

# TEZLYN FIGARO

PUBLIC RELATIONS,  
COMMUNICATION, MEDIA  
& POLITICAL EXPERT



## ABOUT ME

Charismatic and persuasive public relations expert who communicates effectively with target audiences through strategic brand management and public relations campaigns.

Expertise includes: dynamic public speaking, media relations, crisis communications, rapid response media campaigns, community outreach, government relations, public affairs, freelance political blogging, newspaper column writer, radio and television commentary, social media marketing, grassroots organizing, superb interviewing techniques, persuasive debate skills, human resource management, staffing, employee engagement, employee retention and training.

## AWARDS

2009  
**Orlando Florida Community Leader**  
sponsored by Cadillac

2010  
**Orlando Business Journal**  
40 under 40 Winner

2012  
**Orlando Business Journal**  
"Women Who Mean Business"  
Top 15 finalist

## PRINT

- 2015 **New York Times**, Monroe Bird Case, Publicist
- 2000- Present: **North Dallas Gazette Weekly Newspaper**, political guest columnist
- 2014: **Florida Courier Statewide Weekly Newspaper**, featured as political strategist, 'Two Decades of Destruction'
- 2010/2012: **Orlando Business Journal**, featured as 2010 '40 under 40' and 2012 'Women who mean business' finalist award
- 2012: **The Sanford Herald Weekly Newspaper**, featured as public speaker for community organizing event
- 2011: **The Orlando Times**, profile feature story, Catalyst in the Community'
- 2011: **The Orlando Sentinel Daily Newspaper**, featured as business subject matter expert
- 2011: **Metroplan Orlando Annual Report Publication**, featured on cover, featured as business subject matter expert
- 2010: **Orange Appeal Magazine**, featured as community organizer
- 2010: **Women Build Habitat for Humanity Project**, Women Build Committee
- 2010: **Onyx Magazine**, profile feature story, 'Against all odds'
- 2009: **East Orlando Sun Newspaper**, Columnist, 'Get out the vote'

Other print and online periodicals features include but not limited to: *Tom Joyner's Black America Web*, *East Orlando Chamber of Commerce*, *African American Chamber of Commerce*, *Denton Texas 'Around our Town'*, *Cadillac Community Influencer*, *Winter Park/Maitland Observer*, *RYSE Magazine* and *West Orlando News*.

## TELEVISION

- 2014: **CBS Affiliate KWTW Channel 9**, Oklahoma City, OK Creator/Story Development, Media Relations, Public Policy Issue Advocacy and Spokesperson, 'Christian Contractor Accused of Robbing OKC Residents'
- 2014: **NBC Affiliate WESH Channel 2**, Orlando, Florida Director of Communications, Crisis Management Spokesperson, 'Candidate Regina Hill False Allegations'
- 2014: **CBS Affiliate WFTV Channel 9**, Orlando, Florida, Media Relations, Political Activist attacks Women in Politics on Tezlyn Figaro Radio Show"
- 2014: **Derrick Wallace Candidate for Orange County Commissioner**, Orlando, Florida - Commercial Content Producer, Political Strategy, Messaging (ten commercial spots)
- 2013: **The Daily Buzz**, National Syndicated Morning talk Show Political strategist guest 'Fiscal Cliff'
- 2011: **NBC Affiliate WESH Channel 2**, Orlando, Florida - Creator/ Story Development, Media Relations, Business Subject Matter Expert, Issue Advocacy, Grassroots Organizer, Spokesperson '2011 NBA Lock up Assist the Bench' grassroots campaign
- 2010: **CBS Affiliate WFTV Channel 9**, Orlando, Florida - On-set Production Assistant, 'Central Florida Spotlight' Political television show
- 2009: **Brighthouse Networks**, Orlando, Florida - Creator, Host 'The Tezlyn Figaro' Television Talk Show
- 2004: **University of North Texas**, Denton Texas - Creator, Host, 'Unscripted' Television Talk Radio

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## EDUCATION/TRAINING

2012  
University of Phoenix  
Bachelor of Science  
Degree in Management

Women Campaign School  
Yale University  
New Haven Connecticut

2011  
Ruth List Hispanic  
Outreach Training  
Orlando, Florida

Orlando Regional Chamber of Commerce  
Entrepreneur Academy

2010  
Congressional Black Caucus  
Political Institute Boot Camp  
Washington D.C. (sponsored to attend  
training by Florida Congresswoman Corrine  
Brown)

2009  
The White House  
Project Political Training  
Orlando Florida

2008 – Present  
Florida Supreme Court,  
Certified County, Civil Appellate Mediator  
and Trainer

2000-Present  
Texas Department of Insurance  
Licensed P&C Insurance, Workers  
Compensation and Property Adjuster

2011  
Professional in Human Resources  
Certificate  
University of Central Florida

## RADIO

- 2015: **Sirius XM Patriot, Breithart News**, Political Commentary
- 2015: **KTLV AM 1220**, Oklahoma City, Ok, The Tezlyn Figaro Radio Show
- 2015: **KVSP 103.5 FM**, Oklahoma City, Ok Political Commentary
- 2008-2010: **WOKB 1680 AM**, Orlando, FL - Co-host, The Don Miller Political Talk Radio Show
- 2008-Present: **Blog Talk Radio**, Online - Host, The Tezlyn Figaro Radio Show
- 2015: **KTLV AM 1220**, Oklahoma City, Ok, The Tezlyn Figaro Radio Show

## POLITICAL CAMPAIGNS

- Candidate for Orlando City Commissioner Regina Hill Primary & General Election**  
(2014) Orlando, Florida **WIN**  
*Primary and general election, Campaign Director of Communications, crisis management, (first time candidate, primary and general election winning campaign, defeated two opponents)*
- Candidate for Orange County Commissioner Derrick Wallace Primary Election WIN**  
(2014) Orlando, Florida  
*Primary Election Director of political strategy for television commercial advertisement, messaging (primary win, defeated four opponents, advanced to the general election)*
- Florida State Senator Geraldine Thompson Primary Election WIN**  
(2014) Orlando, Florida  
*Primary election opposition research, campaign social media rapid response director in response to negative opposition mailer (Incumbent, primary win, one opponent)*
- Orange County Commissioner Tiffany Moore Russell for Orange County Clerk of Courts WIN**  
(2014) Orlando, Florida  
*Primary election, Campaign Social Media Coordinator, Rapid Response Media and media relations for the 'Women for Tiffany' grassroots campaign. (Primary Win, current sitting Orange County Commissioner running for Clerk of Courts, defeated one opponent, advanced to general election)*
- Re-Elect Judge Belvin Perry Campaign Primary & General Election WIN**  
(2012) Orlando, Florida  
*Campaign Volunteer coordinator (Chief Judge for Casey Anthony Trial, High Profile Candidate, Winning Campaign in the primary election with over 70% of the vote, defeated one opponent)*
- Candidate Randolph Bracy, Jr. for FL House of Representatives Primary Election WIN**  
(2014) Orlando, Florida  
*Campaign strategy, government affairs (First time candidate, winning campaign in primary election with 60% of the vote, defeated one opponent)*

## GRASSROOTS ORGANIZING / COMMUNITY OUTREACH

- 2010: **Census Town Hall**, Orlando, Florida, Organizer, Public Speaker
- 2008: **The National Urban League Convention**, Orlando, Florida  
*Successfully recruiting, training and managing 300 volunteers within 3 weeks to serve as staff for the National Urban League Convention featuring Senator Barack Obama and Senator John McCain*

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## TESTIMONIALS

"Ms. Figaro has demonstrated strength in leadership and communication's skills. She is very personable and has a fantastic report with people."

Jacob Stewart  
President  
Central Florida Partnership

"I'm pleased to say that your leadership was a strong compliment to the high satisfaction levels of our guest, entertainers and vendors."

Marty Raab  
Sr. Vice President Marketing,  
Communications and Events  
The Tom Joyner Foundation &  
Reach Media

"I have found Tezlyn to be a hard worker, someone who operates with integrity and very resourceful."

Representative Randolph Bracy, Jr.  
State of Florida  
House of Representatives

References from Central Florida's  
most influential leaders in both  
the public and private sector  
available upon request.

- 2008: **The Tom Joyner Annual Family Reunion**, Orlando, Florida  
*Successfully recruiting, training and managing 150 volunteers within a 48 hour period.*
- 2008: **The Black Enterprise Women of Power National Summit**, Orlando, Florida  
*Successfully recruiting, training and managing 50 volunteers within a 24 hour period for the Black Enterprise Women of Power Summit*
- 2008: **100 Black Men National Annual Conference**, Orlando, Florida  
*Successfully recruiting, training and managing 20 volunteers within a 24 hour period for the 100 Black Men National Annual Conference*

Additional grassroots organizing, advocacy and public speaking experience include but not limited to: *Workforce Advantage Academy 2011 Graduation Commencement speaker, Impact Sanford, Florida guest speaker, taskforce committees and guest speaker at various community forums.*

## TRAINING

- 2009: **Orange County Florida Public Library System**, Orlando, Florida, Trainer, 'Her Story' (Women contributions in politics science, medicine, the arts and space travel)
- 2012: **East Orlando Chamber of Commerce/ East Orlando Chamber of Commerce**, Orlando, Florida, 'Florida Constitutional Charter Amendments Ballot Training 'What you need to know before you vote' (Training to inform voters on the 11 proposed complex Amendments)
- 2013: **The Tezlyn Figaro Hip Hop Science Project**, National, Creator/Trainer, training for middle and high school students utilizing science terms and common core standards to create rap music. (competitive competition, Millwood School District Oklahoma City, OK)
- 2014: **Tezlyn Figaro Concrete Roots Project**, National, 'The G Code' (A training designed to inform urban citizens of Government roles and responsibilities utilizing hip hop terminology in a fun, interactive and easy to understand method.)

## GOVERNMENT BOARD APPOINTMENTS

- 2010-2013: **Orange County Government - Regional Transportation Authority Metroplan Citizens Advisory Board** - Appointed by the Mayor to represent Orange County Constituents to evaluate, approve and provide input on purposed regional transportation plans and programs.
- 2012- 2014: **Orange County Florida Government - Mission, Membership Review, Multi-Jurisdictional Board Compliance Board Member**- Appointed by the Mayor to recruit and recommend Government Board Members for all 35 multijurisdictional boards in addition to being responsible for Sunset Review compliance for all 35 multijurisdictional Orange County Government Boards.

Additional volunteer board/ committee service includes: *Central Florida Partnership YPAC Orange County League of Women Voters, YMCA Central Florida, Central Florida Boy Scouts Whitney M. Young Fundraising Committee and Habitat for Humanity 2010 Women Build Fundraising Committee.*

## HUMAN RESOURCE MANAGEMENT/ STAFFING

Over 10 years of successful Branch Management experience with Americas leading staffing firms; Adecco, Robert Half International & Founder of Award Winning Staffing Firm The Allied Group.



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STAY CONNECTED TO  
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Tezlyn Figaro Radio Show  
Application on Google Play

facebook

## AUTHOR

- 2015: **Are you going to run for office or run your mouth:** A workbook that reveals the real work required to win
- 2015: **Kitty's Litter:** Power, Politics and Passion, a political fiction short story. Available on Kindle and Amazon

## CLIENTS

### Legal

Attorney Benjamin Crump (Attorney for Trayvon Martin, Michel Brown and National Bar Association President)  
Attorney Natalie L. Jackson (Local Attorney for Trayvon Martins and Edwin McFarlane)

### Judicial

Judge Belvin Perry (Casey Anthony case Judge)  
Orange County 9th Judicial Circuit Court

### State Legislators

Florida State Senator Geraldine Thompson  
Florida State Representative Bruce Anton  
Florida State Representative Randolph Bracy  
Ohio State Senator Nina Turner  
Oklahoma State Senator Anastasia Pittman

### County Commissioner

Orange County Commissioner, Current Orange County Clerk of Courts Tiffany Moore Russell

Orange County Commissioner Bill Segal

### City Commissioner

Orlando City Commissioner Regina Hill

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**SPREA**ker



**You**Tube



[www.TezlynFigaro.com](http://www.TezlynFigaro.com)

## **Government Entities**

City of Orlando Florida

Seminole County Florida Government

Seminole State College

## **Organizations**

The National Urban League

Black Enterprise

The Tom Joyner Family Reunion

100 National Black Men

Democratic African American Women Caucus, Florida

Florida Democratic Black Caucus, Palm Beach County

Central Florida African American Chamber of Commerce

East Orlando Chamber of Commerce

Muscular Dystrophy Association

Central Florida Boy Scouts

Florida Association for Educational Opportunity Program Personnel

## **Business**

Central Florida Transportation Authority (LYNX), Orlando, Florida

National Basketball Association, New York, New York

Covington and Associates, Altamonte Springs, Florida

Trinity Foods Corporate Office, Pembroke, North Carolina

Cosmos Technologies, Pittsburgh, Pennsylvania

Costa DeVault Public Relations, Orlando, Florida

McCloud Transportation, Tampa, Florida

Workforce Advantage Academy, Orlando, Florida

Asset Real Estate Management, Orlando, Florida

Ryerson Metal, Chicago, Illinois

Zero Chaos, Orlando, Florida

Tupperware Corporation, Orlando, Florida