

LUDLOW RESEARCH

Market Research Report

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CHINESEINVESTORS.COM, INC (OTC:CIIX)

CIIX - Chineseinvestors.Com

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Ludlow Research Initiates Coverage on CIIX with Short-Term Valuation Target of \$1.50 to \$2.00 Per Share

(NEW YORK) – Ludlow Research initiated coverage on **ChineseInvestors.com, Inc.** (OTCQB: CIIX), a portfolio of consumer-packaged goods and brands, with a 'speculative' short-term target of \$1.50 to \$2.00 per share based on their pending launch of their 'CBD Magic Hemp Series' skin care product in China.

Files with China's FDA

The Company recently announces that its wholly-owned foreign enterprise, CBD Biotechnology Co. Ltd., has officially filed a record of its first line of non-industrial hemp-infused skin care products with the China Food and Drug Administration (CFDA).

Pending Product Launch

The new 'CBD Magic Hemp Series' skin care line is expected to launch between late August and early September 2017, positioning CBD Biotechnology as a first-mover in an untapped segment of China's skin care industry.

CBD Magic Hemp Series Skin Care Product

The Company recently announced that its wholly owned foreign enterprise, CBD Biotechnology Co. Ltd., will officially launch its first line of non-industrial hemp infused skin care products, the "CBD Magic Hemp Series." The product line will include four products, namely, CBD_{BIO TECH} Toner, CBD_{BIO TECH} Rejuvenating Cream, CBD_{BIO TECH} Perfecting Shield Primer and CBD_{BIO TECH} Rejuvenating Spray.

The new skin care line is expected to launch in the third calendar quarter of 2017. CBD Biotechnology Co. Ltd. plans to use multiple sales channels to implement its sales plan including Tmall, TaoBao, the Company's official website, broadcasting platforms of internet celebrities, mobile news applications, and a multi-level direct selling system in cooperation with Shangdong Yibao Biologics Co. Ltd.

Financial Performance

For the nine months ending Feb. 28, 2017, the Company reported total revenues rose just over 100% to \$1,351,791, compared to \$645,921 for the same nine-month period in 2016. As of February 28, 2017, the Company had cash and cash equivalents of \$3,680,067 as compared to cash and cash equivalents of just \$197,231 as of May 31, 2016.

The fiscal year for CIIX ends May 31, 2017, which means the Company is expected to release their year-end financial results sometime before the end of August 2017.

ChineseHempOil.com

Chinesehempoil.com will officially launch its own premium hemp health product line 'OptHemp,' which will include the Company's first private label product, OptHemp Ultra Premium Hemp Oil. The OptHemp products will be available at www.ChineseHempOil.com, the Company's official bi-lingual site. CIIX will use multiple sales channels to implement its sales plan including online sales, retail sales and direct marketing. As part of its plan, CIIX is close to completing construction on its first retail store, which will be among the first retail stores to offer premium hemp-based products along with other health products in San Gabriel, CA.

In addition, the Company announced Chinesehempoil.com Inc., will officially accept Bitcoin as form of payment. Consumers who buy hemp-based health products, foods, and beverages can use Bitcoins in addition to more common payment methods, such as debit cards or PayPal.

Chart Analysis

CIIX chart indicated a bounce off technical oversold range with RSI now trading up around 55, with additional upside room indicated. The stock has broken above the 20-day moving average, and could possibly rally above \$1.00+ short-term on any break above recent highs of \$0.97 per share.

Share Structure

As of July 2017, the Company had less than 10 million shares issued and outstanding, and was trading on the OTCQB Exchange under the ticker symbol "CIIX".

Summary

Based on their pending launch of their 'CBD Magic Hemp Series' skin care line, positive regulatory moves out of Washington, DC, and with just under 10 million shares issued and outstanding, Ludlow Research has initiated coverage on CIIX with a 'speculative' short-term valuation target range of \$1.50 to \$2.00 per share.

About ChineseInvestors.com

Founded in 1999, ChineseInvestors.com (OTCQB: CIIX) endeavors to be an innovative company providing: (a) real-time market commentary, analysis, and educational-related services in Chinese language character sets (traditional and simplified); (b) advertising and public relation-related support services; and (c) retail, online and direct sales of hemp-based products and other health-related products. For more information visit www.chineseInvestors.com

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About Ludlow Research

Ludlow Research is a New York based equity research firm that focuses on providing research coverage and investor awareness services to emerging small-cap companies. For over 14 years we have worked to provide our readers with a simple way of evaluating the current and potential value of small-cap companies, while garnering these clients greater market awareness to new investors. For more information on us please visit www.ludlowresearch.com

* Ludlow Research launched coverage on ChineseInvestors.com (OTC:CIIX) on July 12, 2017 at a price of \$0.78 per share.

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High Risk

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