

Gerald Cäsar

Profile

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🌐 <https://sixtyfour.solutions>
married, two children



Highlights

Leadership / Advisory

- Successfully built and sold a company in the e-signature market.
- Led teams across Europe, the USA, and Israel, focusing on intercultural competence and diversity.
- Managed organizations with over 150 employees, including strategic planning and operational management.
- Directed a global IoT program to connect over a million edge devices, focusing on innovation and scalability.
- Served as an advisory board member for several strategic technology and digitalization initiatives.

M&A Experience

- Responsible for integrating hundreds of employees into a global organization, focusing on seamless transition and culture management.
- Successfully acquired and integrated an Israeli company, harmonizing business processes.
- Sold my own company and managed its integration into the acquiring company, focusing on value enhancement and synergies.

International Experience

- Developed markets in Europe, North and South America, and Asia, focusing on global business strategies.
- Established and led locations in Austria, Germany, the USA, Israel, and Romania, with a deep understanding of local business cultures.
- Held managing director positions in multiple countries, focusing on intercultural leadership and global strategy development.

Language Skills

German Native
English Fluent

Professional Career

Current

- 2021–present **Owner & CEO**, SIXTYFOUR INVEST GMBH, Gmunden
- Supporting business and investment leaders to make informed decisions and achieve superior outcomes.
 - Leading a global IoT program at a vehicle manufacturer, focusing on innovation and technology integration.
 - Advising startups and strategic IT initiatives, focusing on growth and digital transformation.
 - Providing on-demand expertise on platforms like AlphaSight, especially in the e-signature domain.

Previous

- 2015–2020 **Managing Director**, NAMIRIAL GMBH, Ansfelden
- Managed the Austrian location and successfully integrated my team into the new company after the sale.
 - Continued development of the digital transaction management platform.
- 2006–2015 **Owner & CEO**, XYZMO SIGNIFICANT GROUP, Ansfelden, Munich, Bucharest, New York, Tel Aviv
- Founded, developed, and successfully sold my IT company.
 - Established a market for digital signatures in Europe and the Americas.
 - Led the company through the 2009 financial crisis and acquired a company in Israel.
- 1999–2006 **Branch Manager for Industry and Trade / Member of the Executive Board**, CSC AUSTRIA AG
- Responsible for over 100 colleagues in Vienna, Linz, and Graz.
 - Acted as Interim CEO in the Czech Republic.
 - Participated in the Highest Potentials program and received MBA training with a focus on Sales and Marketing.
- 1989–1999 **Branch Manager for Industry**, SERVO DATA
- Tripled employee numbers and grew revenue from 3 to 13 million euros.
 - Managed over 150 colleagues and led the integration of Servo Data into CSC after the sale.

Academic Career

- 2003 **MBA education (SMA)**, Sales and Marketing Management
- 1987–1989 **PhD**, *University Linz*, Computer Science — Industry 4.0
- 1983–1987 **Master of Science**, *University Linz*, Computer Science
Graduation to graduate engineer with a degree in computer science (1987)
Promotion to Doctor of technical sciences (1989)

Miscellaneous

- 2000 General management programme in St. Gallen
- 1996 Controlling course (ÖCI)