

LUDLOW RESEARCH

Market Research Report

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LINK RESERVATIONS, INC (OTC:LRSV)

(NEW YORK)—Sept 13, 2019--Ludlow Research updated its coverage on **Link Reservations**(OTC: [LRSV](#)), a CBD Petcare provider, based on their current sales of CBD pet oil, and pending launch of their CBD infused water, with an adjusted 'speculative' valuation target of \$0.05+ per share, based on positive regulatory outlook for CBD pet products.

CBD Pet Sector Attractive

Unless you been living under a rock you may have missed that CBD stocks have been getting slammed in past few months on fear of pending FDA regulatory changes in regards to CBD infused products.

The Brightfield Group's outlined the type of regulatory approach the FDA may take on CBD. There are several ways that the FDA could move to regulate CBD:

Option 1: The FDA could impose a strict, hardline approach and prohibit the sale of all CBD products except for FDA-approved drugs such as Epidiolex that are used to treat rare forms of epilepsy. This would occur if the FDA came to regard CBD as a prescription drug that shouldn't be legal for consumption as a wellness or dietary supplement.

Option 2: The FDA could permit the sale of certain CBD products such as tinctures, capsules, and pet products while prohibiting the sale of CBD-infused foods and beverages.

Option 3: The agency could permit the sale of all CBD products, given that it is generally recognized as safe for human consumption and there is little to no evidence of adverse side effects.

It was their belief Option 2 is the most likely outcome, which would make CBD pet product suppliers, like LRSV, more attractive on any future regulatory changes in the CBD consumer market. For this reason Ludlow Research has maintained its opinion on Link Reservations(OTC: LRSV), with an adjusted 'speculative' valuation target of \$0.05+ per share as a potential winner in the changing regulatory environment in the CBD market.

Launches Online Direct to Consumer Sales

The Company recently launched its online direct to consumer ecommerce platform, which is now able to fulfill orders to the US and Canada. The Company currently has for sale hemp derived CBD isolate geared towards Dogs, Cats, and Horses for the treatment of pain, anxiety and a variety of other ailments.

All LinkResPet products are lab tested, THC and GMO free, and filtered to eliminate any plant and wax

material – ensuring the highest quality standard.

LinkResPet CBD oil for Cats is a way to naturally manage cats' illnesses, pain, anxiety and a variety of other ailments. Adding CBD to your cat's diet can help improve its quality of life and maintain its immune system, helping prevent further health issues that can occur over time.

Commonly used for:

- Anxiety
- Pain and Inflammation
- Treating Inflammatory Bowel Disease
- Soothing Nausea
- Improving Coat and Skin
- Overall Health and Wellness



LinkResPet CBD oil for Dogs is a way to naturally manage dogs' illnesses, pain, anxiety and a variety of other ailments. Adding CBD to your dog's diet can help improve its quality of life and maintain its immune system, helping prevent further health issues that can occur over time.

Commonly used for:

- Reduce seizures and epilepsy
- Reduce obesity
- Reduce anxiety
- Relieve pain and inflammation
- Protect the nervous system and help with

- neurodegenerative diseases
- Reduce nausea
- Promote heart health

LinkResPet CBD oil for Horses makes LRSV one of the only few companies to market CBD oil for horses on the market today. Recent research has shown that CBD has incredible medicinal potential that can help horses deal with a broad range of conditions, symptoms and concerns, such as aggression, stress and anxiety.

CBD has become a powerful way to help improve horses' health, while minimizing nasty side effects. Many CBD products only contain small amounts of CBD, our LinkResPet product ensures you receive the high concentration your horse needs..

LinkResPet CBD Oil products are currently available for purchase online by visiting their direct to consumer portal at www.linkrespets.com/shop/

California to Legalize CBD Infusion

The California State Assembly on Wednesday passed a bill that would authorize the retail sale of hemp-derived cannabidiol (CBD) in food, beverages, and cosmetics.

The bill, AB 228, clarifies food, drinks and cosmetics that contain hemp-derived CBD are legal for sale in California. The bill, the U.S. Hemp Roundtable wrote in a recent update, "would expressly permit the retail sale of hemp-derived CBD in foods and supplements, and also in topical applications." If passed, this new law would allow major retail chains to start selling CBD beverages, foods and cosmetics, which could be a major catalyst to the overall CBD industry.

Joint Venture with HIPH

Link Reservation (LRSV) announced the development of new CBD pet beverage, LYNKS CBD Pet Water, in a joint venture with American Premium Water Corporation (HIPH). LYNKS CBD Pet Water is a CBD infused water that combines LinkResPet's extensive CBD pet solutions and quality with American Premium's hydrogen technology delivery; allowing the CBD nutrients to immediately penetrate into the cells, maximizing delivery and absorption rate and giving the body an immediate effect. LYNKS CBD Pet Water is expected to be available for retail in early Q3 2019.

People's love for their pets is undeniable. One thing statistics show is that people will go out of their way, even with their own personal consumption, to care for their pets. The growing use of CBD in pet care could position HIPH and LRSV in a right place if they can deliver their water product right in the heart of the summer heatwave season.

Chewy Strong IPO Debut

Investor demand for pet related plays was clearly in focus this past week as Chewy (NYSE:CHWY) newly listed IPO brought in high demand from retail investors. When it comes to pets and pet supplies, investors and pet owners are willing to spend extra for their furry friends, and that could help put LRSV on new radars as they move forward with their product launches.

Ludlow Research has issued a bullish sentiment on CBD stock sector based on more attractive valuation entry points for longer-term investors after multi-month correction within the sector, reduction of excess premiums in these stocks, and prospects that states legalizing CBD infusion into food, beverages, and cosmetics.

To receive alerts on Ludlow Research opinion updates on LRSV register at <https://ludlowresearch.com/investors>

About Link Reservations Inc.

LinkResPet, a subsidiary of Link Reservations Inc (OTC: LRSV), is CBD Petcare provider dedicated to improving the health and life conditions of pets worldwide. Developing and marketing hemp-based CBD products for cats, dogs and horses, Link Reservations Inc is currently present in Europe and in the US. A pioneer in the area, LinkResPet products can be found online on: www.linkrespets.com

About Ludlow Research

Ludlow Research is a New York based equity research firm that focuses on providing research coverage and investor awareness services to emerging small-cap companies. For over 12 years we have worked to provide our readers with a simple way of evaluating the current and potential value of small-cap companies, while garnering these clients greater market awareness to new investors. For more information please visit www.ludlowresearch.com

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High Risk

Small and Micro cap, or 'penny stocks', involve a high degree of risk, and we highly encourage investors to consult with a financial advisor before making any and all investment decisions when investing in these type of securities.