

December 7, 2018

Dear Friend,

The Great Lakes Bay Animal Society, (GLBAS.ORG) will be hosting its **7th Annual Fast and Furriest 5K Run/Walk** on Saturday, April 27, 2019 at the Midland City Forest. We are expecting 250-300 participants and likely 150 with their dogs. Runners and walkers come from throughout Michigan to participate.

The Great Lakes Bay Animal Society (GLBAS) is a 501(c)(3) non-profit companion pet rescue.

- We are all volunteers.
- We rescue abandoned pets out of over-crowded area shelters and foster them in Volunteer Pet Guardian homes.
- From intake to adoption our rescues' needs are responded to with compassionate foster care, skilled veterinary care, vaccines and are spayed/neutered.
- Our Foster Families' personal knowledge of our animals enables them to find compatible families, assuring a forever home.



Your support as a Sponsor or Donor will help defray the cost of this event so that all race entry fees will go directly towards our mission of rescuing animals, their veterinary care, the cost of fostering and adoption into our communities.

We have many Sponsorship opportunities. Your business will receive publicity throughout the region on the marketing materials which include posters, flyers, Facebook promotions and announcements. On race day, your business logo may be displayed on banners or signs and our popular race day t-shirts that every race participant will receive. Your business logo/name will also be displayed on our website homepage as a Corporate Sponsor.

In Kind Donations are also very welcome! Our needs include donations of: 1. Printing Services 2. Course Supplies (e.g. bananas, yogurt, bagels), and 3. Water and Hot Beverages (e.g. coffee and hot cocoa) for runners. Further suggestions are welcome by contacting us at GLBAS.org@gmail.com.

Of course we will gladly tailor a sponsorship package to suit your budget.

Please see the **enclosed brochure** for more information about the benefits and details on how to become a Sponsor. We will contact you soon to find out if you are able to sponsor or donate to the **GLBAS Fast & Furriest 5K Run Walk** event in 2019. Please see our online Sponsorship Form at <https://glbas.org/corporate-sponsor>. Go to the bottom of the page to access the online form and pay online or you may download a hard copy and mail a check.

We appreciate your early commitment to a sponsorship donation, which may be paid any time before the end of February 2019 to ensure your company name is included on the promotional materials. We hope this early request will help your business with the planning of your 2018 and 2019 charitable gift giving.

On behalf of the GLBAS Board of Directors and Volunteers, thank you for your time and consideration!

Sincerely,

Roy van der Linden, GLBAS Treasurer and F&F19 Chair
989-750-2316, GLBAS.org@gmail.com

FAST & FURRIEST 5K RUN/WALK

Saturday April 27th, 2019



GLBAS is a 501(c)(3) Non-Profit Organization

When you make a gift to Great Lakes Bay Animal Society, you do so knowing that 100 percent of your gift truly benefits the animals – **there are no salaries, as we are all volunteers.**

SPONSORSHIP LEVEL OPPORTUNITIES

<p>TOP DOG</p>	<p>K-9 CLOCK</p>	<p>BARKER MARKERS</p>	<p>LAP IT UP</p>
<p>\$1000</p> <ul style="list-style-type: none"> ✓ Logo on Start/Finish Banner ✓ Logo/Link on our website ✓ Company announced at start of race ✓ 4 complementary race entries 	<p>\$750</p> <ul style="list-style-type: none"> ✓ Logo on Electronic Banner ✓ Logo/Link on our website ✓ Company announced at start of race ✓ 3 complementary race entries 	<p>\$500</p> <ul style="list-style-type: none"> ✓ Logo on 5K Markers ✓ Logo/Link on our website ✓ Company announced at start of race ✓ 2 complementary race entries 	<p>\$300</p> <ul style="list-style-type: none"> ✓ Logo on dog water buckets ✓ Logo/Link on our website ✓ Company announced at start of race ✓ 1 complementary race entry
<p>T-SHIRTS</p>	<p>COURSE SIGNS</p>	<p>CANINE CAFÉ</p>	<p>WINNERS</p>
<p>\$200</p> <ul style="list-style-type: none"> ✓ Name on T-Shirt ✓ Logo/Link on our website ✓ Company announced at the start of race 	<p>\$50</p> <ul style="list-style-type: none"> ✓ One Sign on the course ✓ Your customized message ✓ Cheer on your Dog... ✓ Memorialize a Pet ✓ Advertise your Company ✓ Logo/Link on our website 	<p>\$50</p> <ul style="list-style-type: none"> ✓ Contribute towards Warm Drink supplies ✓ Opportunity to have a table at the event ✓ Logo/Link on our website 	<p>IN-KIND DONATION</p> <p>Donors are welcome and will be recognized at the Sponsorship level closest to the value of the donation.</p> <ul style="list-style-type: none"> ✓ Logo/Link on our website

ALL \$50 + SPONSORS ARE WELCOME TO PLACE THEIR MATERIALS IN THE GOODIE BAG GIVEN TO RACE PARTICIPANTS, AND TO STAFF A TABLE WITH YOUR MATERIALS ON RACE DAY

To Register As a Corporate Sponsor or Donor

Click this link: <https://glbas.org/corporate-sponsor>

ONLINE registration and payment or
DOWNLOAD the form and mail a check

TOP DOG

Top Dog: Start and Finish Sponsors - \$1,000

1. Your company logo listed on the Start/Finish banner.
2. Your logo with a link to your website on glbas.org and your business listed in our Facebook event.
3. Prominent placement of your company logo on all race print material.
4. Announcement of your company name at the start of the race.
5. Option to have a table within the registration area to display literature and interact with attendees.
6. Four (4) complimentary race entries (valued at \$25 each).



K-9 CLOCK

The K-9 Clock: Electronic Timers - \$750

1. Your company logo on the Electronic Timer banner at the Start/Finish line.
2. Your logo with a link to your website on glbas.org and your business listed in our Facebook Event.
3. Prominent placement of your company logo on all race print material.
4. Announcement of your company name at the start of the race.
5. Option to have a table within the registration area to display literature and interact with attendees.
6. Three (3) complimentary race entries (valued at \$25 each).



BARKER MARKERS

Barker Markers - \$500

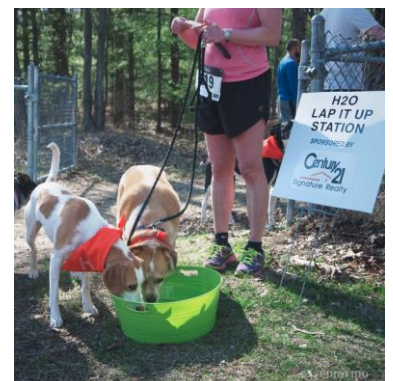


1. Your company logo listed on the five kilometer race markers.
2. Your logo with a link to your website on glbas.org and your business listed in our Facebook event.
3. Your company logo on all race print material.
4. Announcement of your company name at the start of the race.
5. Option to have a table within the registration area to display literature and interact with attendees.
6. Two (2) complimentary race entries (valued at \$25 each).

LAP IT UP

Lap-It-Up Water Buckets - \$300

1. Your company logo listed on the canine water bucket station signs that are located throughout the race course.
2. Your logo with a link to your website on glbas.org and your business listed in our Facebook event.
3. Your company logo on all race print material.
4. Announcement of your company name at the start of the race.
5. One (1) complimentary race entry (valued at \$25).



T-SHIRTS

Runner's T-Shirts - \$200

1. Prominent display of your company name on race shirts.
2. Prominent placement of your company logo on all race print material.
3. Your logo with a link to your website on glbas.org and your business listed in our Facebook Event.
4. Announcement of your company name at the start of the race.
5. Option to have a table within the registration area to display literature and interact with attendees.



COURSE SIGNS

"Along the Race Course" Signs - \$50

1. A Sign on the race course with a message of encouragement, celebration of a birthday, or of a favorite pet who cannot be there.
2. Your logo with a link to your website on glbas.org and your business listed in our Facebook Event.
3. Option to have a table within the registration area to display literature and interact with attendees.

CANINE CAFÉ

Canine Café Supply Sponsors - \$50

1. Contribute to the purchase of Hot Beverages at the event.
2. Your sponsorship prominently displayed at the table.
3. Your logo with a link to your website on glbas.org and your business listed in our Facebook Event.
4. Option to have a table within the registration area to display literature and interact with attendees.

WINNERS

Winners – IN-KIND DONATIONS

In-Kind Donations are welcome and will be recognized at the Sponsorship level closest to the value of the donation. Our needs include donations of: 1. Printing Services, 2. Course Supplies (e.g. bananas, yogurt, bagels), and 3. Water and Hot Beverages (e.g. coffee and hot cocoa) for runners. Further suggestions are welcome by contacting us at GLBAS.org@gmail.com.



We will gladly accept and appreciate ANY monetary donations for this event!

Please see our online Sponsorship Form at <https://glbas.org/corporate-sponsor>. Go to the bottom of the page to access the online form and pay online or you may download a hard copy and mail a check.