



**London Strong Foundation
7th Annual "Set Your Dreams" 5K Run/Walk
Sponsorship Opportunities**

Top Level Sponsorship Opportunities

All sponsorships listed below include additional personal banner displayed at race, logo recognition in all communications, and complimentary race entries.

- ♥ **Blue Diamond Premiere Event Sponsor.....\$2,500**
- ♥ **AED Sponsor.....\$2000**
- ♥ **Diamond Sponsor.....\$1,500**
- ♥ **Platinum Sponsor.....\$1,000**

Other Sponsorship Opportunities

Includes Name/Logo placement on shirts, banner and product placement, name/logo recognition in event page, and complimentary race entries.

- ♥ **Gold Sponsor.....\$500**
- ♥ **Bronze Sponsor.....\$250**
- ♥ **Silver Sponsor.....\$350**
- ♥ **Individual Sponsor.....\$100**
- ♥ **Mile Marker 1 Sponsor.....\$250**
- ♥ **Mile Marker 2 Sponsor.....\$250**
- ♥ **Mile Marker 3 Sponsor.....\$250**
- ♥ **Food and Water Sponsor**
- ♥ **Photography Sponsorship**

Company/Name _____

Address _____

City _____ ST _____ Zip _____

Phone _____ Email _____

PayPal:
Lsf@londonstrongfoundation.org

Venmo
@Eleni-NikolakeasEisenbeis

Email Form:
Lsf@londonstrongfoundation.org



venmo



Mail Check to:
London Strong Foundation
PO Box 683
Grand Blanc, MI 48439
Deadline: September 15, 2023

**London Strong 7th Annual
"Set Your Dreams"
5K Walk/Run
Sponsorship Opportunities**

Blue Diamond Premiere Event Sponsor.....\$2,500

- Top Billing in promotion materials.
- First on top extra large name/logo placement on shirts, banners, and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- Additional personal extra large banner displayed at race.
- 8 registration entries.
- Mention in all social media and advertisements.

AED Sponsorship.....\$2,000

- Second from top large name/logo placement on shirts, banners, and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- Additional personal large banner displayed at race.
- 4 registration entries. Opportunity to present AED to grantee at race with recognition
- Mention in all social media and advertisements.

Diamond Sponsorship.....\$1,500

- Second from top large name/logo placement on shirts, banners, and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- Additional personal large banner displayed at race.
- 4 registration entries.
- Mention in all social media and advertisements.

Platinum Sponsor.....\$1000

- Third from the top large name/logo placement on shirts, banners, and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- Additional medium banner displayed at race.
- 4 registration entries.
- Mention in all social media and advertisements.

Gold Sponsor.....\$500

- Name/logo placement on shirts, banners, and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- 4 registration entries.
- Mention in some social media.

Silver Sponsor.....\$350

- Name/logo placement on shirts, banners and registration website.
- Company representatives set up an exhibit at the event to offer promotional items, contests, etc. to gain corporate recognition among race participants.
- 2 registration entries.
- Mention in some social media.

Bronze Sponsor.....\$250

- Name/logo placement on shirts and banners.
- 2 registration entries.

Mile Marker Sponsor.....\$350

- Name/logo placement on shirts and banners.
- 2 registration entries
- Personal yard banner at mile marker.

Individual Sponsor.....\$100

- One complimentary registration with t-shirt and medal.
- Name on banner.

Food & Water Sponsors

Provide 30 cases of water, enough bananas, apples, granola bars for 500 people.

- Name/logo placement on shirts and banners, and product placement.
- 2 registration entries.

Photography Sponsors

Photographing race and providing link to access photos

- Name/logo placement on shirts and banners, and product placement.
- 2 registration entries.

CHECKS MADE Payable To: LONDON STRONG FOUNDATION

Co-Hosted by:



Timed By:



Proceeds from event benefit London Strong Foundation. This Foundation was created in memory of London Eisenbeis who passed away from Long QT heart condition. We are a (501(C)3 nonprofit organization that brings focus to Long QT and other heart related conditions in order to save lives. Stressing the importance of heart screenings for children and emphasizing the importance of CPR/AED training. With the help of you, we are able to place AED's throughout the community in an effort to save lives. London had a love of animals, especially cats, so the foundation will also make charitable donations to pet rescues.