

Job Summary:

A skilled Salesforce Developer to design, customize, and maintain our Salesforce instance in a compliant way. You will work closely with cross-functional teams to develop technical solutions that enhance user experience, improve customer engagement, and support business goals. You will be responsible for developing, testing, and deploying Salesforce solutions, as well as providing ongoing support and maintenance.

Key Responsibilities:

Implementation of Salesforce requirements

Salesforce Data Management

Data Import/Export

User Support

Develop, customize, and maintain Salesforce solutions that support sales, marketing, and customer service functions. This includes Apex code, Visualforce pages, Lightning Web Components, and Salesforce configurations.

Analyze business requirements and translate them into scalable Salesforce solutions.

Create and modify workflows, custom fields, reports, dashboards, and integrations.

Integrate Salesforce with third-party platforms using JSON, REST and SOAP APIs.

Ensure data integrity and security within the Salesforce system.

Provide technical support, troubleshooting, and user training.

Maintain documentation of configuration, development, and system processes.

Collaborate with stakeholders to continuously improve Salesforce performance and usability.

Participate in code reviews to ensure code quality and adherence to best practices.

Stay up-to-date with the latest Salesforce releases and features

Create API flows using iPaaS services like Flowgear or Mulesoft

Deploy Development using Gearset or BitBucket

Experience:

Minimum 3 years' experience working with Salesforce.

Experience in Salesforce configuration, customization, standard workflows, dashboards, forms, and views.

Experience implementing Sales Cloud, Service Cloud, and/or other Salesforce clouds.

Proficiency in Apex, Visualforce, Lightning Web Components, SOQL, and SOSL.

Experience with Salesforce data migration and integration tools.

Understanding of Salesforce security best practices.

Experience with Agile development methodologies (Scrum / Kanban).

Integration to third-party systems.

Behavioural Competencies Required:

Good communication skills

A keen interest in understanding our business

The ability to build collaborative relationships

Be proactive, initiate action and be results orientated

Follow procedure accurately with high attention to detail

Deadline driven

Multitask efficient

Education and Qualifications:

Bachelor's degree in computer science or a related field.

Salesforce Administrator and/or Developer certification(s)