



Create your
SUPERFANTASTIC

The Gary Gregory

**How
Convinced
Are You?**

Customer
Experience

What does it mean to be **CONVINCED?**

Completely certain about something.
To be so sold on you and your product that
your conviction alone will create a positive
customer experience.

Here is your chance to score yourself before someone else does.

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CHECK YOURSELF!

ARE YOU READY FOR WORK?
REALLY?

ARE YOU CONVINCED YOU
ARE READY FOR WORK?

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How convinced are you with:

YOU

• 1 2 3 4 5 6 7 8 9 10

1 being not convinced at all to 10 being super convinced.

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How convinced are you in the:

People • 1 2 3 4 5 6 7 8 9 10

Product • 1 2 3 4 5 6 7 8 9 10

Promotion • 1 2 3 4 5 6 7 8 9 10

Price • 1 2 3 4 5 6 7 8 9 10

1 being not convinced at all to 10 being super convinced.

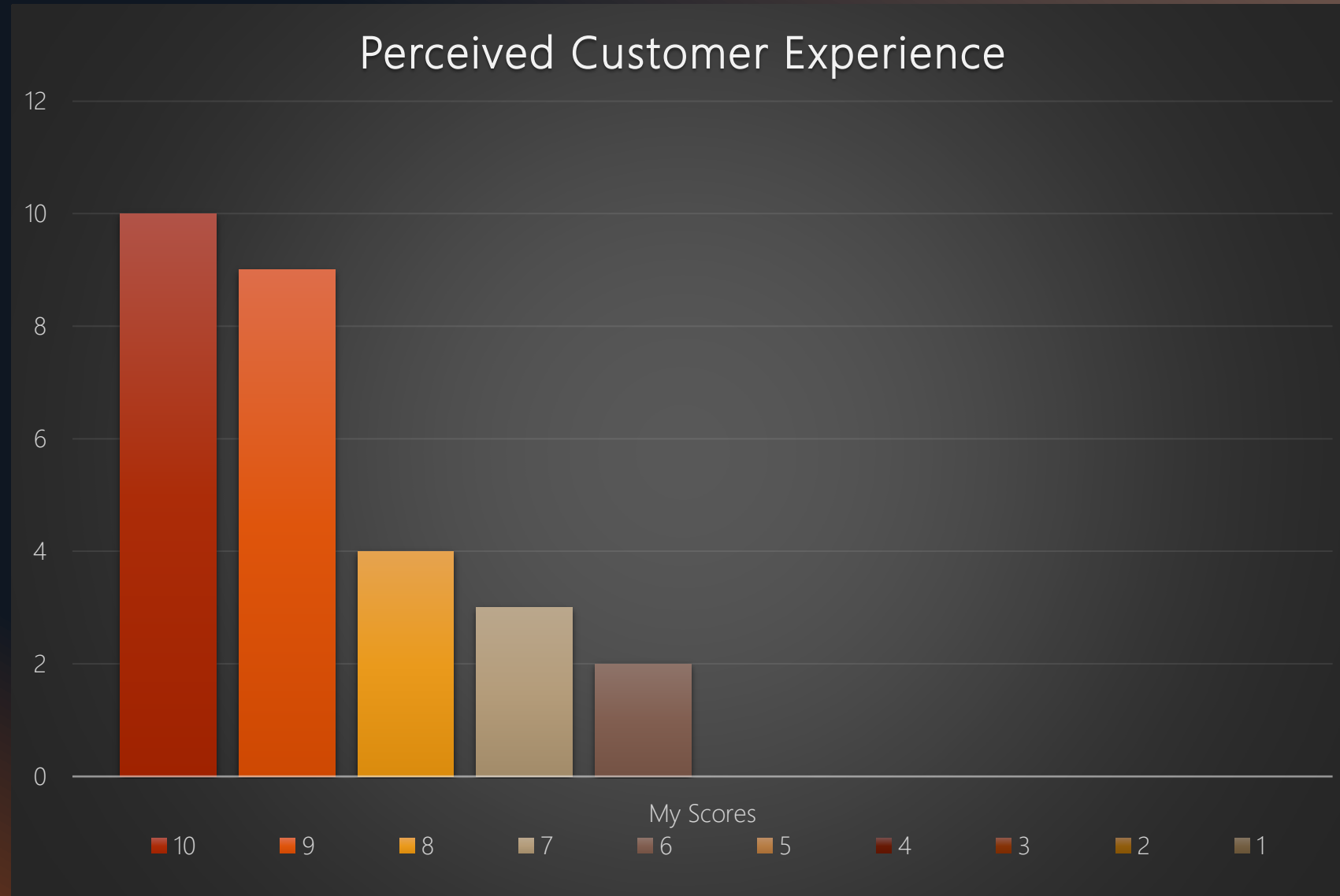
MY SCORES.

Compare your scores to the perceived customer experience levels.

10, 9 – creating a super experience.

8, 7, 6 – just like your comps.

5-1 – turning away customers.



What are you going to do about it?

You – you have complete control over how you think, speak and act.

People – you have control over how you respond to others.

Product – you have control to make it look the best it can look.

Promotion – you have control over how you present it.

Price – you have control over believing the value of it.

Control what you can control and make the best of it.

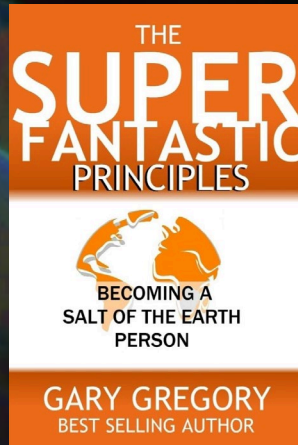
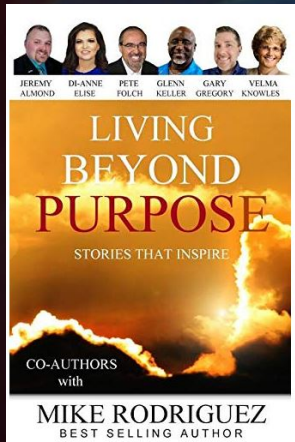
This should be your daily routine!

If you are walking into work without being 100% convinced in you and your product – your customer will feel it, your team will feel it and your customer experience will suffer.

Control what you can control and make the BEST of it.

Transformational Leadership Coach

Best Selling Author



Tintin Wynn PHOTOGRAPHY

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