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First Name Last Name
Title
Company
Address
Address 2
City, State, Zip

A Thriving Quality of Life Demands The Presence of Water

An estimated 2.6 million babies die within their first month of life and 15 percent of these deaths are caused by complications from severe infection cause by water-borne diseases.

Water is vital for a thriving quality of life

In many areas of Africa, women (who are most likely to bear the brunt of the water burden) and children trek eight hours, round trip, every day to collect water for their families. According to a 2018 UNICEF report, worldwide, women and girls spend an estimated 200 million hours — daily — collecting water. Valuable time that could have been spent caring for their children, supporting their families, or obtaining a valuable education and having a childhood. It virtually makes school impossible. Those 200 million hours add up to 8.3 million wasted days.

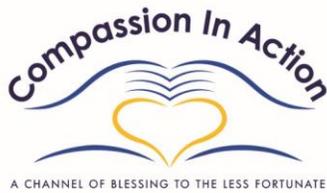
Worse, even if they can get water at home--if it's not collected from a safe source--the chance of contracting a water borne disease (such as Cholera, typhoid fever, hepatitis A, and dysentery caused by parasites that live in contaminated water) and even dying, particularly for children under five, significantly increases.

Access to clean drinking water makes a huge difference in people's lives. Women and children shouldn't be deprived of this basic human right.

One Act Can Make A Life Changing Difference.

Help eliminate the water crisis in Africa: Sponsor a borehole well.

A thriving quality of life demands the presence of water. Compassion in Action is excited to offer [**Company Name**] the opportunity to make a life changing difference by sponsoring the production of borehole wells that give widows and their children and children without mothers in Africa access to clean water, a basic element of life.



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The American Water Works Association says that any measure of a successful society, from the health of its economy to its public safety, is in some way related to the ability to access safe water. Compassion in Action would love to partner with **[Company Name]** to lead the charge in raising the bar for our global society.

Compassion in Action, Inc. is a 501(c)(3) nonprofit organization with a different approach to solving one of the world's most curable afflictions. We turn prayers, well wishes, and compassion into ACTION! It starts with addressing the problem, not the symptoms. It's expressed through tangible outcomes donors can see, touch, and feel. It's economical, sustainable, and most importantly, it yields immediate results. By integrating a three-pronged approach to our strategy: protecting body function, increasing sanitation, and providing access to economic development, we remove the major barriers preventing widows and motherless children in Africa from experiencing a high quality of life.

Every human being has the right to clean water

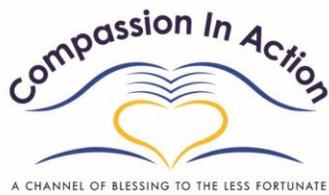
Water is at the core of sustainable development and is critical for socio-economic development, energy and food production, healthy ecosystems and for human survival itself. Humans need water for circulation, respiration, and converting food to energy. After oxygen, water is the body's most important nutrient. The body loses water constantly through sweat, urine, and even breathing. You must replace the water your body loses for your organs to continue to work properly.

Unclean water and poor sanitation are a leading cause of child mortality. Childhood diarrhea is closely associated with insufficient water supply, inadequate sanitation, water contaminated with communicable disease agents, and poor hygiene practices. Diarrhea is estimated to cause 1.5 million child deaths per year, mostly among children under five living in developing countries.

The links between lack of water, sanitation access, and economic development are clear. The solutions to the problem are known and cost-effective. Research by the United Nations shows that every US \$1 invested in improved sanitation translates into an average return of US \$9. Those benefits are experienced specifically by poor children and in the disadvantaged communities that need them most.

Compassion in Action helps widows and motherless children in the rural areas of African communities access portable water through the construction and maintenance of boreholes and small bridges that enable the villages to have access to market and other social amenities that can only be accessed outside their immediate area of settlement.

This year we're excited to offer companies a variety of donor options designed to best meet the needs of their corporate social responsibility program. We have attached an overview of these opportunities and their corresponding benefits. After you review the package, we're sure you'll quickly see how one act can make a life changing difference.



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I will follow up in 7 business days to see if a partnership between **[Company Name]** and Compassion in Action is a good fit with your give back efforts. If you have any questions before then, feel free to contact me at okereke200@yahoo.com, or 323.422.4223. I look forward to speaking with you!

Warm Regards,

Robert Okereke
Executive Director
Compassion in Action