

ABOUT TEZLYN FIGARO

Founder and Principal Consultant

Tezlyn Figaro specializes in public relations, communications and political strategy in national, regional and local print, television and radio platforms. Tezlyn joined the national executive staff of Senator Bernie Sanders for President 2016 as the National Racial Justice Director within the National African American Outreach department. During her tenure with Senator Bernie Sanders for President 2016 her highlights include being solely responsible to organize Flint, Michigan Water Crisis survivors for a private meeting with Senator Bernie Sanders. In turn, the survivor meeting contributed to radio and television ads, campaign speeches and ultimately impacted the overall Michigan outreach strategy which in turn resulted in a historic political upset. Tezlyn also traveled to various States on behalf of Bernie 2016 such as New York, Iowa, Georgia, Oklahoma, Ohio, Washington D.C., Texas and organized a community social justice panel within three days with celebrity actress Rosario Dawson and Ohio Senator Nina Tumer in Harrisburg, Pennsylvania. Tezlyn's contribution to Bernie 2016 was featured in various national news outlets such as The Washington Post, Daily Ko's, Refinery 29 and Breitbart in addition to various State and local news entities.



As Principal of Tezlyn Figaro Communications Group Tezlyn's high profile client list includes but is not limited to serving as a media communications consultant for famed Trayvon Martin and Micheal Brown Attorney Benjamin Crump which resulted in high cases such as the OKC Officer Holtzclaw rape case seen on ABC 20/20 and Crime Watch Daily and the Monroe Bird Case which was featured in the New York Times and Crime Watch Daily. Tezlyn is also the Director of Communications for Senator Bernie Sanders most visible surrogate Ohio State Senator Nina Turner. In addition to making history with her national profile client's Tezlyn offers an impressive undefeated political campaign resume working on several national, state and local elected officials. She is also an Orlando Business Journal's "40 Under 40" winner, and was honored as a finalist for the highly coveted Orlando Business Journal's "Women to Watch" award. Tezlyn has been quoted in the New York Times, Tom Joyner's Black America Web and every major print and television entity in Central Florida, just to name a few. Tezlyn has earned a bachelor's degree in Management and is a Florida Supreme Court Certified County, Civil, Circuit and Appellate conflict resolution mediator. Tezlyn is the author of the fictional political short story "Kitty's Litter: Power, Politics and Passion" and the political campaign workbook "Are You Going to Run for Office or Just Run Your Mouth".

EXPERT SKILL SET

- 10+ years of experience managing political and/or issue campaigns.
- 10+ years of high-level strategic planning or project management experience.
- Strategic campaign development expertise and excellent problem-solving skills.
- Highly organized, and able to manage multiple projects at once without sacrificing quality.
- Experience managing diverse teams of organizers, political, press and digital campaigners.
- Proven track record of working successfully with coalition partners.
- Excellent verbal and written communications skills and the ability to write for a variety of audiences and platforms.
- Knowledge of and dedication to the climate movement, and/or other movements for social justice. Commitment to building grassroots power as a means to effect change.
- Knowledge of legal limits on 501(c)3 and 501(c)4 affiliated organizations and 527 committees.
- Award winning staffing firm owner employing and managing over 300 employees.
- Over ten years corporate America experience as Branch Manager for Americas leading staffing firms Adecco and Robert Half International.
- Comfort working in a fast-paced environment with team members who are often remote.
- Able to make management and political decisions quickly and effectively, even without having all the information you might need.
- Excellent time management skills and commitment to healthy work-life balance.
- Professional digital campaigning experience.
- Experience at the intersection of online and offline organizing, mobilization, and direct action.
- Ability to train others on online campaigning tools and offline campaigning skills.
- Creativity and comfort with experimenting with new tools and tactics.

EXPERIENCE

For detailed experience, click here to view and download or click here to visit Tezlyn Figaro on LinkedIn.













Director of Media Communications for former Ohio State Senator Nina Turner

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MSNBC, Tamron Hall and Senator Nina Turner debate Nevada Convention



MSNBC, Lawrence O'Donnell, Congressman Barney Frank and Senator Turner discuss Clinton vs Sanders face off



CNN, State of the Union, Trump blames Sanders for violence at his rallies

Senator Turner is Senator Bernie Sanders most visible national surrogate seen on a weekly basis on CNN, MSNBC, Fox, Headline News just to name a few. Senator Turner remains in high demand due to her dynamic personality, undisputed debate deliver and her ability to capture the attention of any audience.

As Director of Media Communications, Tezlyn Figaro is responsible for the following but not limited to:

- Develop Overall Media Communications Strategy
- Develop Media Talking Points Strategy
- Media Booking
- Media coaching
- Crisis Communications
- Rapid Response Media



CNN, Don Lemon, Senator Turner debates multiple panelists



Who is Senator Nina Turner











City of Orlando Massacre (Deadliest shooting on U.S. Soil)

In response to the Orlando Mass Shooting, Tezlyn Figaro Communications Group booked over 30 national media interviews within a 48 hour time period for two current City of Orlando Commissioners with CNN, MSNBC, Headline News, CNN International, CNN Worldwide and CBS. All interviews were direct interviews with top national anchors such as Gayle King, Chris Jansing, Don Lemon, Rachel Maddow, Chris Hayes, Chris Matthews, Carol Costello, New Day morning host on CNN and Robin Meade just to name a few.

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Commissioner Patty Sheehan (Sheehan represents the district where the incident occurred and is the only openly gay sitting Commissioner)













Commissioner Regina Hill (serves on the City of Orlando commission, Hill's district includes part of downtown Orlando which is adjacent to the district where the incident occurred)



Patty Sheehan Tez, you have been an amazing friend and are a professional media strategist who gets the job done! Thank you!



Regina Hill

Thanks for your relentless and stratigic efforts. Your machine is well oiled and respected Nationwide. Your on another level! Congrats and we'll deserved. Your constantly in beast mode! Your best is yet to come.













Bernie Sanders for President 2016, Tezlyn Figaro Featured Media

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I thought Sanders was bad for black people. These women changed my mind.

The candidate's economic plan is more important than I realized.



Washington Post

Combinate Event: Community Forum with Special Counts Former Ohio State Senator Nina Turner & Rosario Dawson

The forum 1978

Special great opportunity for community members to conserve with former Ohio State Security New York, New Y

Bernie Sanders campaign National Racial Justice Director and currently Ohio State Senator Nina Turner, Director of Media Communications.

Official Event: Community Forum with Special Guests Former Ohio State Senator Nina Turner & Rosario Dawson. Event Coordinators: Tezlyn Figaro - National Director of Racial Justice

Every Bernie Sanders Supporter Should Read This Today

Without Black women like former Oblio state Senator Nina Tunner, I wouldn't be giving Vermont Senator Benzie Sanders the time of day. They wouldn't be so that the senator Benzie Sanders the time of day. Typu don't know the Tunner is, you should. Tunner served in the Ohlo State Senator Senator Benzie Sanders the time of day. Typu don't know the Tunner is, you should. Tunner served in the Ohlo State Senator Senato



Bernie Sanders Flint Grand Opening











High Profile OKC Officer Daniel Holtzclaw case

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Verdict Press Conference, Tezlyn Figaro recognition

April 29, 2016 Tezlyn Figaro, guest speaker at United Nations in NYC regarding Holtzclaw case



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A WARRIOR AMONG US: HOW ONE BLACK WOMAN'S FIGHT FOR JUSTICE IS INFLUENCING THE NATION...AN ANALYSIS OF THE DANIEL HOLTZCLAW CASE!

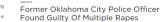
I no morning, political state statements and a second statement of the control of the statement of the state public platform to say out loud:

"I am ashamed at the lack of coverage from the Oklahoma City media. The media has shamed these women. The media has said these women did not have the right to speak up." "You're here today because of the sensationalism of it but these women will be victimized for the rest of their lives. Lappreciate you being here today but where are you going to be tomorrory". She then turned to the survivors, "You were never alone because I've been riding with you since day one."





NPR, Tezlyn Figaro





Former Dallasite helped shine spotlight on Holtzclaw case

Monroe Bird Case

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Crime Watch Daily

CLICK IMAGE TO READ ARTICLES



Three months later, as he lay in the hospital hooked to a ventilator Mr. Bird's insurance company declined to cover his medical bills. The reason? His injuries resulted from "illegal activity."

New York Times. Tezlyn Figaro cited as publicist













SEEN IN

The New York Times

The Washington Post

CRIME WATCH



































