DISD, GPISD Board of Trustees, Dallas College, TJs Painting & Remodeling, NT Signs and North Texas Elite Special Events.

State of the Chamber Program



State of the Chamber
Program
October 26, 2023

Presenting Sponsors
Mayor Ron & Rebecca Jensen

6:00pm Membership Social
& Dinner Open

6:30pm

Welcoming

Dr Barrientos Dallas College

6:40pm

Opening Remarks

Mayor Ron Jensen

7:05 pm

State of the Chamber

Hispanic Chamber of Commerce Grand Prairie

Patty Aldape Chairwoman

7:15 pm

Jacquín Headen

Grand Prairie City Council Dist 2

7:30 pm

Albert Garza Director GSA

Small Business Disadvantage Statistics Grand Prairie

7:45 pm

John Lopez

Grand Prairie Mayor ProTem

8:00 pm

Closing Remarks

Mary Dominguez

President / CEO Hispanic CCGP

Special Guest Panelists



Jacquín Headen
Grand Prairie City Councilwoman Dist 2



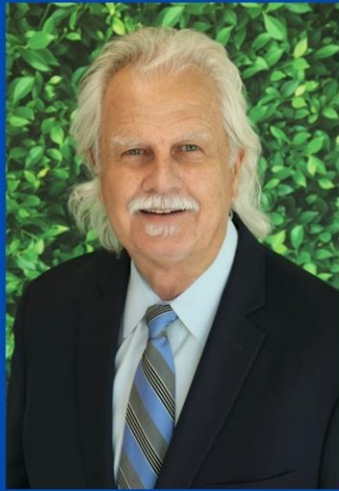
John Lopez
Grand Prairie City Mayor
Pro Tem Dist 4



Albert Garza
GSA
Small Disadvantage
Business Utilization

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Mayor Ron & Rebecca Jensen



Ron Jensen
Mayor
Grand Prairie

