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# Cookie Policy

## 1. Introduction

This Cookie Policy explains how Theorise Ltd uses cookies and similar technologies on our website.

Cookies help us provide a secure and effective website experience, understand how visitors use our website and improve website performance and functionality.

By continuing to use our website, you may consent to the use of cookies in accordance with this policy and any preferences selected through our cookie consent mechanism.

This policy should be read alongside our Website Privacy Policy.

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## 2. Who We Are

Theorise Ltd is an educational support and recruitment organisation providing specialist support services to students in further and higher education throughout the United Kingdom.

Our registered office is:

**Theorise Ltd**

Westpoint  
4 Redheughs Rigg  
Edinburgh  
EH12 9DQ

Telephone: 0131 589 2363

Website: [www.theorise ltd.com](http://www.theorise ltd.com)

For data protection enquiries please contact:

**Dany Brunton**

Director and Data Protection Lead

Email: [dany@theorise ltd.com](mailto:dany@theorise ltd.com)

ICO Registration Number: **ZA430867**

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### **3. What Are Cookies?**

Cookies are small text files that are placed on your computer, smartphone or other device when you visit a website.

Cookies allow websites to:

- Function correctly.
- Remember visitor preferences.
- Improve website performance.
- Enhance security.
- Analyse visitor behaviour.
- Improve the overall user experience.

Cookies do not typically identify individuals directly, but they may be linked with information held by third-party service providers.

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### **4. Why We Use Cookies**

Theorise Ltd uses cookies to:

- Ensure the website functions correctly.
- Improve website security.
- Remember visitor preferences.
- Monitor website performance.
- Understand how visitors interact with the website.
- Support embedded third-party services.
- Improve the user experience.

Some cookies are essential for website functionality and cannot be disabled through our website.

Other cookies may only be used with your consent.

## 5. Cookies Used on Our Website

Theorise Ltd uses a combination of essential website cookies and third-party cookies to support website functionality, visitor preferences, security and embedded services.

### Essential Website Cookies

Cookie Name	Provider	Purpose	Duration
dps_site_id	GoDaddy	Website functionality and server management	Session
_scc_session	GoDaddy	Session management and website operation	Session
_tccl_visit	GoDaddy	Records website visits and visitor activity	Up to 30 minutes
_tccl_visitor	GoDaddy	Anonymous visitor identification	Up to 1 year
cookie_terms_accepted	Theorise Ltd	Records acceptance of cookie preferences	Up to 1 year
cookie_warning_dismissed	Theorise Ltd	Records dismissal of cookie notices	Up to 1 year

These cookies are necessary for the operation of the website and cannot be switched off through our website systems.

### Trustpilot Cookies

Theorise Ltd embeds Trustpilot review functionality on its website. Trustpilot and associated services may set cookies for analytics, visitor preferences and review functionality.

Cookie Name	Purpose
_ga	Visitor analytics
_ga_11HBWMC274	Session analytics

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Cookie Name	Purpose
_gcl_au	Advertising and conversion measurement
_hjDonePolls	Survey and feedback management
<i>hjSessionUser*</i>	Visitor identification and analytics
ajs_anonymous_id	Anonymous visitor analytics
amplitude_id_*	Behaviour and performance analytics
TP.uuid	Trustpilot visitor functionality
OptanonAlertBoxClosed	Stores cookie banner acknowledgement
OptanonConsent	Stores cookie consent preferences

Further information regarding these cookies can be found within Trustpilot's Privacy and Cookie Policies.

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### Google Cookies

Certain Google services embedded within or used by the website may place cookies relating to security, functionality, visitor preferences and service operation.

Examples may include:

Cookie Name
AEC
APISID
HSID
NID
OTZ
SAPISID

### Cookie Name

SEARCH\_SAMESITE

SID

SIDCC

SOCS

SSID

\_\_Secure-1PAPISID

\_\_Secure-1PSID

\_\_Secure-1PSIDCC

\_\_Secure-1PSIDTS

\_\_Secure-3PAPISID

\_\_Secure-3PSID

\_\_Secure-3PSIDCC

\_\_Secure-3PSIDTS

\_\_Secure-BUCKET

These cookies support functions such as:

- Security and fraud prevention
- Website functionality
- Visitor preferences
- Service optimisation
- Embedded third-party content

Further information regarding Google cookies can be found within Google's Privacy Policy and Cookie documentation.

The specific cookies used on the website may change from time to time as website functionality, third-party services and security measures are updated.

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## 6. Managing Cookies

Most web browsers allow users to control and manage cookies through browser settings.

You can usually:

- View cookies stored on your device.
- Delete cookies.
- Block certain cookies.
- Block all cookies.
- Configure cookie preferences.

Please note that disabling certain cookies may affect the functionality and performance of the website.

Information on managing cookies can normally be found within your browser's help section.

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## 7. Cookie Consent

Where required by law, visitors will be provided with options to:

- Accept cookies.
- Reject non-essential cookies.
- Manage cookie preferences.

Consent preferences may be updated at any time through the website's cookie management tools where available.

Visitors may also withdraw consent through their browser settings or cookie preference controls.

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## 8. Third-Party Services

Theorise Ltd uses third-party services to support website functionality, security and user experience.

These providers may place cookies on visitors' devices in accordance with their own privacy and cookie policies.

Examples may include:

- GoDaddy
- Trustpilot
- Google

Theorise Ltd does not control the operation of third-party cookies and encourages visitors to review the privacy and cookie policies of those providers.

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## **9. Changes to this Cookie Policy**

Theorise Ltd may update this Cookie Policy periodically to reflect:

- Changes in legislation.
- Regulatory guidance.
- Website functionality.
- Technology developments.
- Business requirements.

The latest version of this policy will always be available on our website.

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## **10. Contact Information**

If you have any questions regarding this Cookie Policy or our use of cookies, please contact:

**Dany Brunton**  
Director and Data Protection Lead

Email: [dany@theoriseltd.com](mailto:dany@theoriseltd.com)

Telephone: 0131 589 2363

## 11. Complaints

If you have concerns regarding how your personal information is processed, please contact Theorise Ltd in the first instance.

You also have the right to complain to the Information Commissioner's Office (ICO):

### Information Commissioner's Office

Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Telephone: 0303 123 1113

Website: [www.ico.org.uk](http://www.ico.org.uk)

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## 12. Policy Review

Item	Details
Document Owner	Dany Brunton
Approved By	Director
Version	Version 3.0
Last Reviewed	26/05/2026
Next Review Date	26/05/2027
Review Frequency	Annually

This Cookie Policy should be read alongside Theorise Ltd's Website Privacy Policy, Data Protection Policy and Data Retention Policy.