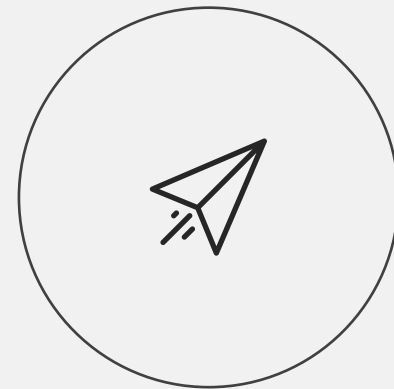


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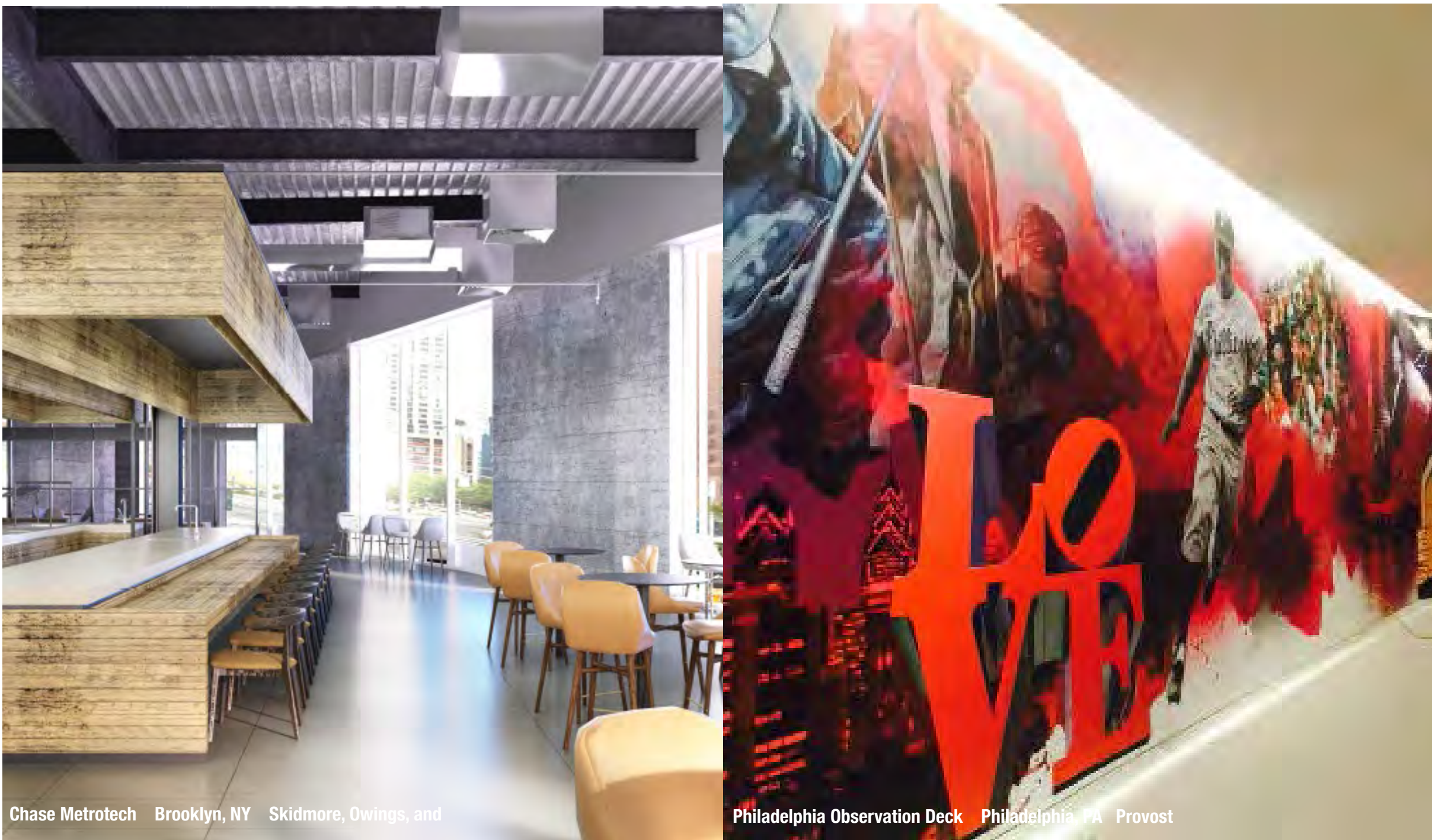
Heather Stonebraker CMP, Assoc. IIDA Global Project Delivery Strategy | Change Management Professional | Executive Workplace Strategist

01 | **Begin**

Introduction, Resume, Resources



Heather Stonebraker
Global Project Delivery (PMO) & Workplace Strategy
m. 214 789 4011 e. h.stnbkr@gmail.com
<https://heatherswork.com/>



It is a pleasure to meet you, and your Organization.

I am a Global Project Delivery & Workplace Strategist with backgrounds in Architecture, Interiors, CapEx Planning, Business, Technology Integration, and Change Management.

A Fortune500 Organization can have a streamlined project delivery process that supports the CapEx RES Pipeline, while holding suppliers to high delivery standards that are cost efficient and align with the Organization's long term business goals. **An example of this would be Sustainability.**

I am, admittedly, a Futurist who believes strongly in empowering Organizations to create technology-integrated workplaces designed to amplify the capabilities of their workforce while driving business success.

Here is what you won't see on paper...

- I grew up in the Southwest, with parents who took me along on their global adventures from a young age.
- I am an only child, explorer of the world and culture, a champion of empowering people, engager of diverse ideas and voices, and enjoy helping organizations dream big with their vision.
- I have grown my skillset working alongside talented teams, and eventually guiding Fortune500 financial and tech clients toward workplace and strategic project processes in New York, Seattle, Raleigh, Dallas, Philadelphia and around the globe.

I hope that you will enjoy reviewing the following projects and case studies as much as I so enjoyed the people, clients, teams, learning experiences, and growth opportunities that brought forth these wonderful projects.

Regards,

Heather Stonebraker



Heather Stonebraker
Executive Project Leadership & Workplace Strategist
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By the numbers...

Harnessing the opportunities to work with and learn from some amazing Fortune 500 clients, working across their portfolios to bridge effective strategy, design approach, and account leadership.



METHODOLOGY Approach

- 1. Effective Supplier Delivery Standards
- 2. Effective CapEx D&P Costing Strategies
- 3. Proactive Risk Mitigation
- 4. Defined ROI projections.

The above are four components of a dynamic & elevated project strategy that is predicated on:

- Solution oriented project team
- Clear milestones
- Engaged project stakeholders
- Elevated design thinking & supplier delivery

This model provides a dynamic solution that positively impacts the client’s occupancy, workplace productivity, CapEx, and workplace standards across the portfolio.



NUMBER OF GLOBAL
MARKETS + WORKPLACE/
ACCOUNT MANAGEMENT

NORTH AMERICA
LATAM
APAC
EMEA



NUMBER OF U.S.
MARKETS LIVED &
WORKED IN

PHILADELPHIA
NEW YORK CITY
SEATTLE
DALLAS
RALEIGH
WASHINGTON D.C.



NUMBER OF YEARS IN
WORKPLACE, DESIGN, &
PROJECT MANAGEMENT
INDUSTRIES

Multiple global and
national markets, focusing
on project, design, &
alignment across client
real estate portfolios.

Resume & Resources

Please see below for a high-level overview of clients whom I have had the privilege of learning from & working with, across their global real estate portfolios toward Architecture & Design delivery, as well as assistance with portfolio assessment. *Comprehensive project list available upon request.*





Heather Stonebraker
Executive Project Leadership & Workplace Strategist
m. 214 789 4011 e. h.stnbkr@gmail.com
<https://heatherswork.com/>



To the point...

I am a CapEx Project Delivery & Workplace Strategist. My approach empowers Organizations to create technology-integrated, future proofed and cost-efficient workplaces designed to amplify the capabilities of their workforce while driving maximum ROI for the business.

Not on paper...

1. I grew up in the Southwestern U.S.
2. I have played the cello since Elementary school
3. I have worked hard to learn each role as I have climbed the ladder in my career. Hard work, and being an authentic and innovative leader, are important to me.
4. My brain looks at processes from a 10,000 foot view: what is our north star, and how do those pieces fit together?
5. I learn rapidly when immersed in a new culture or new way of doing something.

Fun Fact?

I am a Certified Art Handler & Museum Registrar. This is from my days of running an Exhibit Design, Artifact Management, & Curatorial company in Dallas, TX.

Strengths

- Supplier Delivery Standards
- Executive Stakeholder Engagement
- Global Project Delivery Strategy
- Certified Change Manager
- Workplace Design & Strategy
- Enterprise Change Management
- CapEx Strategies (A&D)
- Futureproofed Workplace Planning
- Workplace Data Analytics

References

Contact Information Available Upon Request

- Daniel Bernard** Chief Experience Officer
Dow Jones (NYC)
- Ben Weltman** Global Director of Video & Content
Wall Street Journal (NYC)
- Paul Read** (Raleigh, NC)
Director of Project & Program Management, Cisco

HEATHER STONEBRAKER

Global Workplace
& Capital Project Delivery Strategist

Raleigh, NC | New York, NY

Professional Experience

- 2023-Present

Associate Director, Real Estate Design & Project Leader **EY** | New York, NY & Raleigh, NC

Sr. Manager, Global Workplace Strategy & Project Delivery | **Dow Jones** | New York, NY
Led the global establishment of Workplace and Project Strategy Supplier Delivery Standards for Dow Jones and their subsidiary organizations: Wall Street Journal, Barron's, NewsWire.
- 2022-2023

Workplace Practice Leader – Southeast U.S region
Perkins Eastman | Raleigh, NC
Key Clients: Microsoft, City of Raleigh

Interiors Practice Leader, Workplace
Perkins + Will | Durham, NC
Key Clients: Epic Games, Lenovo, Cisco, Microsoft
- 2014-2021

Practice Leader, Global Solutions Studio
Nelson | Seattle, WA
Key Clients: Bank of America, Amazon, & Microsoft

Senior Project Manager, Corporate Interiors
SOM (Skidmore, Owings, & Merrill) | NYC, NY
Key Clients: JP Morgan Chase & Company

Senior Manager of Special Projects & Interiors
Provost Studio | Philadelphia, PA
- 2009-2014

Cofounder; Director of Strategy & Projects
Stonebraker Creative | Dallas, TX
Client driven design and process delivery solutions for art, exhibit, and museum clients in the DFW area.

Education

- The Johns Hopkins University, Carey Business School (MBA) *Master's, Business Administration**
Specializations: Global Leadership, Business Analytics
March 2023 - Present | Baltimore, MD + Hybrid
- Acuity Insitute (Certification) Change Management**
Specializations: Change Management, Organizational Strategy, ADKAR Method
Completed March 2021
- Art Institute of Dallas (BFA) Bachelor's of Fine Art, Interior Design**
Specializations: Interior Architecture
Completed June 2009 | Dallas, TX

CONTACT & RESOURCES

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02 | **Account Leadership Highlights**

Project Process + Interiors

Workplace Experience

JP Morgan Chase & Co.

(SOM) Skidmore, Owings, & Merrill
New York, NY | Senior Project Manager

From Lobby and Workplace designs for their buildings in Manhattan, to leading contract negotiations for projects at JPMC Metrotech Center in Brooklyn, I worked closely with the client’s Senior Real Estate team, while also addressing alignment needs across their greater portfolio throughout the City, in my role as Senior Project Manager.

Finance



JP Morgan Chase & Co.

Senior Project Manager | Corporate Interiors & Workplace | JPMC Metrotech

SOM - Skidmore, Owings & Merrill



JP Morgan Chase & Co. HQ New York, NY LOBBY RENOVATION

Manhattan HQ: Lobby Renovation

191,000 Sq. Ft.

Commercial + Hospitality

Renovation of lobby to activate private level toward employee experience and amenities. Included private Starbucks, security, and ADA Upfit, in addition to Interiors, Architecture, and construction of prominent connecting staircase.



JP Morgan Chase & Co. METROTECH BLDG 4 Brooklyn, NY SERVERY + FOOD HALL

Employee Food Hall & Social Hub

167,000 Sq. Ft.

Commercial + Hospitality

Complete demo and redesign of space to accommodate new employee amenities: cafeteria, library/study, Starbucks integration Brooklyn Exchange concept store. Project involved multi-consultant coordination, proposals, contract negotiation and program management. Phases: SD, DD, CD, CA, Bid, Close Out.



JP Morgan Chase & Co. METROTECH BLDG 4 Brooklyn, NY LOBBY REPOSITIONING

Lobby Repositioning

343,000 Sq. Ft

Corporate/Commercial

Led team in redesign of Lobby to include FF&E, architectural and interiors layout, and security upgrades to align with influx of new workforce. Development and installation of fascia for existing Nam June Paik art installation. Engaged client, multiple subconsultants, and owners representation (JLL).

Global Account Leadership

Red Hat

Perkins & Will
Global Account Lead - Projects / Studio Practice Leader

BOLDLY GROWING A VISION.
As Global Account Director for Red Hat at Perkins&Will, I sought alignment with workplace strategy & project approaches across their global portfolio, while ensuring alignment between Red Hat’s core company identity and expanding workplace needs.



Red Hat



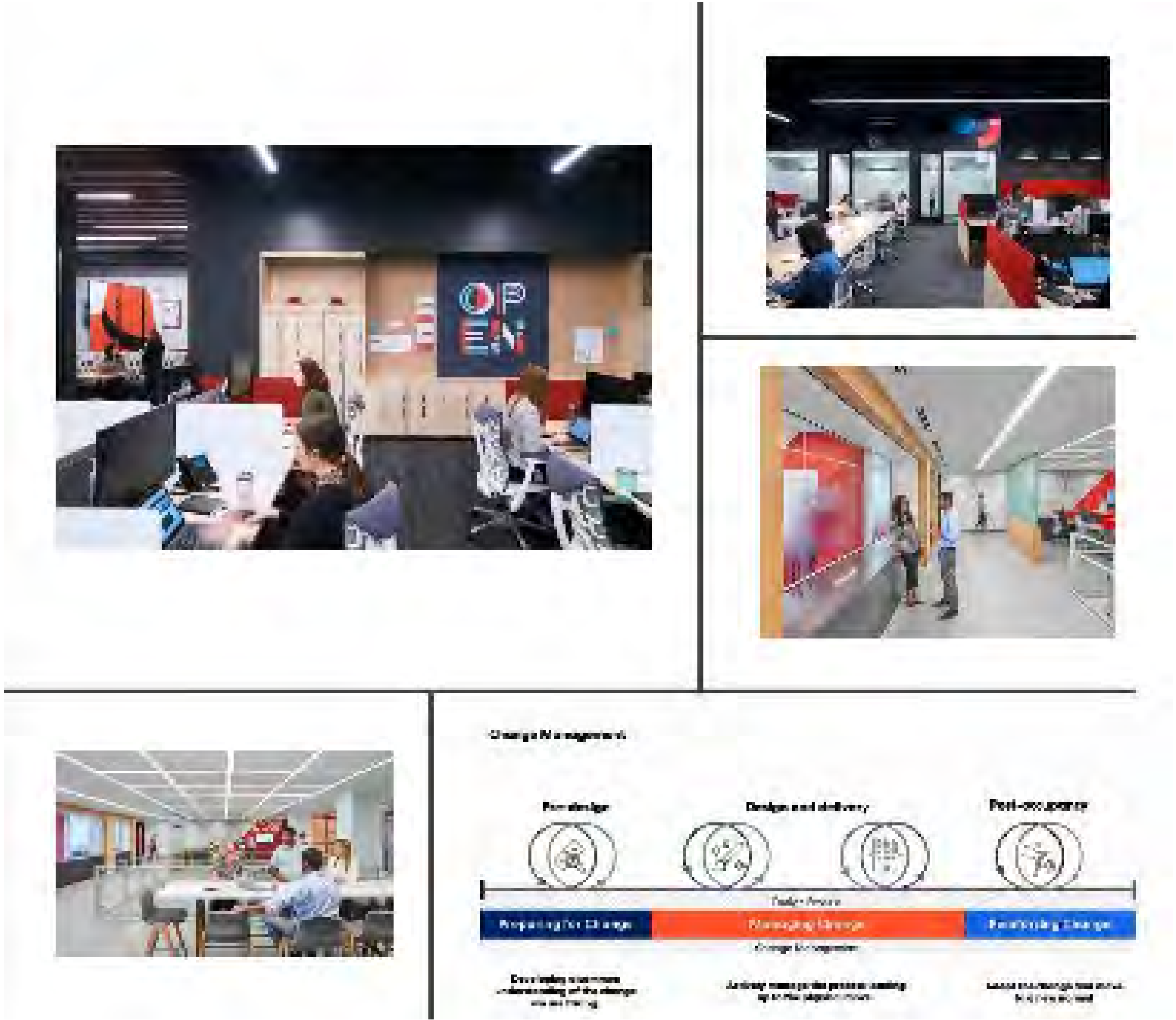
PORTFOLIO
NORTH AMERICA
APAC
EMEA



Pune, India



Brno, Czech Republic



Marketing Studio, Red Hat HQ, Raleigh, NC

Global Portfolio Leadership

Dow Jones

Dow Jones/ Wall Street Journal / Barron's / Factiva
Senior Manager | Global Project Delivery & Workplace Strategy

Dow Jones leases and owns properties in 24 locations around the globe, in addition being a subsidiary corporation with properties for the Wall Street Journal, Barron's, and Factiva included in the portfolio.

Lead project delivery teams and establishment of A&D delivery processes across the global portfolio, focusing on evolving the Global Project Delivery and Workplace Strategy programs for Dow Jones. Accountable for driving best practices, ensuring the service catalog is developed with clear SLA's and KPI's, in addition to recruitment of talent responsible for supporting the ongoing Project Delivery and Workplace Strategy global team.

Media



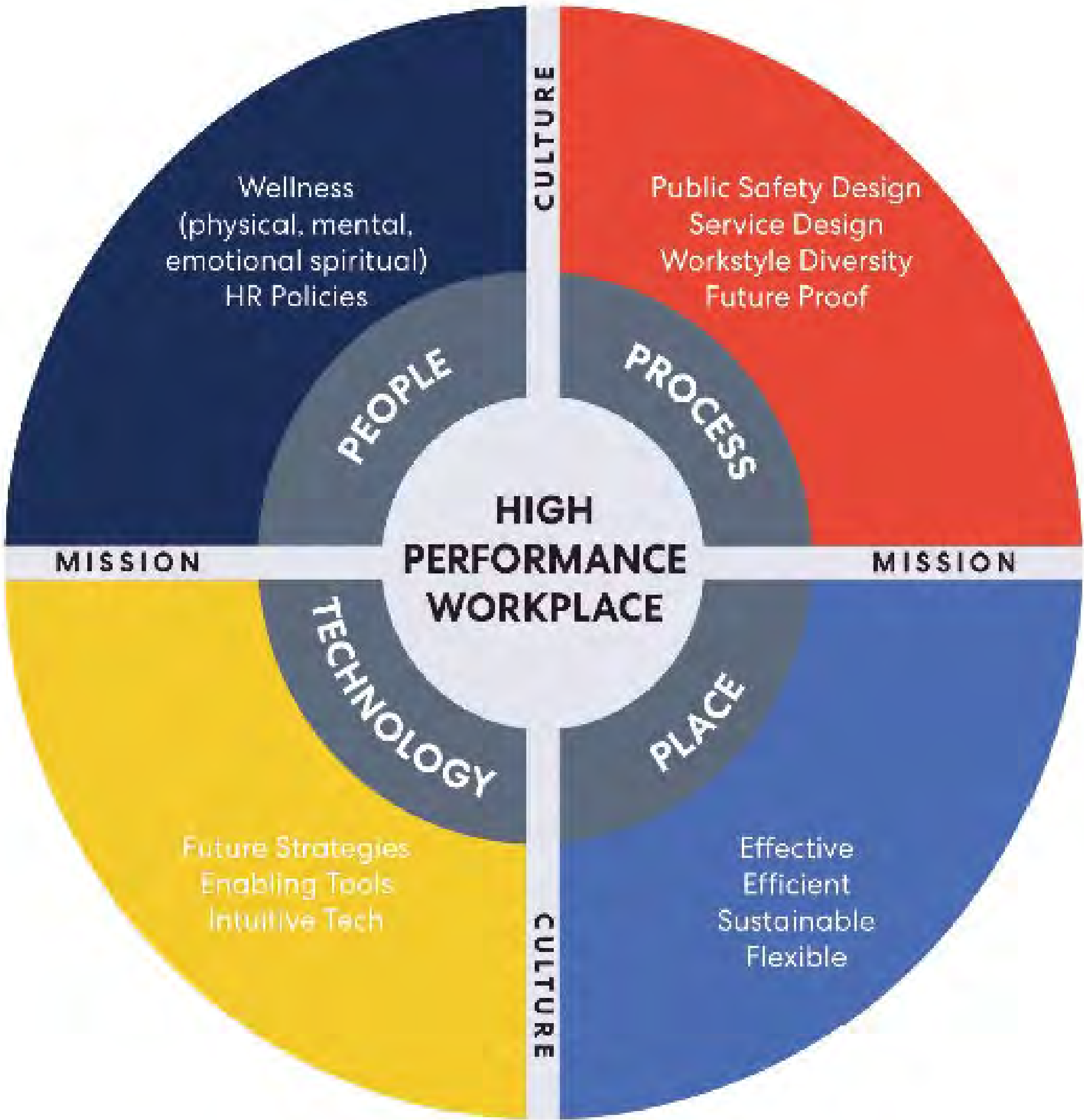
Design by Nelson Architects
for Dow Jones

Strategy

Workplace Strategy

Let’s talk about the modern workplace.

To develop and launch an effective workplace strategy, it is critical that this adaptation to a new way of working is effective. It must support the client’s vision for growth while simultaneously promoting continuity of productivity by creating a pleasing and productive workplace for employees.



HEATHER STONEBRAKER

Executive Global Workplace Leader & RES Project Delivery Strategist for Fortune 500 Organizations

Connector of dots, process delivery, risk mitigation, business case, organizational leadership



2014-2023 Comprehensive Project Delivery List

DOW JONES & WALL STREET JOURNAL - (in house) Director, Global Project Delivery & Workplace Strategy

1. Dow Jones: Multi-Floor Building Restack - HQ: 1211 Avenue of the Americas New York, NY
2. Dow Jones: Executive Briefing Center "the HUB" - FLR 7 (HQ)
3. Dow Jones, Dubai
4. Dow Jones, Barcelona
5. Dow Jones, Glasgow
6. Dow Jones, Singapore
7. Wall Street Journal - Podcast Studios - London, UK
8. Wall Street Journal - Podcast Studios - NYC, HQ (1211 Avenue of the Americas)
9. Wall Street Journal - Video Studios - NYC, HQ (1211 Avenue of the Americas)
10. Wall Street Journal - Podcast Studios - Washington D.C. Offices
11. Wall Street Journal - Video Studios - Washington D.C. Offices
12. Dow Jones: Space Planning & Real Estate Leasing Strategy for the following locations:
 - a. Chicago, IL
 - b. Rockville, MD
 - c. Minneapolis, MN
 - d. San Francisco, CA
 - e. Houston, TX
 - f. Washington D.C.

LENOVO (AMER) via Perkins&Will

1. Corporate Campus - Workplace & Amenities Design -: Research Triangle Park, NC

RED HAT Global Account Management (AMER/APAC/EMEA) via Perkins&Will

1. (AMER - Raleigh, NC) Corporate Headquarters, Open Studio Marketing Creative Suites
2. (AMER - Raleigh, NC) 19th Floor Change Management & Business Case Costing Scenarios
3. (AMER - Tyson's Corner) Workplace & Amenities Design; Workplace Strategy
4. (AMER - Boston, MA) Workplace & Amenities Design
5. (APAC) Pune, India - Workplace & Amenities
6. (APAC) Singapore, Singapore - Workplace Design
7. (EMEA) Brno, Czech Republic - Workplace Design & Building Stand-Up/Opening
8. (UK/IRELAND) Dublin, Ireland - Workplace Design & Amenities

EPIC GAMES via Perkins&Will
(AMER) Epic Games

9. Cary, NC: HQ Workplace & Amenities MSA
10. Bellevue, WA: Workplace & Amenities; Workplace Strategy
11. Los Angeles: Workplace & Amenities

(EMEA/CAN) Epic Games: Workplace & Amenities Design via Perkins & Will

12. Berlin, Germany
13. Helsingfors, Finland
14. Vancouver, BC

MICROSOFT (via Perkins&Will, Perkins Eastman, & Nelson)

Data Centers: AMER

15. (AMER) Reston, VA - Microsoft Azure Data Center & DR Site

MSFT Workplace & Amenities: AMER Perkins & Will

Microsoft Workplace & Amenities Design *in the following properties/locations:*

16. Chicago, IL - Workplace & Amenities
17. Detroit, MI - Workplace & Amenities
18. Boise, ID - Workplace & Amenities
19. Bellevue, WA - Corporate Campus
20. Edina, MN - Workplace & Amenities
21. Denver, CO - Workplace & Amenities
22. Mountain View, CA - Workplace & Amenities
23. Irvine, CA - Workplace & Amenities
24. Aliso Viejo, CA - Workplace & Amenities
25. Phoenix, AZ - Workplace & Amenities
26. Las Colinas, TX - Workplace & Amenities

MSFT Envision Theaters: APAC, EMEA, AUS, AMER

Envision Theaters are the core of Microsoft ideation, and where they undertake software round tables and testing from future planning via their Dev Ops team. Upfit and redesign of core ideation spaces across their portfolio. In the following locations:

(EMEA/APAC/AUS) - Envision Theaters

27. Milan, Italy
28. Dublin, Ireland
29. Shanghai, China
30. Lyngby, Denmark
31. Sydney, Australia
32. Mumbai, India

AMAZON via Nelson

DR Sites, Specialty, & Workplace

39. (Boston, MA & San Jose, CA) Anechoic Chamber
40. (Seattle, WA & Redmond, WA) Workplace Campus/Building Stack/Amenities Design
41. (Seattle, WA) Seattle Workplace Buildings - Experiential Branding
42. (Seattle, WA) Core & Shell, Gaucho Building
43. (Seattle, WA) Day 2 work ongoing
44. (San Jose, CA) Lab126 ongoing, San Jose, CA

JP MORGAN CHASE & CO. (via SOM - Skidmore, Owings, & Merrill - NYC)

Workplace & Amenities: NYC - 5 Boroughs

- 45. (AMER - Brooklyn, NY) MetroTech Campus - Building 3
- 46. (AMER - Brooklyn, NY) MetroTech Campus - Building 4
- 47. (AMER - Brooklyn, NY) MetroTech Campus - Lobby Experience
- 48. (AMER - Brooklyn, NY) MetroTech Campus - Employee Food Hall (*in conjunction with Aramark & Starbucks*)
- 49. (AMER - Manhattan, NY) JPMC HQ Building - 270 Park Avenue South
- 50. (AMER - Manhattan, NY) Security Uplift, All Entrances- Building Egress
- 51. (AMER - Manhattan, NY) ADA Accessibility Uplift; Manhattan NY
- 52. (AMER - Manhattan, NY) JPMC Headquarters Building, Multi Floor Test Fit and Amenities Redesign

CHANGE MANAGEMENT SOM, P&W

Misc

- 53. Red Hat, Executive Floor - Change Management Strategy, Town Halls, Business Case Development
- 54. Red Hat, Open Studio - Change Management Strategy
- 55. Durham County, Change Management and Return to Work Strategy
- 56. Wells Fargo, Organizational Strategy and Visioning
- 57. Wake County

RETAIL & PRODUCT DESIGN Nelson

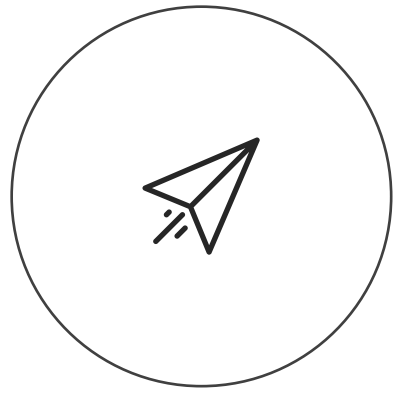
Bank of America: Retail Design

- 58. Tellerless Banking Retail Branch Rollout - West Coast
 - a. Seattle
 - b. Redmond
 - c. Bellevue
 - d. Tukwila
 - e. Portland & Vancouver, OR
 - f. Lake Oswego, OR
 - g. Vancouver, BC
 - h. NoCal
 - i. San Francisco, Oakland, & surrounding areas
 - ii. Humboldt County locations

Valli & Valli: Product Design (SOM, Perkins & Will)

- 59. Valli & Valli Hardware Design - SOM Legacy Project; Milan, Italy & New York, NY
- 60. Valli & Valli Hardware Design - Perkins and Will Project; Milan, Italy & New York, NY

2009-2014 Available Upon Request



Heather Stonebraker

Executive Project Leadership & Workplace Strategist

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Social Media (LinkedIn, Instagram): <https://hstnbkr.myportfolio.com/>

[Download my Portfolio](#)

Thank you for your time.