

2018 GEB Latin America Network Meeting

Miami, 11-13 June 2018



Monday, June 11th

7.30pm	Welcome Cocktail Reception	BAHIA Poolside Restaurant & Lounge (7th floor)
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Tuesday, June 12th - Miami Ballroom (6th Floor)

9.00am - 9.15am	Welcome Speech	Massimo Martinoli Regional Manager, Latin America - Generali Employee Benefits
9.15am - 10.00am	Latin America Outlook	John Price Managing Director - Americas Market Intelligence
10.00am - 10.45am	Overview on the Latin America Insurance markets: focus on the Group Life and Medical segments	Juan-Fernando Serrano Presidente Ejecutivo - CEO - LatinInsurance
10.45am - 11.00am	<i>Coffee break</i>	
11.00am - 12.15pm	Customer Culture. The real driver of growth	Alejandro Ceron Managing Director - SP&E Consultants
12.30pm - 2.00pm	<i>Lunch at 14 Thirty Five Lounge (7th Floor)</i>	
2.00pm - 3.00pm	Strengthening customer culture: group exercise	Moderated by Alejandro Ceron
3.00pm - 3.30pm	GEB: unlocking our future	Ludovic Bayard General Manager - Generali Employee Benefits
3.30pm - 4.00pm	Memorial International	Pablo Cevallos President - Memorial International
7.30pm	<i>Cocktail reception sponsored by Generali Employee Benefits and Memorial International</i> Whisper Cocktail Lounge <i>W Miami Hotel - 485 Brickell Ave, Miami</i>	

Wednesday, June 13th - Miami Ballroom (6th Floor)

9.00am - 9.45am	International Middle Market	Sandor Jonas Head of IMM - Generali Employee Benefits Stefano Convertino Diretor Ejecutivo, Generali Brasil Seguros
9.45am - 10.15am	Pools, GUPs & Captives – the changing landscape of global benefits management. Sales & prospecting update USA	Marc Reinhardt Director – GEB Americas
10.15am - 10.35am	Update from Europ Assistance	Alejandro Caballero Latin America Regional Director - Europ Assistance
10.35am - 11.00am	<i>Coffee break</i>	
11.00am - 11.30am	GEB: a Network of Partners	Serena Longaro Head of Network Management - Generali Employee Benefits
11.30am - 11.45am	GEB Network update: Introduction to ASSA	Ian Van Hoorde General Manager - ASSA Compañía de Seguros Gabriel R. de Obarrio III Executive VP - ASSA Compañía de Seguros
11.45pm - 12.15pm	Wrap-up	Massimo Martinoli Regional Manager, Latin America - Generali Employee Benefits
12.30pm - 2.30pm	<i>Lunch at 14 Thirty Five Lounge (7th Floor)</i>	

Venue

Four Seasons Hotel Miami
1435 Brickell Avenue
Miami, FL 33131
Tel. +1 305 358 3535

Breakfast and lunch

Continental breakfast and lunches will be served on the 7th Floor at the 14 Thirty-Five Lounge during the conference days (June 12th and 13th).

Cocktail reception (Whisper Lounge - W Miami Hotel)

The reception will be held at Whisper Cocktail Lounge at the W Miami Hotel (485 Brickell Ave, Miami), which is a 15 minutes walk from the Four Seasons Hotel.

Dress Code

Business casual for the working sessions and the cocktail receptions.

Working language

Spanish and/or English will be the languages spoken during the sessions.

Contacts

In case of need, you can contact: Massimo Martinoli at +1 973 262 0742 or Erica Sebastianutti at +1 305 215 3373