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Elevated DRIVING SUCCESS WITH EXPERT STAFFING SERVICES





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CONTINGENT WORKFORCE EDITION







Elevated Staffing Services TOP 20 CONTINGENT WORKFORCE SERVICES PROVIDERS 2023

> The annual listing of 20 companies that are at the forefront of tackling customer challenges

> > Manage HR

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COVER STORY

Elevated

DRIVING SUCCESS WITH EXPERT STAFFING SERVICES

ig contractors and part-time employees are fast becoming a significant portion of the U.S. workforce. With employees quitting, switching, and reassessing their jobs at record rates, employers are highly reliant on temporary staffing firms to connect them with the best available talent. Business leaders need to identify agencies that offer more than run-of-the-mill services to recruit and retain top talent.

Elevated Staffing Services goes beyond traditional staffing services to make sure that employers always have access to the most

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talented and dedicated employees. It offers benefits like paid time off and holiday pay to job seekers at no cost to the employer. Quarterly fun gatherings and yearly gift raffles for employees are part of its extensive portfolio of benefits, and healthcare insurance is set to be added to this diverse set. Happier employees deliver the best results and go above and beyond to ensure their company excels.

Catering to clients from different industries, it provides a diverse selection of staffing services, including temporary labor, temp-to-hire, short and long temp labor, and direct hire positions.

Regardless of their need, the company provides top-notch services



to clients while ensuring associates are taken care of. All services are offered at the most competitive rates, often cheaper than clients' overhead costs.

The Complete Staffing Solution Provider

With an extensive pool of highly talented and qualified candidates, the company is equipped to meet day-to-day as well as C-suite executive staffing requirements.

Filling executive roles can be a tiring process. Employers need to conduct multiple interviews, communicate back and forth with candidates, and leverage different marketing channels. Or, they can leave it all to a reliable staffing partner like Elevated Staffing Services.

The team also specializes in short-term staffing services that very few companies offer. Be it for a couple of hours, months, or years, the company always delivers qualified candidates quickly.

Often, clients approach Elevated Staffing Services with requests for large batches of employees. It not only finds qualified employees but also ensures that they are a good fit for the client's company culture.

66 WE ACKNOWLEDGE OUR COMPETITORS. HOWEVER, WE ONLY COMPETE AGAINST OURSELVES. THIS MINDSET ENCOURAGES US TO GROW AND IMPROVE OURSELVES EVERY DAY

Understanding the importance of company culture and the detrimental effect of placing the wrong employee in a setting, Elevated Staffing Services pays close attention to finding candidates that are a perfect match for distinct client needs.

In some cases, companies may not be able to hire candidates brought in on temp-to-hire programs at the end of the contract due to various reasons. But they might wish to continue employing them as temporary staff. For such clients, the company offers discounts to drive favorable outcomes for all parties.

"We believe in establishing the 3 W's in all of our partnerships. If the customer wins, our employees win, then we win. This approach is the best way to help our clients grow, and in return, they help us grow," says Mabel Hernandez, CFO of Elevated Staffing Services.

Driving Savings with a Calculated Approach

Elevated Staffing Services believes in delivering top-notch services and superior customer service on every project. For one client, its services resulted in over \$300,000 in savings annually. After a comprehensive review of their operations, the company was able to reduce labor costs from \$73,000 to \$67,200 per week, showcasing its meticulous approach. For every client, the company begins by evaluating costs and understanding their 'why,' 'how,' and 'what.' Applying methodologies such as Six Sigma, 5S, and Lean, it helps customers reduce labor costs and reinvest those savings to fuel growth. Implementing the same principles in-house enables Elevated Staffing to offer highly competitive rates.

Another key differentiating factor is its customer service, which other staffing agencies struggle to match. Treating each customer as a priority, a highly responsive team fulfills their requirements in a timely manner. With every interaction across any touchpoint, a superior service experience enhances business outcomes and elevates value.

At Elevated Staffing, the team is passionate about constantly improving, ensuring clients don't merely receive exceptional service but a highly differentiated experience. This wouldn't have been possible without the support of a highly capable leadership team.

"We strive for true leadership. As Simon Sinek said, 'Leadership is not a rank or a position; it is a choice - a choice to look after the person to the left of us and the person to the right of us," says Christian Rodriguez, CEO of Elevated Staffing Services.

An Unparalleled Dedication to Growth

Demonstrating these leadership qualities are founders Christian, Mabel, and Jorge Morales, who formed Elevated Staffing Services with a mission of helping people and companies grow. The three would often discuss the need to create a staffing agency that rewards employees with benefits without the heavy prices associated with traditional staffing services.

By working full-time jobs simultaneously, they decided against taking a business loan and relied on their personal savings. Even when their savings were depleted, the team ensured that the staff was always paid on time. Working diligently, they turned their biggest fear, finance, into their greatest asset, helping companies save significantly on recruiting costs and power growth with those savings. After months of hard work, the company hired a team that has been pivotal to its current success.

Driven by its founding principles, Elevated Staffing Services takes pride in its nimble operations and is well-equipped to compete with some of the larger staffing companies that have been in business for many years. The best-in-class customer service and higher cost savings keep customers returning to the company for their recruiting needs.

"We acknowledge our competitors. However, we only compete against ourselves. This mindset encourages us to grow and improve ourselves every day," says Jorge Morales, COO of Elevated Staffing Services.

Despite having grown significantly since its inception, the company remains true to its goal of serving people and companies. With a finger on the pulse of the industry, Elevated Staffing Services continues to improve its offerings to provide contingent staffing services better than every other player in the market.