February 27, 2027
Carlos Ballroom
Savanna Hall
Zoo Atlanta
Atlanta, GA

The Unmasked Masque

Hosted by the Georgia Psychological Foundation,
a 501(c)(3) Non-Profit

About the Gala

The Unmasked Masque is the signature annual gala of the Georgia Psychological Foundation, dedicated to advancing mental wellness, resilience, and advocacy. This year's theme, "Honoring the Mental Game in Athletes", celebrates the courage, discipline, and mental strength that define success both on and off the field.

Through this event, we aim to raise $100,000 to support the Foundation's statewide initiatives in mental health education, student athlete wellness, and access to psychological services for underserved communities.

How You Can Partner With Us

1) Become a Sponsor

Your organization can make a powerful impact while gaining premium visibility at one of Atlanta's most meaningful and elegant evenings! Donations are tax-deductible and cover the direct operational costs of the gala. Any remaining funds will fund the GPF's mission.

Grande Masque $8888 (1 Available)
- *Step & Repeat Prominent Logo Placement
- *Acknowledgement During Programming
- *5 Minute Presentation to Address Gala
- *10 Person Athlete Meet & Greet
- *VIP Table (10 Tickets)
- *2 Full Pages in Program

Gold Masque $5555 (1 Available)
- *Step & Repeat Logo Placement
- *6 Tickets with Priority Seating
- *6 Person Athlete Meet & Greet
- *Acknowledgement During Programming
- *Full Page in Program

Silver Masque $3333 (2 Available)
- *4 Tickets with Priority Seating
- *4 Person Athlete Meet & Greet
- *Full Page in Program
- *Acknowledgement in Program as Sponsor

Bronze Masque $1111 (3 Available)
- *2 Tickets with Priority Seating
- *2 Person Athlete Meet & Greet
- *Half Page in Program
- *Acknowledgement in Program as Sponsor

Kindred Masque $555 (5 Available)
- *1 Ticket with Priority Seating
- *Half Page in Program
- *Acknowledgement in Program as Sponsor

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MORE SPONSORSHIPS

We're excited to offer new, more accessible donor levels for this year's Masquerade Ball, making it possible for more individuals, businesses, and community partners to support the Foundation's mission. These donor levels include recognition in our Gala program, providing a wonderful opportunity to showcase your business, organization, or family while demonstrating your commitment to our community. Your contribution not only helps make our work possible, but also offers valuable visibility to Gala attendees and is tax-deductible to the extent permitted by law. It's a meaningful way to support a great cause while putting your name or business in front of an engaged community.

BAR	SOLD OUT
PHOTO-GRAPHER	SOLD OUT
DJ	SOLD OUT
Sapphire $444	*Quarter Page in Program *Acknowledgement in Program as Sponsor
Emerald $222	*Sixth Page in Program *Acknowledgement in Program as Sponsor
Ruby $111	*Business Card in Program *Acknowledgement in Program as Sponsor

2) Contribute to Our Online Auction

Help us inspire generosity beyond the ballroom! We're seeking auction donations such as:

- Game or event tickets
- VIP experiences
- Autographs
- Unique items or services with local flair
- ~~Sports Memorabilia~~ (we have enough, thank you!)

*All auction donors will be recognized in the program.

3) Be a Face of the Celebration

We are also inviting professional athletes and advocates to co-host or promote this unforgettable evening-lending their voice and presence to amplify mental health awareness in sports.

4) Join the Celebration

The Carlos Ballroom at Zoo Atlanta is a beautiful venue with a seated capacity of 500 people. As part of our fundraising initiative, a sold out event is our goal. Please join us by purchasing tickets to the event and spread the word to others!

5) Donate

Donations of $111 and above will be recognized with a special listing in the gala program!

OUR SHARED GOAL: $100,000

Together, we can unmask stigma, elevate conversation, and fund programs that can change lives across Georgia.

LET'S PARTNER

For sponsorship, donation, or participation, please email:

info@gpfmasque.com

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DIAMOND MASQUE SPONSORSHIP



♦ Become Our Premier Partner for an Extraordinary Night ♦

The Diamond Masque Title Sponsor holds the most prestigious role in the gala - our highest level of philanthropic partnership. This exclusive sponsorship covers operational costs for the entire gala, as well as groundbreaking mental-wellness initiatives across Georgia.

Your Diamond Mask Benefits Include:

- **Two Premier Tables (20 Guests Total)**
  - Priority seating for both tables
  - VIP check-in and concierge support
- **Private Meet & Greet for 20 Guests**
  - Exclusive access to featured athletes
  - Photo opportunities and signed keepsakes
- **Commemorative Branded Item**
  - A limited-edition keepsake presented to all guests
- **Special Acknowledgement/Speaking Opportunity**
  - Live recognition from the stage/12 minute speaking opportunity
  - Top placement on the Step & Repeat banner
  - Spotlight features on GPF website & social media channels
- **Two-Page Spread in the Event Program**
  - Premium placement to highlight your company's mission, story, or message

♦ Your Partnership Makes a Difference ♦

By becoming the Diamond Masque Title Sponsor, you directly fuel GPF's mission to advance mental health education, access, and advocacy, especially for student athletes facing the hidden pressures behind the mask.

TAX DEDUCTIBLE DONATION: $12,222