

# About the podcast

Tuesdays with Andrea is an audio and video podcast featuring in-depth conversations with real, everyday people willing to share their experiences to guide humanity forward. Every Tuesday **friends, neighbors and coworkers** offer meaningful, personal explorations of modern life and the values they hold dear - all for the purpose of strengthening and uplifting others.

With candor and humor we discuss life's big questions, relevant hot topics, personal journeys, and the people who've guided us. Get to know the "the person" behind the profession and find commonality with people of all ages, cultures and backgrounds. Tuesdays with Andrea is the place to come for fresh perspective, authentic connection, useful information, and personal wisdom.

**Goal: To strengthen community and uplift humanity.**

- #TakingTuesdaysHigher
- #WhenThingsGetDarkWeGetBright

**Questions this podcast attempts to explore**

- What are the core values and beliefs that drive us and serve us?
- What are our basic human needs and how do we meet them?
- What are the different ways we lead through challenge and change?
- How do we cope with fear, loss, less and never?
- Who are "the helpers" and how do we find them?
- What are the results of creativity, curiosity and resourcefulness?



## Target Audience

The TWA podcast is recorded for millennials in their early mid-20s to late 30s who are in search of *career and lifestyle freedom* as well as *meaningful and authentic human connection*. They are curious learners, open-minded neighbors, are willing to learn from unexpected sources and genuinely interested in understanding the lived experience of someone else. People who believe that no matter who we are, where we live, what title we hold, or jobs we perform - we are **all** learners, and are **all** teachers. This target audience also has an unbelievable work ethic, are civically engaged and physically active in the communities they live, work, and play. Topics of interest include career development, self-mastery, organizational leadership, family life, travel, faith & spirituality, identity, and technology. **I approach these through the lens of personal stories, career journeys, and lifestyle evolutions.**

## Podcast Format

TWA follows the classic podcasting "interview" format which features a consistent host and a new guest each episode in a free-flow conversation on topics agreed upon — very flexible and friendly. For the time being, all podcast recordings are done virtually (using Zoom).

**Podcast Launch Date:** Tuesday, April 14, 2020

## Online/Social Media

- Website: [www.Tuesdayswithandrea.com](http://www.Tuesdayswithandrea.com)
- Facebook Page: [@Tuesdayswithandrea](https://www.facebook.com/Tuesdayswithandrea)
- Instagram: [@Tuesdayswithandrea](https://www.instagram.com/Tuesdayswithandrea)
- Twitter: [@TueswithAndrea](https://twitter.com/TueswithAndrea)
- [YouTube](https://www.youtube.com/channel/UC...)
- [iTunes](https://www.apple.com/itunes/podcasts?id=...)
- [RSS](https://www.rss.com/)

**Podcast Categories:** Educational > Self-help, Technology, Leadership, Smart Entertainment.