



Zachary Thompkins
Finance, GL, A/P, A/R,
Bookkeeping Financial
Statements, and Tax
Returns

Gena Lofton
Founder
**Lofton Sports &
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Experiences**

James Till - Legal
Garrett Sutton/Corporate
Direct – Asset Protection

Heather Ayres
Western Golden
Insurance

Suppliers
**LA Rams and LA
Chargers & SOFI
Stadium**

Go Daddy
Sales, & Marketing and
Social Media & Email
Marketing

Gena Lofton
Purchasing & Pricing

**Stage Front, Go Daddy &
Google Analytics**
Reporting & Business
Analytics

Stage Front
Brian Felsen & Team
POS & Fulfillment