



SPONSORSHIP FORM

COMMUNITY **UNIFICATION**
 COMMUNITY **MOBILIZATION**
 COMMUNITY **TRANSFORMATION**

<p>\$25K – PRESENTING SPONSOR</p> <p>\$20K – PLATINUM SPONSORSHIP</p> <p>\$15K – GOLD SPONSORSHIP</p> <p>\$10K – SILVER SPONSORSHIP</p> <p>\$5K – BRONZE SPONSORSHIP</p> <p>>\$5K – CONTRIBUTING SPONSOR</p>

The potential exposure of the 2020 Dream Summit is 1,000-1,500 ppl. **All** Sponsors will have an opportunity to “reach” these groups in the following ways and will be provided the following as a value-added proposition:

- Digital and print exposure. Organization/company logo. . .
 - On the 2020DreamSummit.org website
 - On social media (facebook and LinkedIN)
 - In the Conference Booklet
- In Promotional collateral
- Logo projection on-screen during the Summit
- Access to attend all sessions (see next page)

No. of VIP invitations/tickets to BOTH the 2020 Dream Summit and the concurrent 2020 Financial Empowerment Summit (www.FinancialEmpowermentSummit.org) inclusive of the following:

VIP Reception | Saturday, August 15th from 7-8 p.m. at The Oncenter

Dream Gala II | Saturday, August 15th from 8 p.m. until 12 Midnight at the OnCenter

DayDREAM Party | Sunday, August 16th from 11 a.m. until 3 p.m. at Drumlin's Country Club

Sponsorship Level	Number of VIP Tickets
Presenting Sponsor	12
Platinum Sponsor	10
Gold Sponsor	8
Silver Sponsor	6
Bronze Sponsor	4
Contributing Sponsor	2

Please check up to two (2) sponsorship amenities that are most important to your company/organization vis-à-vis the Dream Summit:

- Public verbal acknowledgement(s)
- Swag bag with promotional materials
- Organization/company representative(s) will have opportunities to interface with the audience
- Exhibition table (first-come, first-served basis)
- Conference Booklet ad (sizes may vary)
- Company Branding in paid advertising, if applicable (e.g., CNY Business Journal, CNY Latino, etc.)
- Verbal mention in radio promo spots and interviews, if applicable

LINE ITEM SPONSORSHIP

Your company/organization also has the option of sponsoring a Customizable line item from the budget and/or in-kind donation/contribution with a market retail value of \$1,000-\$4,999. Here are a few options:

- OnCenter Meeting & Event Rental Space
- Technology Sponsor
- Advertising & Marketing opportunities
- Other: _____
- Registration website
- Name Tags/Badges
- Step-and-Repeat
- In-kind Contributions

If you're interested in supporting the #2020DreamSummit in ways not reflected above, then please reach out to Eli for customizable opportunities.



EXHIBITORS

\$400

- Logo in digital and print media
- Logo in Conference Booklet
- All-access Admission tickets
- 1-6' draped table with 1-2 chairs (power not included)

CONFERENCE BOOKLET COLOR ADS

½ Ad Page - \$200

8.5 x 11 Ad Page - \$300

- Logo in digital and print media
- Logo in Conference Booklet
- All-access Admission tickets

EXHIBITION TABLE & FULL-PAGE COLOR CONFERENCE BOOKLET AD

\$500 – ½ page ad

\$600 – full-page ad

(both represent a savings of \$100 if purchased al la carte)

(Power not included)

- Logo in digital and print media
- Logo in Conference Booklet
- All-access Admission tickets
- 1-6' draped table with 1-2 chairs (power not included)



SPONSORSHIP FORM

_____ I am interested in Title/Presenting Sponsorship for \$25,000

_____ I am interested in Platinum Sponsorship for \$20,000

_____ I am interested in Gold Sponsorship for \$15,000

_____ I am interested in Silver Sponsorship for \$10,000

_____ I am interested in Bronze Sponsorship for \$5,000

_____ I am interested in Contributing Sponsorship valued between \$1,000-\$4,999:

_____ I am interested in discussing customizable opportunities

_____ Line item budget expense

_____ In-kind donation/contribution

_____ I am interested in Technology Sponsorship

_____ I am interested in hosting an exhibition table for \$400

_____ I am interested in sponsoring a 1/2 page ad in the conference booklet for \$200

_____ I am interested in sponsoring a full-page ad in the conference booklet for \$300

_____ I am interested in sponsoring an exhibition table and a 1/2 page ad in the conference booklet for \$500

_____ I am interested in sponsoring an exhibition table and full-page ad in the conference booklet for \$600

Name: _____

Title: _____

Co./Org.: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

_____ My company/organization is paying via check—please send me an invoice

_____ My company/organization is paying via credit card—please send me a PayPal link

**Send your organization/company logo in JPG or PNG format or Ad to:
tammy@esmithcontractors.com**

Questions? Call (315) 877-7611 or (315) 908-2665

Mail this form and make check payable to:

E. Smith Contractors, LLC
ATTN: 2020 Dream Gala
731 James Street, Suite 223
Syracuse, NY 13203

Thank you!