

JANUARY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1 New Year's Day SOI VM/Text	2	3 Monthly Birthday Pop-By's (Top 100)
4	5	6	7 Post SM Video	8	9	10
11	12 Send MLK Day Cards (Top 100)	13	14 Post SM Video	15	16	17 Pop-By's (Top 25)
18 Pop-By's (Top 25)	19 MLK Day	20	21 Post SM Video	22	23	24
25	26	27	28 Post SM Video Happy Hour Client Event	29	30	31

FEBRUARY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Post SM Video	5	6 Send Valentines Day card (Top 100)	7 Monthly Birthday Pop-By's (Top 100)
8	9	10	11 Post SM Video	12	13 Pop-By's (Top 25)	14 Valentine's Day Pop-By's (Top 25)
15 Presidents' Day	16	17	18 Post SM Video	19	20	21
22	23	24	25 Post SM Video Happy Hour Client Event	26	27	28

MARCH 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Post SM Video	5	6	7 Monthly Birthday Pop-By's (Top 100)
8	9	10 Send St. Patrick Day Cards (Top 100)	11 Post SM Video	12	13	14 Pop-By's (Top 25)
15 Pop-By's (Top 25)	16	17 St. Patrick's Day	18 Post SM Video	19	20	21
22	23	24	25 Post SM Video Happy Hour Client Event	26	27	28
29	30 Send Easter Card (Top 100)	31	1	2	3	4

APRIL 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1 April Fool's Day Post SM Video	2 Pop-By's (Top 25)	3 Good Friday Pop-By's (Top 25)	4 Monthly Birthday Pop-By's (Top 100)
5 Easter Sunday	6	7	8 Post SM Video	9	10	11
12	13	14	15 Post SM Video	16	17	18
19	20	21	22 Post SM Video	23	24	25
26	27	28	29 Post SM Video Happy Hour Client Event	30	1	2

MAY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1 Send Mother's Day Card (Top 100 Mom's)	2 Monthly Birthday Pop-By's (Top 100)
3	4 Pop-By's (Top 25)	5 Cinco De Mayo Teachers Appreciation Day	6 Nurses Day Post SM Video	7	8	9 Pop-By's (Top 25 Mom's)
10 Mother's Day	11	12	13 Post SM Video	14	15	16
17	18	19	20 Post SM Video	21	22	23
24	25 Memorial Day Don't use "Happy" it's not	26	27 Post SM Video Happy Hour Client Event	28	29	30
31	1	2	3	4	5	6

JUNE 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1	2	3 Post SM Video	4	5	6 Monthly Birthday Pop-By's (Top 100)
7	8	9	10 Post SM Video	11 Pop-By's (Top 25)	12 Pop-By's (Top 25)	13
14	15 Send Father's Day Cards (Top 100 Dad's)	16	17 Post SM Video	18	19 Juneteenth	20 Pop-By's (Top 25 – Dad's)
21 Fathers Day	22	23 Send 4 th July Cards (Top 100)	24 Post SM Video Happy Hour Client Event	25	26	27
28	29	30	1	2	3	4

JULY 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	1 Post SM Video	2	3 Pop-By's (Top 25)	4 Independence Day Pop-By's (Top 25)
5	6	7	8 Post SM Video	9	10	11 Monthly Birthday Pop-By's (Top 100)
12	13	14	15 Post SM Video	16	17	18
19	20	21	22 Post SM Video	23	24	25
26	27	28	29 Post SM Video Happy Hour Client Event	30	31	1

AUGUST 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1 Monthly Birthday Pop-By's (Top 100)
2	3	4	5 Post SM Video	6	7 Pop-By's (Top 25)	8 Pop-By's (Top 25)
9	10	11	12 Post SM Video	13	14	15
16	17	18	19 Post SM Video	20	21	22
23	24	25	26 Post SM Video Happy Hour Client Event	27	28	29
30	31	1	2	3	4	5

SEPTEMBER 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1	2 Post SM Video	3	4	5 Monthly Birthday Pop-By's (Top 100)
6	7 Labor Day	8 Send Grandparent's Day Cards (Top 100)	9 Post SM Video	10	11 Pop-By's (Top 25)	12 Pop-By's (Top 25)
13 Grandparents Day	14	15	16 Post SM Video	17	18	19
20	21	22	23 Post SM Video	24	25	26
27	28	29	30 Post SM Video Happy Hour Client Event	1	2	3

OCTOBER 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30 Post SM Video	1	2	3 Monthly Birthday Pop-By's (Top 100)
4	5	6	7 Post SM Video	8	9	10
11	12 Columbus Day	13	14 Post SM Video	15	16	17
18	19	20 Send Halloween Cards (Top 100)	21 Post SM Video	22	23	24
25	26	27	28 Post SM Video Happy Hour Client Event	29 Pop-By's (Top 25)	30 Pop-By's (Top 25)	31 Halloween

NOVEMBER 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4 Post SM Video	5	6	7 Monthly Birthday Pop-By's (Top 100)
8	9	10	11 Veterans Day Post SM Video y	12	13	14
15	16	17 Send Thanksgiving Day Cards (Top 100)	18 Post SM Video Happy Hour Client Event	19	20 Pop-By's (Top 25)	21 Pop-By's (Top 25)
22	23	24	25 Post SM Video	26 Thanksgiving Day	27	28
29	30	1	2	3	4	5

DECEMBER 2026

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	1	2 Post SM Video	3	4	5 Monthly Birthday Pop-By's (Top 100)
6	7	8	9 Post SM Video	10	11	12
13	14 Send Christmas Day Cards (Top 100)	15	16 Post SM Video Happy Hour Client Event	17	18 Pop-By's (Top 25)	19 Pop-By's (Top 25)
20	21	22	23 Post SM Video	24	25 Christmas Day	26
27	28	29	30 Post SM Video	31	1	2