

About Tezlyn Figaro M.Ed

As Founder of the award-winning Tezlyn Figaro Communications Group, Tezlyn provides counsel to the nation's most influential political, social, and private sector leaders. With over 20 years of achievements in political consulting, high profile crisis management, federal and state campaign experience, public relations, media training, and strategic communications, Tezlyn Figaro is considered a master political strategist.

As a senior political and media consultant for Americas most high profile civil rights leader, Attorney Benjamin Crump Tezlyn has led crisis communications, media relations, and political strategy for high-profile national cases including but not limited to the George Floyd Case, the Breonna Taylor Case, the Flint Water Crisis, the Orlando Pulse Shooting, the Officer Holtzclaw Rape Case, the Tulsa Monroe Bird Case.

Tezlyn is also the host of Straight Shot, No Chaser podcast on the Black Effect Podcast Network, founded by Radio Hall-of-Famer Charlamagne Tha God on iHeart Media.

As a national political analyst, Tezlyn shares independent, nonpartisan analysis for several national, regional, and local media outlets such as Fox National News, The Black News Channel and Revolt Television. In addition to her weekly commentary, she offers over a decade of appearing in top print, television and digital media platforms with different ideological orientations such as The Breakfast Club, *Revolt TV*, Hot 97, The Rickey Smiley Morning Show, New York Times, Make it Plain on Sirius XM, Sonnies Corner on Sirius XM, CBS, MSNBC, and NBC just to name a few.

In 2018, Tezlyn partnered with Cut 50, an organization founded by CNN host Van Jones. Her role assisted with booking Cut 50 national organizers on various national and regional media platforms to advocate for the historic bi-partisan first step act, which in turn passed in both the House and Senate in December 2018.

In 2016, she served as the National Racial Justice Director for the Bernie Sanders campaign. Her work led to several national success during the campaign, including but not limited to the historic win during the Michigan primary.

As Founder of the Allied Group, a Florida staffing firm that employed over 300 people during the 2010 recession, Tezlyn was awarded several recognitions highlighting her dedication to community service and excellence in business. In 2009, she was named the Cadillac Community Influencer of the year. She has also named the 2010 Orlando Business Journal's "40 Under 40" and the 2012 Orlando Business Journal's "Women Who Mean Business" finalist. Tezlyn is a certified Florida Supreme Court civil, circuit and appellate conflict resolution mediator and approved trainer. She holds a bachelor's degree in management and a master's degree in adult education and training.

The George Floyd Case

As Senior Political Consultant for the Ben Crump Law Firm, Tezlyn contributed her expertise to the historic George Floyd Case. Tezlyn's work included but is not limited to political strategy and media booking for Attorney Crump on Court TV and other national outlets. Additionally, Tezlyn and Attorney Crump jointly appeared on the nationally syndicated show The Breakfast Club.

Tezlyn also assisted the George Floyd Foundation with the George Floyd Hologram project with Change.org.

Tezlyn also assisted the George Floyd Foundation with the Foundations first scholarship partnership in association with the Eddie Robinson Legacy Scholarship Fund

Tezlyn also provided political strategy and onsite communications messaging during the historic George Floyd Justice in Policing Act 2020 congressional testimony hearing at the United States Congress in Washington, D.C.

Tezlyn also provided assistance coordinating efforts between the George Floyd Foundation and the Texas Legislative Black Caucus for the historic Texas George Floyd Act.

Flint Water Crisis

As Senior Political Consultant for the Ben Crump Law Firm, Tezlyn contributed her expertise to the historic Flint Water crisis. Tezlyn's work included but is not limited to a political strategy, media relations, media booking, community advocacy, and assisting in organizing over 2000 Flint residents, which resulted in a historic \$600 million settlement.

Daniel Holtzclaw Case

Through her extensive relationships with major media networks and her expertise in rapid response communications, Tezlyn was able to garner national and international media attention for clients whose stories are often ignored. After learning about the case of Daniel Holtzclaw, an Oklahoma City police officer accused of raping multiple Black women in his custody, she immediately enlisted Benjamin Crump, the lead attorney in the Trayvon Martin and Michael

Brown cases, for legal counsel click [here](#) for clip. She withstood opposition from city leaders and raised the profile of the case while living next door to the police station Holtzclaw was assigned. Forging forward in her role as the chief publicist, she led the media strategy through the sentencing period, in which Holtzclaw received a record 263-year sentence for his heinous crimes. Outlets including MSNBC, CNN and FOX News covered the story, and 60 minutes aired a featured segment on the case. Tezlyn's bold approach and impassioned support of the survivors led her to the United Nations, where she provided testimony on behalf of the victims during the truth and reconciliation tribunal hearings.

Monroe Bird III Case

After noting a lack of media coverage for Monroe Bird III, the 21-year-old denied medical coverage for a gunshot wound that left him paralyzed (a wound that would later be fatal) in an altercation with a security guard, Tezlyn re-enlisted Benjamin Crump for legal counsel. Working directly with Crump and his legal team, she spearheaded the communications efforts that resulted in national network coverage, including an investigative feature on [Crime Watch Daily](#).

Orlando Pulse Case

Tezlyn initiated and led the rapid response and crisis communication efforts on the Orlando Pulse nightclub shootings and the Dallas police shootings. She booked over 80 national media appearances within the first hour of the Pulse nightclub shootings for the elected representatives of Orlando, [Commissioner Patty Sheehan](#) and Commissioner Regina Hill. Tezlyn convened a national press conference, drafted key talking points and booked numerous media interviews with national and international outlets for the Next Generation Action Network during the Dallas police shootings.

2016 Bernie Sanders for President

In 2016, she served as National Racial Justice Director for the Bernie Sanders presidential campaign. Her work in this senior leadership role was pivotal to several successes during the campaign, including the historic win in the Michigan primary race. In Michigan, Tezlyn arranged a meeting with families impacted by the Flint water crisis and Senator Sanders. The earned media generated from the meeting elevated the crisis to the national political stage, with Sanders referencing the meeting during the Flint presidential debate, in subsequent campaign advertisements and during campaign rallies.

As Founder and President of the Allied Group, a Florida staffing firm that employed over 300 people during the 2010 recession, Tezlyn was the recipient of awards highlighting her dedication

to community service and excellence in business. In 2009, she was named the Cadillac Community Influencer of the year. She has also named the 2010 Orlando Business Journal's "40 Under 40" and the 2012 Orlando Business Journal's "Women Who Mean Business" finalist.

Tezlyn holds a Bachelor of Science in management and a master's degree in adult education and training. Tezlyn is also a certified Florida Supreme Court civil, circuit and appellate conflict resolution mediator and approved trainer.

Career Highlights

National Political News Pundit

Seen often on various multimedia platforms to include frequent appearances on America's most watched national cable news station, Fox News, MSNBC and Revolt TV.

Presidential Campaign Experience

As National Justice Director for Bernie 2016, Tezlyn organized Flint, Michigan outreach for Senator Bernie Sanders which resulted in an historic State of Michigan victory upset.

National High-Profile Crisis Comm Expert

Senior Crisis Communications expert for several of America's most high-profile cases in 2016.

High-Profile Rapid Response Media Expert

Rapid response media expert for high profile federal, state and local elected officials and leaders.

Award Winning Business Owner

In 2008, during the recession created award winning Florida staffing firm with zero capital which resulted in employing over 300 associates at the City of Orlando. Recipient of the 2010 Orlando Business Journal 40 under 40 award and named 2012 Orlando Business Journal 'Woman to Watch' award finalist.

Florida Supreme Court Certified Mediator

Florida Supreme Court Certified County, Civil and Appellate assigned to over 100 court connected cases with a 100% resolution record.